



30 November 2012

Mr. John Traversy
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Filed electronically

Dear Mr. Traversy,

Re: Shaw Media's Regional Production Report, 2011/2012 Broadcast Year

As per Broadcasting Decision CRTC 2011-441, Shaw Media Inc. ("Shaw Media") is hereby filing the attached Regional Production Report, which describes our outreach efforts and production activities in the defined regions. This report confirms and elaborates upon the information filed in December 2011 and February 2012 about Shaw Media's plans for independent regional production for the 2011/2012 broadcast year.

Sincerely,

A handwritten signature in black ink that reads "Jean Brazeau". The signature is written in a cursive style with a large initial "J" and "B".

Jean Brazeau
Senior Vice-President, Corporate and Regulatory Affairs

Regional Production Report for Shaw Media, 2011/2012 Broadcast Year

1. In Broadcasting Decision CRTC 2011-441, the Commission required large broadcasting ownership groups to file regional production plans for the 2011/2012 broadcast year, and to subsequently file annual reports on their outreach efforts and production activities in the regions.¹
2. Shaw Media (“Shaw”) filed its regional production plans for the 2011/2012 broadcast year with the Commission in December 2011 and February 2012, and is now reporting on the implementation of those plans. Below, we have described the outreach efforts of our Original Content team, including the details of meetings with independent regional producers throughout the year by our staff and executives. We have also provided information about the regional productions that Shaw has worked on and completed in 2011/2012.

Outreach efforts:

3. Shaw supports independent regional production through the efforts of executives and staff at every level of our company. Our Original Content team, led by Christine Shipton, Vice President of Original Content, is consistently engaged with independent producers from across the country in order to discover the very best original Canadian programming for our conventional stations and specialty services. In addition, Paul Robertson, President of Shaw Media, and Barbara Williams, Senior Vice President of Content, personally meet independent producers at various industry events each year.
4. Currently, our Original Content team consists of three (3) Senior Directors, four (4) Directors and 13 Production Executives. The team travels regularly to the regions to attend industry events, and to engage directly with independent producers in one-on-one meetings. We also meet with independent producers at Shaw Media’s headquarters at 121 Bloor Street East in Toronto. In addition, members of the Original Content team participate on industry panels at conferences and other events to discuss our ongoing programming needs. These efforts ensure that we interact with a broad cross-section of independent producers from all of Canada’s regions, and that they have ample opportunity to pitch their ideas to us.
5. In a report filed with the Commission in December 2011 and follow-up information provided in February 2012, Shaw provided details of the Original Content team’s planned outreach activities for the 2011/2012 broadcast year. We are pleased to report that our team was very active in reaching out to independent regional producers over the last year, including those from official-language minority communities (“OLMCs”), and have summarized these efforts in the chart below. Please note that we have also included details pertaining to the Original Content team’s outreach efforts in Vancouver. While Vancouver is not one of the defined regions, it is important to recognize that the Original Content team invests significant resources to travel there on a regular basis, thereby save independent producers from the Vancouver area the time and expense associated with traveling to Shaw Media’s Toronto headquarters to meet with us.

¹ See paragraph 105 of Broadcasting Decision CRTC 2011-441.

Regional Outreach, Drama Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Tara Ellis, Senior Director of Drama Content	September 2011 – Vancouver International Film Festival	<ul style="list-style-type: none"> • Participated on an industry panel • Met with six (6) Yukon producers, approximately 15 other regional producers from across Canada
	September 2011 – Production trip to Vancouver for the drama <i>Endgame</i>	<ul style="list-style-type: none"> • Met with four (4) Vancouver producers
	November 2011 – Production trip to Vancouver for the drama <i>Continuum</i>	<ul style="list-style-type: none"> • Met with four (4) Vancouver producers
	December 2011- Whistler International Film Festival	<ul style="list-style-type: none"> • Participated on two industry panels • Met with four (4) Quebec producers, seven (7) regional producers from B
	June 2012 – Banff Festival	<ul style="list-style-type: none"> • Participated on multiple industry panels • Met with five (5) regional producers
Rachel Nelson, Director, Drama Content	June 2012 – Banff Festival	<ul style="list-style-type: none"> • Participated on multiple industry panels • Met with five (5) regional producers
	February/March 2012 – CMPA Prime Time Ottawa	<ul style="list-style-type: none"> • Met with two (2) regional producers
Stephen Finney, Production Executive, Drama Content	October 2011 – St. John’s International Women’s Film Festival	<ul style="list-style-type: none"> • Participated on an industry panel • Met with 12-15 local producers
Susan Alexander, Production Executive, Drama Content	September 2011 – Strategic Partners Conference, Halifax	<ul style="list-style-type: none"> • Participated on three (3) industry panels • Met with 20 producers from Nova Scotia, New Brunswick and PEI

