



Broadcasting Decision CRTC 2007-47

Ottawa, 1 February 2007

Pickering College Corporation, on behalf of a not-for-profit corporation to be incorporated Newmarket, Ontario

Application 2006-0755-9

Public Hearing in the National Capital Region

14 November 2006

Instructional campus FM radio station in Newmarket, Ontario

*The Commission **approves** an application for a broadcasting licence to operate an English-language, very low-power instructional campus FM radio station.*

The application

1. The Commission received an application by Pickering College Corporation, on behalf of a not-for-profit corporation to be incorporated, for a broadcasting licence to operate an English-language, very low-power instructional campus FM radio programming undertaking at Pickering College in Newmarket, Ontario. The proposed station would operate at 102.7 MHz (channel 274VLP) with an effective radiated power (ERP) of 5 watts.
2. The applicant indicated that the proposed station would broadcast 28 hours of programming per week as part of its Communications Technology course. The applicant proposed to broadcast a wide range of music, including rock, pop, dance, acoustic, world beat, jazz, blues and international music. At least 5% of all musical selections broadcast during each broadcast week would be from category 3 (Special Interest Music), in accordance with the *Campus radio policy*, Public Notice CRTC 2000-12, 28 January 2000 (the Campus Radio Policy).
3. According to the applicant, the station would provide in-depth training for students and teachers in all aspects of radio broadcasting skills and regulations. The applicant stated that students enrolled in its Communications Technology course would produce programming under the guidance of their teachers and that the board of directors and the faculty controlling the station would have policies written to ensure a clear understanding of the station's code of ethics. The station would also offer airplay to local talent from other schools and produce a compilation CD of local talent.
4. The Commission did not receive any interventions in connection with this application.

Commission's analysis and determinations

5. In paragraph 21 of the Campus Radio Policy, the Commission defined instructional campus stations as stations whose primary role is to provide a training ground for students in broadcasting courses. The Commission further stated that these stations must provide their audiences with alternative programming in the form of music, especially Canadian music, not generally heard on commercial stations (e.g. special interest music, as well as styles of popular music seldom broadcast), in-depth spoken word programming, and some formal educational programming. This programming should be complementary, not only to that of commercial stations, but also to that of community stations and other campus stations operating in the same location.
6. The applicant has provided a complete description of the proposed radio undertaking in its application, and the Commission considers that it has successfully demonstrated that this new undertaking will provide programming diversity to Newmarket. The Commission is further satisfied that the application conforms to all the applicable terms and conditions for instructional campus radio stations set out in the Campus Radio Policy. Accordingly, the Commission **approves** the application by Pickering College Corporation, on behalf of a not-for-profit corporation to be incorporated, for a broadcasting licence to operate an English-language, very low-power instructional campus FM radio programming undertaking at Pickering College in Newmarket, Ontario. The station will operate at 102.7 MHz (channel 274VLP) with an ERP of 5 watts.
7. The Commission reminds the licensee that it is required to adhere to minimum Canadian content obligations of 35% for category 2 and of 12% for category 3 selections, as set out in the Campus Radio Policy. Further, in accordance with the Campus Radio Policy, the Commission expects the applicant to take all the necessary steps to ensure that the undertaking's board of directors includes balanced representation from among the student body, the associated college or university (for example, faculty or administration), station volunteers, and the community at large. To ensure continuity of direction, the Commission also encourages the applicant to establish positions on its board of directors with terms of more than one year.
8. The licence will expire 31 August 2013 and will be subject to the **conditions** set out in *New licence form for campus radio stations*, Public Notice CRTC 2000-156, 16 November 2000.

Issuance of the licence

9. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry (the Department) notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

10. Given that the technical parameters approved in this decision are for a very low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.
11. Furthermore, the licence for this undertaking will be issued once the applicant:
 - has satisfied the Commission, with supporting documentation, that an eligible Canadian corporation has been incorporated in accordance with the application in all material respects, and
 - has informed the Commission in writing that it is prepared to commence operations.
12. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 1 February 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

Employment equity

13. The Commission considers that campus radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the applicant to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>