



## Broadcasting Decision CRTC 2007-396

Ottawa, 1 November 2007

**Vista Radio Ltd.**

Powell River, British Columbia

*Application 2007-1074-0, received 23 July 2007*

*Broadcasting Public Notice CRTC 2007-94*

*10 August 2007*

### **Use of frequency 95.7 MHz by the new FM radio station in Powell River**

1. The Commission **approves** the application by Vista Radio Ltd. (Vista) to operate its new English-language commercial FM radio programming undertaking in Powell River at 95.7 MHz (channel 239B) with an average effective radiated power (ERP) of 1,200 watts. The applicant had originally proposed to operate its new station at 94.1 MHz (channel 231C1) with an average ERP of 8,600 watts.
2. The applicant filed this application further to the Commission's direction in *English-language FM radio programming undertakings in Powell River*, Broadcasting Decision CRTC 2007-146, 18 May 2007, in which the Commission stated that it would only issue a licence for this station provided that the applicant submitted, within three months of the date of that decision, an amendment to its application proposing the use of an FM frequency and technical parameters that are acceptable to both the Commission and the Department of Industry (the Department).
3. The Commission considers that the revised technical parameters represent a better use of the limited spectrum for the area.
4. The Commission received one intervention in opposition to the application. This intervention was submitted by a former employee of Vista, who expressed concern with the applicant's business practices. Vista did not reply to the intervention.

5. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*