Regional Outreach, Original Factual Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Sarah Jane Flynn, Senior Director of Original Factual Content	January/February 2012 – History Makers (New York City) and Real Screen (Washington DC)	<ul style="list-style-type: none"> • Met with seven (7) regional producers from Canada

	June 2012 – Banff Television Festival	<ul style="list-style-type: none"> Met with 11 regional producers
	2011/2012 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with 12 Quebec producers Met with 12 producers from BC (mix of Vancouver producers and regional producers)
Nick Crowe, Director of Original Factual Content	August 2012 – Trip to Montreal	<ul style="list-style-type: none"> Met with a Montreal English-language production company (Pixcom Productions)
	2011/2012 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with nine (9) producers from Quebec, two (2) from Ottawa, one (1) from Stratford, Ontario
Lynne Carter, Production Executive, Original Factual Content	2011/2012 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with six (6) producers from Quebec, five (5) producers from Nova Scotia, and three (3) producers from BC (two (2) from Vancouver and one (1) from Victoria)
Barbara Shearer, Production Executive, Original Factual Content	June 2012 – Banff Television Festival	<ul style="list-style-type: none"> Met with 63 regional producers from across the country
	February 2012 - Trip to Vancouver	<ul style="list-style-type: none"> Met with three (3) Vancouver producers
	2011/2012 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> Three (3) meetings with Nova Scotia producers, two (2) meetings with Alberta producers, five (5) meetings with Vancouver producers, and four (4) meetings with Quebec producers
Andrew Johnson, Production Executive, Original Factual Content	November 2011 - Rencontres Internationales du Documentaire de Montreal (Montreal International Documentary Festival)	<ul style="list-style-type: none"> Participated on industry panel Met with 22 regional producers
	January 2012 – History Makers, New York City	<ul style="list-style-type: none"> Met with seven (7) producers from the regions
	May 2012 – Trip to Yellowknife, NWT	<ul style="list-style-type: none"> Met with the producers of <i>Ice Pilots NWT</i>
	May 2012 – “Brunch with a Broadcaster” event, hosted by Saskfilm in Regina	<ul style="list-style-type: none"> Participated on broadcaster panel Met with ten (10) Saskatchewan producers at the event Met with four (4) other Saskatchewan producers during the same trip in separate meetings
	May 2012 – Yorkton Film Festival, Yorkton,	<ul style="list-style-type: none"> Met with six (6) regional producers

	Saskatchewan	
	June 2012 – Trip to Dawson City, Yukon for Yukon Gold production meetings	<ul style="list-style-type: none"> Met with production team from Paperny Entertainment
	2011/2012 Broadcast Year - Meetings at Toronto headquarters	<ul style="list-style-type: none"> Met with five (5) Alberta producers, one (1) producer from Victoria, 15 from Vancouver, three (3) Saskatchewan producers, two (2) Manitoba producers, 16 Quebec producers, one (1) New Brunswick producer, one (1) Nova Scotia producer, one (1) Newfoundland producer, one (1) Yukon producer, one (1) Northwest Territories producer

