



Broadcasting Decision CRTC 2007-297

Ottawa, 13 August 2007

Trafalgar Broadcasting Limited
Mississauga, Ontario

Application 2007-0390-2 received 8 March 2007
Broadcasting Public Notice CRTC 2007-55
22 May 2007

CJMR Mississauga – Licence renewal

1. The Commission **renews** the broadcasting licence for the ethnic commercial AM radio programming undertaking CJMR Mississauga, from 1 September 2007 to 31 August 2014.
2. As part of this process, the Commission received and considered an intervention from Balraj Deol, offering general comments with respect to this application. Trafalgar Broadcasting Limited responded to the comments, and the Commission is satisfied with the licensee's reply.
3. The licence will be subject to the **conditions** set out in Public Notice 1999-137, with the exception of condition of licence number 5. The licence will also be subject to the **conditions** set out in the appendix to this decision.

Secretary General

Related documents

- *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-297

Conditions of licence and encouragement

Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of condition of licence number 5.
2.
 - a) The licensee shall make a basic annual contribution to Canadian Content Development (CCD). The amount of this contribution shall be determined in accordance with *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Broadcasting Public Notice 2006-158), as amended from time to time. The basic annual CCD contribution shall be allocated to eligible parties and activities as defined in Broadcasting Public Notice 2006-158.
 - b) The licensee shall allocate 60% of this basic annual CCD contribution to FACTOR, MUSICACTION or other eligible initiatives that support the creation of ethnic programs.
 - c) The remaining amounts of this basic annual contribution shall be allocated to eligible parties and activities as defined in Broadcasting Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.
3. During each broadcast week, the licensee shall provide programming directed to a minimum of 11 cultural groups in a minimum of 15 different languages.
4. The licensee shall devote not more than 62% of each broadcast week to the broadcast of brokered ethnic programming.

Encouragement

Employment equity

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.