



Broadcasting Public Notice CRTC 2007-106

Ottawa, 21 September 2007

Call for comments on proposed amendments to the *Broadcasting Distribution Regulations* – Implementation of revised policy concerning previews and promotional channels

1. The Commission proposes to amend the *Broadcasting Distribution Regulations* (the Regulations) in order to implement changes to its policy concerning previews and promotional channels set out in *Previews and promotional channels*, Broadcasting Public Notice CRTC 2007-74, 5 July 2007 (Public Notice 2007-74). Specifically, the Commission proposes to amend sections 19(n), 33(k) and 39(f) of the Regulations so as to make reference to the revised policy set out in Public Notice 2007-74.
2. The proposed *Regulations Amending the Broadcasting Distribution Regulations* are appended to this public notice. The Commission invites comments on the wording of the proposed amendments set out in this notice and will accept any such comments that it receives on or before **22 October 2007**.
3. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

Procedures for filing comments

4. Interested parties can file their comments to the Secretary General of the Commission:
 - **by using the**
Broadcasting Intervention/Comments Form
 - OR
 - **by mail to**
CRTC, Ottawa, Ontario K1A 0N2
 - OR
 - **by fax at**
819-994-0218
5. Submissions longer than five pages should include a summary.

6. Please number each paragraph of your submission. In addition, please enter the line ***End of document*** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

Important notice

7. Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.
8. The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.
9. Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.
10. Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our Web site with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.
11. The Commission encourages interested parties to monitor the public examination file and the Commission's Web site for additional information that they may find useful when preparing their comments.

Examination of public comments and related documents at the following Commission offices during normal business hours

Toll-free telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel.: 819-997-2429
Fax: 819-994-0218

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel.: 204-983-6306
TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building
2125 - 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel.: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel.: 604-666-2111
TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

REGULATIONS AMENDING THE BROADCASTING DISTRIBUTION REGULATIONS

AMENDMENTS

1. Paragraph 19(*n*) of the *Broadcasting Distribution Regulations*¹ is replaced by the following:

(*n*) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*; and

2. Paragraph 33(*k*) of the Regulations is replaced by the following:

(*k*) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*;

3. Paragraph 39(*f*) of the Regulations is replaced by the following:

(*f*) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*; and

COMING INTO FORCE

4. These Regulations come into force on the day on which they are registered.

¹ SOR/97-555