Regional Outreach, Lifestyle Content

TEAM MEMBER	EVENT/FORUM	CONTACTS WITH INDEPENDENT REGIONAL PRODUCERS
Leslie Merklinger, Director of Lifestyle Content	January 2012 – Trip to Montreal	<ul style="list-style-type: none"> Met with one (1) producer
	February 2012 – RealScreen Summit in Washington, DC	<ul style="list-style-type: none"> Met with approximately 10 producers from across Canada (Montreal, Calgary, Edmonton, Nova Scotia)
	February/March 2012 – CMPA Prime Time in Ottawa conference	<ul style="list-style-type: none"> Met with approximately six (6) producers from across Canada (Montreal, Calgary, Edmonton, Nova Scotia)
	April 2012 – Canadian Women in Communications Gala in Ottawa	<ul style="list-style-type: none"> Met with three (3) regional producers from across Canada
Fiorella Gross, Acting Director of Lifestyle Content	February 2012 – RealScreen Summit in Washington DC	<ul style="list-style-type: none"> Met with multiple regional producers from across Canada
Nancy Franklin, Production Executive, Lifestyle Content	November 2011 – Film Nova Scotia conference in Halifax	<ul style="list-style-type: none"> Participated on one (1) industry panel Met with 10 local producers
	June 2012 – Banff World Media Festival	<ul style="list-style-type: none"> Met five (5) producers from Nova Scotia, one (1) from New Brunswick, one (1) from Saskatchewan, and one (1) from Quebec
Kathy Cross, Production Executive, Lifestyle	September 2011 – Trip to Vancouver	<ul style="list-style-type: none"> Met with a Vancouver producer

Content	May 2012 – Trip to PEI	<ul style="list-style-type: none"> • Met with a local producer
	June 2012 – Banff World Media Festival	<ul style="list-style-type: none"> • Met with three (3) producers from Quebec, three (3) from Alberta, one (1) from Saskatchewan, two (2) from Manitoba, and two (2) from Ontario (outside of Toronto)
Andrea Griffith, Production Executive, Lifestyle Content	May 2012 – Meeting at Toronto headquarters	<ul style="list-style-type: none"> • Met with a producer from Calgary
Christine Diakos	2011/2012 Broadcast Year – Meetings at Toronto headquarters	<ul style="list-style-type: none"> • Met with one (1) producer from Victoria and one (1) from Montreal

6. In addition, we would like to note that Ms. Shipton takes every opportunity to liaise with and support independent producers across the country. For example, she attended a number of events over the past year where she networked with independent producers, including the CMPA Prime Time Ottawa conference (February/March 2012), the All Access conference in Winnipeg (March 2012), and the Banff World Media Festival (June 2012). This is only a small sampling of the efforts Ms. Shipton has made over the past year to support independent regional production across Canada.

Production Activities:

7. In Broadcasting Decision CRTC 2011-441, the Commission requested information about projects in development with regional producers, and actual production activity in the regions.² For ease of reference, we have summarized our regional production efforts in a chart below. For every production, we have indicated where the producer in question is based. In addition, where the principal photography for a production occurred in a particular region, we have provided the relevant details; where this is not the case, we have stated that the principal photography is “not regionally specific.”
8. The chart below demonstrates that Shaw is working with a diverse range of independent producers, including those from OLMCs. Over the last broadcast year, our Original Content team has worked on 43 regional productions, from the development of new ideas, to shooting in locations across Canada, and moving projects into the post-production phase. These accomplishments surpass the expectations set in the December 2011 report and the follow-up information filed in February 2012, due to the addition of many new projects to the Original Content team’s portfolio, and are a reflection of Shaw’s commitment to supporting independent regional production across the country.

² See paragraphs 105-106 of Broadcasting Decision CRTC 2011-441.

