

Via GC Key

September 27th, 2016

Ms. Danielle May-Cuconato Secretary General Canadian Radio-television and Telecommunications Commission Ottawa, Ontario K1A 0N2

Dear Ms. May-Cuconato:

Re: Conversion of Corus' Global Television non-mandatory market transmitters from analog to digital - Progress Report

As per Broadcasting Decision CRTC 2010-782, Corus is hereby filing the attached progress report regarding the conversion of the Global Television analog transmitters in non-mandatory markets to digital.

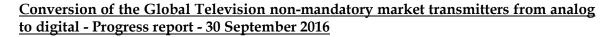
As always, should the Commission require additional information concerning this matter, please contact me directly.

Sincerely,

Karen Phillips

Senior Director, Government Relations and Compliance

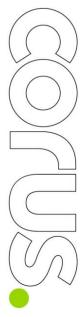
Corus Entertainment Inc.

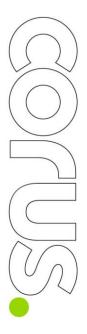


- 1. In Broadcasting Decision CRTC 2010-782, the Commission approved the acquisition of Canwest Global Communications Corp. ("Canwest") by Shaw Communications Inc. ("Shaw"), as well as a tangible benefits package which proposed, inter alia, the allocation of \$23 million to convert 67 analog transmitter sites outside the mandatory markets to digital over a 5-year period, beginning in the 2011/2012 broadcast year.
- 2. Subsequently in Broadcasting Decision CRTC 2016-110 the Commission approved the Shaw application on behalf of Shaw Media Inc. for authority to effect a corporate reorganization by transferring all of Shaw Communications' shares in Shaw Media to Corus Entertainment Inc. ("Corus") or one of its subsidiaries. As part of this reorganization Corus assumed responsibility for the fulfilment of all remaining Shaw tangible benefits requirements including those approved in Shaw's acquisition of Canwest.
- 3. In the Shaw/Canwest decision the Commission also required that Shaw file biannual progress reports on this tangible benefits initiative which is now the responsibility of Corus. This report is the third of three that will be filed with the Commission, and summarizes our progress to date.

600MHz delay

- 4. In December 2014 the Department of Innovation, Science and Economic Development Canada ("ISED") announced a moratorium on processing of new applications for channels in the television broadcasting bands due to repurposing of the 600MHz frequency band that would result in a new DTV allotment plan.
- 5. As a result of moratorium, Corus was not able to obtain the ISED or CRTC approvals required to complete the conversions within the timeline set out in Broadcasting Decision CRTC 2010-782.
- 6. Consequently, an application was filed with the Commission requesting an extension of the deadline until August 31st 2019 for completing the DTV transition of the Global transmitters in non-mandatory markets. This request was granted in Broadcasting Decision CRTC 2016-91.





Progress to Date

7. Since the Commission approved the Shaw/Canwest acquisition, we have made consistent progress toward converting our analog transmitters in the non-mandatory markets to digital, and prior to the ISED moratorium, we were on track to meet our obligations by the end of the 2015/2016 broadcast year.

To date, we have completed conversions in 47 locations, Of 20 remaining sites, almost all serve small or very small populations, as noted in Appendix 1.

8. As set out in the Appendix to Broadcasting Decision 2010-782, Shaw committed to spending \$23 million for the DTV benefit conversions. As of August 31, 2016 \$19.6M had been spent. We expect that the remaining \$3.4M is sufficient to complete the remaining 20 sites.

Looking Ahead

9. When the ISED moratorium is ended, and a new channel plan is issued, Corus plans to complete the remaining 20 sites as expeditiously as reasonably possible, considering other requirements that may result from the issuance of a new channel plan, which is expected to impact all broadcasters across the country.

¹ One of these locations, Fort Erie, did not require a conversion of its transmitter, since the addition of the post-transition digital transmitter in Toronto, CIII-DT-41, increased the digital coverage contours such that the Fort Erie market is now serviced by CIII-DT-41. The Fort Erie transmission, on analog Channel 55, was discontinued. See Broadcasting Decision CRTC 2010-608, paragraph 3.

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APPENDIX 1: Completed Digital Conversions in Non-Mandatory Markets

TRANSMITTER MARKET	CALL LETTERS	DTV ON-AIR
Midland	CIII-DT-7	August 2011
Fort Erie ²	CIII-DT-41	August 2011
Kelowna	CHKL-DT	October 2012
Penticton	CHKL-DT-1	October 2012
Vernon	CHKL-DT-2	October 2012
Kelowna	CHBC-DT	October 2012
Penticton	CHBC-DT-1	October 2012
Vernon	CHBC-DT-2	October 2012
Sarnia - Oil Springs	CIII-DT-29	November 2012
Owen Sound	CIII-DT-4	December 2012
Peterborough	CIII-DT-27	January 2013
Sudbury	CFGC-DT	January 2013
North Bay	CFGC-DT-2	February 2013
Sault Ste. Marie	CIII-DT-12	February 2013
Timmins	CIII-DT-13	February 2013
Red Deer	CITV-DT-2	August 2013
Prince George	CIFG-DT-2	October 2013
Kamloops	CHKM-DT	December 2013
Minnedosa	CKND-DT-2	April 2014
Mulgrave	CIHF-DT-16	May 2014
New Glasgow	CIHF-DT-8	June 2014
Yarmouth	CIHF-DT-10	June 2014
Antigonish	CIHF-DT-15	June 2014
Sydney	CIHF-DT-7	July 2014
Shelburne	CIHF-DT-9	July 2014
St. Stephen	CIHF-DT-12	July 2014
Miramichi	CIHF-DT-14	August 2014
Bridgewater	CIHF-DT-6	August 2014
Truro	CIHF-DT-4	August 2004
Woodstock	CIHF-DT-11	August 2014
Chilliwack	CHAN-DT-1	August 2014
Wilson Creek	CHAN-DT-6	August 2014
Wolfville	CIHF-DT-5	January 2015
Courtenay	CHAN-DT-4	July 2015
Pritchard	CHKM-DT-1	August 2015
Willliams Lake	CITM-DT-1	August 2015
Quesnel	CITM-DT-2	August 2015
Grand Forks	CISR-DT-1	August 2015
Brackendale	CHAN-DT-5	August 2015
Squamish	CHAN-DT-3	August 2015

² See Note 1.

Whistler	CHAN-DT-7	August 2015
100 Mile House	CITM-DT	June 2016
Taghum	CKTN-DT-2	June 2016
Bowen Island	CHAN-DT-2	July 2016
Santa Rosa	CISR-DT	July 2016
Revelstoke	CHKL-DT-3	August 2016
Revelstoke	CHRP-DT-2	August 2016



