



## Broadcasting Decision CRTC 2007-258

Ottawa, 27 July 2007

**Humber Communications Community Corporation, on behalf of a  
corporation to be incorporated**  
Toronto, Ontario

*Application 2007-0042-8, received 10 January 2007  
Public Hearing in the National Capital Region  
28 May 2007*

### **English-language instructional campus FM radio station in Toronto**

*The Commission **approves** an application for a broadcasting licence to operate an English-language instructional campus FM radio programming undertaking in Toronto, Ontario.*

#### **The application**

1. The Commission received an application by Humber Communications Community Corporation (Humber), on behalf of a not-for-profit corporation, for a broadcasting licence to operate an English-language instructional campus FM radio programming undertaking at Humber College in Toronto, Ontario. The proposed station would operate at 96.9 MHz (channel 245A1) with an average effective radiated power (ERP) of 60 watts.
2. The applicant indicated that the proposed station would broadcast 126 hours of programming per week as part of its broadcasting and journalist training programs. The applicant proposed to broadcast a wide range of music, including rock, pop, country, jazz and urban. At least 5% of all musical selections broadcast during each broadcast week would be from category 3 (Special interest music), in accordance with Public Notice 2000-12 (the Campus Radio Policy).
3. According to the applicant, the station would provide in-depth training for students of the School of Media Studies and Information Technology, who would work under the tutelage of seasoned industry professionals. All on-air activities would be connected directly to the learning outcomes found within the curriculum and student grades would be determined by the quality of the student's on-air activity. The station would also offer airplay almost exclusively to Humber College students enrolled in the music programs.
4. The Commission received several interventions in support of the application, as well as an intervention offering general comments and an intervention in opposition. The interventions and the applicant's replies may be found on the Commission's Web site at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Public Proceedings."

## Commission's analysis and determinations

5. In paragraph 21 of the Campus Radio Policy, the Commission defined instructional campus stations as stations whose primary role is to provide a training ground for students in broadcasting courses. The Commission further stated that these stations must provide their audiences with alternative programming in the form of music, especially Canadian music, not generally heard on commercial stations (e.g. special interest music, as well as styles of popular music seldom broadcast), in-depth spoken word programming, and some formal educational programming. This programming should be complementary not only to that of commercial stations but also to that of community stations and other campus stations operating in the same location.
6. The applicant has provided a complete description of the proposed radio undertaking in its application, and the Commission considers that it has successfully demonstrated that this new undertaking will provide programming diversity to Toronto. The Commission is further satisfied that the application conforms to all the applicable terms and conditions for instructional campus radio stations set out in the Campus Radio Policy. Accordingly, the Commission **approves** the application by Humber Communications Community Corporation, on behalf of a not-for-profit corporation, for a broadcasting licence to operate an English-language instructional campus FM radio programming undertaking at Humber College in Toronto, Ontario. The station will operate at 96.9 MHz (channel 245A1) with an average ERP of 60 watts.
7. The Commission reminds the licensee that it is required to adhere to minimum Canadian content obligations of 35% for category 2 and of 12% for category 3 selections, as set out in the Campus Radio Policy. Further, in accordance with the Campus Radio Policy, the Commission expects the applicant to take all the necessary steps to ensure that the undertaking's board of directors includes balanced representation from among the student body, the associated college or university (for example, faculty or administration), station volunteers, and the community at large. To ensure continuity of direction, the Commission also encourages the applicant to establish positions on its board of directors with terms of more than one year.
8. The licence will expire 31 August 2013 and will be subject to the **conditions** set out in Public Notice 2000-156, as well as the following **condition**:

The licensee shall devote, in each broadcast week, a minimum of 12% of its musical selections from content category 3 (Special interest music) to Canadian selections broadcast in their entirety.
9. The Commission expects the licensee to retain full control over all decisions concerning the management and programming of this station and to ensure that representatives of the student body, faculty, alumni or administration of the university or college with which the station is associated, considered together, form the majority of the board of directors. In addition, the Commission reminds the licensee that, in accordance with the

requirements of the *Direction to the CRTC (Ineligibility of non-Canadians)*, P.C. 1997-486, 8 April 1997, as amended by P.C. 1998-1268, 15 July 1998, the Chair and not less than 80% of the members of the board of directors must be Canadians ordinarily resident in Canada.

### **Issuance of the licence**

10. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.
11. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 27 July 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

### **Employment equity**

12. The Commission considers that campus radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the applicant to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

### **Related documents**

- *New licence form for campus radio stations*, Public Notice CRTC 2000-156, 16 November 2000
- *Campus radio policy*, Public Notice CRTC 2000-12, 28 January 2000

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*