Regional Project Development and Production: 2011/2012 Broadcast Year

PROJECT TITLE	DESCRIPTION	PROGRAM CATEGORY	FORMAT (SERIES, DOCUMENTARY, ETC.)	PRODUCTION COMPANY	STATUS	REGIONAL REFLECTION IN PRINCIPAL PHOTOGRAPHY
Bomb Hunters	BOMB HUNTERS follows an all-Canadian cast of expert bomb clearance and disposal teams, who have been assigned the job of cleaning up former testing grounds across Canada.	2b	New series	Pixcom Productions, Montreal	Current production	Shot across Canada from Newfoundland to British Columbia.
Bomb Hunters II	BOMB HUNTERS follows an all-Canadian cast of expert bomb clearance and disposal teams, who have been assigned the job of cleaning up former testing grounds across Canada.	2b	Returning series	Pixcom Productions, Montreal	Current production	Shot across Canada from Newfoundland to British Columbia.
War Story	WAR STORY chronicles Canada's war efforts through the testimony of surviving veterans.	2b	New series	52 Media, Toronto	Current production	Interviews shot across Canada in various regions, including Kelowna, Calgary, Edmonton, Regina, Winnipeg, Windsor, Ottawa and Halifax.
Canadian Restorers	CANADIAN RESTORERS follows the world of high end auto restoration at The Guild in Bradford, Ontario	2b	New series	Pixcom Productions, Montreal	Current production	Not regionally specific.
Yukon Gold	This original new series follows four mining crews as they try to strike it rich during northern Canada's extremely short mining season.	2b	New series	Paperny Productions, Vancouver	Current production	Shot in Dawson, Yukon.
Ice Pilots IV	A fourth season of the hit series that follows Buffalo Airways, an airline based in Yellowknife, Northwest Territories. Buffalo mainly flies WWII-era propeller planes year-round in the Canadian North.	2b	Returning series	Omni Films, Vancouver	Current production	Shot in Yellowknife, NWT.
King Tut	A definitive look at the mystery of Tutankhamen	2b	One-off documentary	Handel Productions, Montreal	Current production	Not regionally specific.
Atanasoff	The story of the man who built the first computer	2b	One-off documentary	Eyesteelfilm, Montreal	Current production	Not regionally specific.

Treasures Decoded	Unlocking the mysteries of some of history's greatest artifacts	2b	New series	Pier 21, Toronto	Current production	One episode shot in Newfoundland.
Canadian Pickers III	The Canadian Pickers continue their incredible coast-to-coast adventure rummaging through barns, basements, and attics, in search of the perfect pick.	2b	Returning series	Cineflix Productions, Toronto	Current production	Shot mainly in rural areas across Canada.
Fire Wars	An inside look at Wildland Firefighters in Alberta.	2b	New series	Myth Merchant Films, Spruce Grove, Alberta	In development	Shot in Alberta.
Haven	A drama following FBI Agent Audrey Parker, who is brought to Haven, Maine by a routine case. The town turns out to be a longtime refuge for people that are affected by a range of supernatural afflictions. Audrey chooses to stay in Haven and explore its many secrets — including her own surprising connections to this extraordinary place.	7a	Returning series	Big Motion Productions, Halifax	Current Production	Shot in Chester, Nova Scotia. Features the East Coast.
Hoods	HOODS is an action-packed series that explores nature versus nurture when twins separated at birth and brought up on opposite sides of the tracks are forced to be partners.	7a	New series	Original Pictures, Winnipeg	In development	Not regionally specific.
Jobland (funded by benefits)	JOBLAND is an offbeat half-hour comedy set in the world of a dysfunctional employment centre.	7b	New series	Pope Productions St. John's, Newfoundland	In development	Not regionally specific.
The Undertaker (funded by benefits)	THE UNDERTAKER is a one-hour light drama about a bored undertaker who takes it upon himself to investigate the circumstances around certain deaths or ensure that the deceased's unusual last requests are fulfilled in Kelowna. Whether it's in the town's seedy underbelly or the very affluent neighborhoods, he'll leave no stone unturned.	7a	New series	Lark Productions, Vancouver	In development	Will be shot in Kelowna, British Columbia if it goes into production.
Healer	Twin brothers, one in a holding purgatory, have to work together to change the fate	7a	New series	Premiere Bobine, Montreal	In development	Not regionally specific.

