



Broadcasting Decision CRTC 2007-275

Ottawa, 3 August 2007

**The Beat Broadcasting Corporation (formerly Focus
Entertainment Group Inc.)**
Vancouver, British Columbia

Application 2007-0361-2, received 1 March 2007
Broadcasting Public Notice CRTC 2007-55
22 May 2007

CFBT-FM Vancouver – Licence renewal

1. The Commission **renews** the broadcasting licence for the English-language, commercial FM radio programming undertaking CFBT-FM Vancouver, from 1 September 2007 to 31 August 2014.
2. The Commission did not receive any interventions in connection with this application.
3. The licence will be subject to the **conditions** set out in Public Notice 1999-137, with the exception of condition of licence number 5. The licence will also be subject to the **conditions** set out in the appendix to this decision.

Canadian talent development

4. In Decision 2001-312, the Commission approved an application by FOCUS Entertainment Group Inc. (now known as The Beat Broadcasting Corporation) (The Beat) for a licence to operate a new, English-language, commercial FM radio programming undertaking to serve Vancouver. As part of its approval of The Beat's application, the Commission imposed a condition of licence requiring incremental annual contributions over a seven-year licence term to support Canadian talent development (CTD).
5. The Beat subsequently applied for an amendment to CFBT-FM's conditions of licence, in order to defer certain of its CTD expenditures. In Broadcasting Decision 2004-210, the Commission approved that application, in part. In Appendix C of Broadcasting Decision 2004-210, the Commission set out a revised CTD payment schedule for the broadcast years ending 31 August 2005 through 31 August 2008. The revised payment schedule represented the CTD contributions required for the fourth through seventh years of the licensee's original seven-year commitment.

6. The Commission reminds The Beat that it must continue to fulfil all of the commitments set out in Broadcasting Decision 2004-210, including the contribution of a minimum of \$469,033 to support CTD in the broadcast year ending 31 August 2008. The Commission further reminds the licensee that, although this amount is to be expended in the first year of CFBT-FM's new licence term, this payment represents a separate and distinct commitment from any and all annual contributions required under the new Canadian content development (CCD) policy announced in Broadcasting Public Notice 2006-158, as well as from any additional CCD contributions proposed by the licensee as part of its renewal application. A **condition of licence** to this effect is set out in the appendix to this decision.
7. Additionally, the Commission advises the licensee that it intends to review CFBT-FM's annual return for the year ending 31 August 2007, the broadcast year which represents the sixth year of the revised CTD payment schedule approved in Broadcasting Decision 2004-210. The Commission wishes to confirm that the minimum of \$466,687 in CTD funding required for that year has been allocated.
8. Should a shortfall in CTD funding for the year ending 31 August 2007 be identified, the Commission will expect the licensee to make up such a shortfall by 31 August 2008. Any shortfall to be made up would be in addition to the \$469,033 in CTD funding required in respect of the seventh year of the revised CTD payment schedule, as noted above.

Changes to the development and promotion of Canadian artists

9. In Broadcasting Public Notice 2006-158, the Commission set out a new approach to the development and promotion of Canadian artists. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcasting Canadian resources, the Commission replaced the expression CTD with CCD.
10. The Commission notes that, under the new policy, each radio station holding a commercial radio licence, including CFBT-FM, is required to make a basic annual CCD contribution based on its total broadcast revenues in the previous broadcast year. No less than 60% of the basic annual CCD contribution must be forwarded to FACTOR or MUSICATION. The remaining amount may be allocated, at the licensee's discretion, to parties and initiatives fulfilling the definition of eligible initiatives in Broadcasting Public Notice 2006-158. This requirement will be reflected in the *Radio Regulations, 1986* (the Regulations). Until such time, it will be implemented by a transitional condition of licence that will expire upon the coming into force of the amendments to the Regulations.
11. The Commission notes the licensee's commitment to exceed its required basic annual CCD contribution by contributing an additional \$15,100 annually to CCD. The Commission reminds the licensee that a minimum of 20% of this additional annual contribution must be directed to either FACTOR or MUSICATION. A **condition of licence** to this effect is set out in the appendix to this decision.

Secretary General

Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Proposal to defer Canadian talent development expenditures*, Broadcasting Decision CRTC 2004-210, 17 June 2004
- *New urban music FM station in Vancouver*, Decision CRTC 2001-312, 5 June 2001
- *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-276

Conditions of licence and encouragement

Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of condition of licence number 5.
2. In the broadcast year ending 31 August 2008, the licensee shall expend a minimum of \$469,033 to support the development of Canadian talent, as detailed in Appendix C of *Proposal to defer Canadian talent development expenditures*, Broadcasting Decision CRTC 2004-210, 17 June 2004.
3. a) The licensee shall make a basic annual contribution to Canadian Content Development (CCD). The amount of this contribution shall be determined in accordance with *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Broadcasting Public Notice 2006-158), as amended from time to time.

b) the licensee shall allocate 60% of its basic annual CCD contribution to FACTOR or MUSICACTION.

c) the remaining amounts of this basic annual contribution shall be allocated to eligible parties and activities as defined in Broadcasting Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.

4. In addition to the basic annual contribution, the licensee shall contribute \$15,100 annually to the promotion and development of Canadian content. This amount is over and above the licensee's required basic annual CCD contribution. Of this amount, \$3,020 per year shall be devoted to FACTOR or MUSICACTION. The remainder, \$12,080, shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives in Broadcasting Public Notice 2006-158.

Encouragement

Employment equity

12. In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.