	of the newly dead so they can rest in peace.					
Code 37 (funded by benefits)	Jenna Flynn is a take-no-prisoners vice cop in the sexual crimes unit of a major metropolis. While fighting to bring to justice the twisted minds that perpetrate these crimes, she is driven by a hope that her exploitations into the darkest corners of the city will lead her to the perpetrators of a violent sexual attack against her mother years ago.	7a	New series	Cite Amerique, Montreal	In development	Not regionally specific.
Grinder	A former pro-hockey "grinder" adjusts to post-game life as a police detective, using the same grit and determination to get to the bottom of the most stubborn cases.	7a	New series	Pyramid Productions, Calgary	In development	Not regionally specific.
Chef Michael's Kitchen	Chef Michael Smith goes back to basics – with a twist! In every episode, Michael tweaks the classics as he prepares one of his favourite simple home-style dishes, solidly establishing the basics of the dish before revealing an easily personalized twist.	5b	New series	Cellar Door Productions, PEI	In post-production	Entirely shot in Bay Fortune, PEI.
Chuckmas	Chef Chuck Hughes hosts his very first Christmas dinner and impresses his family and friends in a fun-filled holiday special.	5b	New series	Whalley-Abbey Media, Montreal	Completed	Entirely shot in Montreal.
Eat Street III	A lip-smacking celebration of North America's tastiest, messiest, and most irresistible street food.	5b	Returning series	Paperny Entertainment, Vancouver	Completed	Segments shot in Calgary.
Eat Street IV	Same as season III (above)	5b	Returning series	Paperny Entertainment, Vancouver	In post-production	Segments shot in Hamilton, Edmonton, Calgary and Montreal.
Fishy Business	How the fish you eat gets from the ocean to your plate – with all the drama, dollars and danger in between.	5b	New series	Remedy Productions, Vancouver	In development (may go to series)	Casting tape shot in Halifax and St. John's.
Food Factory	A behind-the-scenes look at the production lines of some of our favourite	2b	New series	Cineflix Media, Montreal	Completed	Segments shot in various Ontario locations (Markdale, London,

	foods, to see just how these foods are really made.					Leamington and Windsor), Montreal and Rougemont, Quebec.
Intervention Canada I	Profiles Canadians whose dependence on drugs and alcohol or other compulsive behaviour has brought them to a point of personal crisis. Each episode follows the life of an addict and explores the impact of their addiction on those closest to them. Each episode ends with a carefully-planned intervention that is staged by family and friends and led by a trained intervention specialist.	2b	New series	Insight Productions, Toronto	Completed	Episodes shot in Victoria; various Alberta locations (Edmonton and Sylvan Lake); Liverpool, Nova Scotia; and various Ontario locations (Hunstville, Ottawa, Windsor, Kingston and Sault Ste. Marie).
Intervention Canada II	Same as season I (above)	2b	Returning series	Insight Productions, Toronto	In production	Episodes shot in Victoria; Wetaskiwin, Alberta; Ontario (Ottawa and Sudbury); Truro and Bridgewater, Nova Scotia; and Bedford, Quebec.
Live Here, Buy This!	Tantalizes homeowners with properties around the world that equal the cost of their current home. LIVE HERE, BUY THIS! makes your life-long fantasy a tangible reality. We'll show you what your life could look like in paradise!	11a	New series	JV Productions, Toronto	Completed	Segments shot in Halifax, Calgary, Ottawa, and Coldstream, Ontario.
Madhouse Movers	MADHOUSE MOVERS follows movers who tackle crazy, huge item moves that are sure to wow viewers and leave them wondering, "How the heck are they ever going to move that?!"	5b	New series	Corkscrew Media, Calgary	In development	Not confirmed.
Move This	When you run a moving company, you're in for a whole lot of crazy! Crazy people, crazy stuff, crazy situations. But none of this is a problem for Lenny and his family. He's learned to expect the unexpected. And heck, he's the kind of guy who loves a big challenge. When it comes to moves,	11a	New series	Cineflix Media, Montreal	In development	Segment of pilot shot in Hamilton.

	the crazier the better!					
My Teenage Wedding	Goes behind the scenes of Canada's teen weddings, following teenage couples as they leap headfirst into a very adult world of matrimony.	2b	New series	Cineflix Media, Montreal	Completed	Episodes shot in various Ontario locations (Thunder Bay, Chatham, and Ottawa), and Montreal.
Nadia G's Bitchin' Kitchen III	Blending delicious recipes and delectable comedy, this is a freshly styled next-generation cooking show that is as entertaining as it is informative. The show capitalizes on Nadia's unique blend of red-hot style, humor, and culinary wizardry to teach the new generation of foodies and newbies the skills they need to rock the kitchen, all while keeping them in stitches.	5b	Returning series	Tricon Films & Television, Toronto	In production	Entirely shot in Montreal.
Psychic Mom	PSYCHIC MOM revolves around Carmel doing psychic readings for her clients while navigating the demands of her husband and 6 children.	11a	New series	Lark Productions, Vancouver	Completed development (may go to series)	Demo shot in Edmonton.
Real Housewives of Vancouver I	A glimpse inside the world of wealth and pampered privilege, where being seen and who you know is everything. The series is a mix of voyeuristic eye-candy and compelling sociological study, revolving around the lives and lifestyles of six glamorous and affluent women who are friends and enemies all at the same time.	11b	New series	Lark Productions, Vancouver	Completed	Episodes shot in the Okanagan (British Columbia)
Recipe to Riches I	Food Network's original competitive reality series where Canadian home cooks battle to have their original recipe chosen as the next President's Choice sensation.	11a	New series	Temple Street Productions, Toronto	Completed	Casting shot in Halifax; bio-packs shot across the country.
Recipe to Riches II	Same as season I	11a	Returning series	Temple Street Productions, Toronto	Completed	Casting shot in Halifax; bio-packs shot across the country.
Timber Kings	Follows the family-run Pioneer Log Homes building company, as it hand-crafts stunning homes for the rich and	5b	New series	Paperny Entertainment, Vancouver	In production	Pilot (when show was in development) shot in Williams Lake, British Columbia.

	famous.					
Untitled Pet Project	From pampered to peculiar, from pageant to professional, this show introduces you to some of the strangest animals out there – and their pets.	11a	New series	TorrEntertainment	Completed development (not going to series)	Demo shot in Halifax
Urban Suburban II	In a different Canadian city each week, brother and sister realtors Phil DuMoulin and Sarah Daniels find one family its dream home. Sarah proves the suburbs aren't all cookie cutter houses and soccer moms, while Phil proves buying downtown doesn't mean a huge mortgage and no living space.	5b	Returning series	Force Four, Toronto	Completed	Episodes shot in Victoria, Calgary, Edmonton, Ottawa, Halifax and Montreal.
Village Feast	Join Chef Michael Smith and a team of volunteers for an epic local food adventure as they throw a charity steak dinner for 1000 guests on Prince Edward Island.	5b	New series	Cellar Door Productions, Prince Edward Island	Completed	Entirely shot in Scouris and Bay Fortune, PEI.
World's Weirdest Restaurants II	Bob Blumer takes a wild ride around the globe to find the wackiest, craziest and downright strangest places to grab a bite.	5b	Returning series	Paperny Entertainment, Vancouver	In production	One segment shot in Montreal.
You Gotta Eat Here! I	John Catucci resumes his quest for Canada's most delicious, mouthwatering, over-the-top comfort food. From neighbourhood institutions to renowned favourites and new classics, each episode features our food-obsessed host as he criss-crosses the country on a mission to showcase the must-visit joints and drool-worthy dishes that make it all worth the trip!	5b	New series	Lone Eagle Entertainment, Toronto	Completed	Shot in various locations across Canada.
You Gotta Eat Here! II	Same as season I (above)	5b	Returning series	Lone Eagle Entertainment, Toronto	In production	Shot in various locations across Canada