Broadcasting Public Notice CRTC 2007-69

Ottawa, 28 June 2007

The Commission has received the following applications. The deadline for submission of interventions/comments is **2 August 2007**.

[Broadcasting intervention/comments form]

Item Applicant and Locality

1. Atlantic Broadcasters Limited

Pleasant Bay, Nova Scotia Application No. 2007-0873-7

2. Northwoods Broadcasting Limited on behalf of Fawcett Broadcasting Limited

Fort Frances, Kenora, Dryden, Red Lake and Sioux Lookout, Ontario Application No. 2007-0479-3

3. **CIRC Radio Inc.**

Toronto, Ontario Application No. 2007-0809-2

1. Pleasant Bay, Nova Scotia Application No. 2007-0873-7

Application by **Atlantic Broadcasters Limited** (ABL) to amend the licence of the English-language commercial radio programming undertaking CJFX-FM Antigonish, Nova Scotia.

The licensee proposes to add a low-power FM transmitter at Pleasant Bay, Nova Scotia to broadcast the programming of CJFX-FM, in order to serve the population of Pleasant Bay.

The transmitter would operate on frequency 102.5 MHz (channel 273LP) with an effective radiated power of 43.5 watts (non-directional antenna/effective antenna height of 10 metres).

The licensee advises that when the AM station CJFX Antigonish switched to the FM band in 2003, residents of the Pleasant Bay community lost their service and have petitioned ABL to restore coverage to the area. ABL also notes that the mountainous terrain surrounding Pleasant Bay precludes any reception of CJFX-FM Antigonish or its transmitter CJFX-FM-1 in Inverness, Nova Scotia.



Licensee's address:

85 Kirk Street P.O. Box 5800 Antigonish, Nova Scotia B2G 2R9

Fax: 902-863-6300 E-Mail: <u>dave@cjfx.ca</u>

Examination of application:

Pleasant Bay Harbour Authority Pleasant Bay, Nova Scotia

2. Fort Frances, Kenora, Dryden, Red Lake and Sioux Lookout, Ontario Application No. 2007-0479-3

Application by Northwoods Broadcasting Limited on behalf of Fawcett Broadcasting Limited (the applicant), to amend the licences of the commercial radio programming undertakings CFOB-FM Fort Frances, CJRL-FM Kenora, CKDR-FM Dryden, CKDR-5 Red Lake, CKDR-5-FM Red Lake, CKDR-2 and CKDR-2-FM Sioux Lookout, Ontario.

The Commission notes that the application for the transfer of shares and effective control of Fawcett Broadcasting Limited to Northwoods Broadcasting Limited was approved administratively on 16 April 2007.

The applicant proposes to delete the condition of licence pertaining to each of the stations' current Canadian talent development plan created by the Canadian Association of Broadcasters as set out in Public Notice CRTC 1995-196 dated 17 November 1995, as amended from time to time. In their place, Northwoods proposes the addition of the following conditions of licence, on a transitionary basis, until such time as the *Radio Regulations*, *1986* are amended to reflect the Commission's new approach to Canadian content development (CCD):

"The licensee shall make a basic annual CCD contribution determined in accordance with and allocated to initiatives fulfilling the definition of eligible recipients in the policy set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006, as amended from time to time.

The licensee will by condition of licence, allocate, at a minimum, 60% of its basic annual CCD contributions to FACTOR or MUSICATION.

This Condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations*, 1986 relating to CCD."

Licensee's address:

P.O. Box 777
Fort Frances, Ontario
P9A 3N1

Fax: 506-632-3407

E-Mail: macmullin.jim@radioabl.com

Examination of application:

242 Scott Street Fort Frances, Ontario

128 Main Street South Kenora, Ontario

122 King Street Dryden, Ontario

Municipal Office Highway 17 West Ignace, Ontario

Municipal Office 25 Fifth Avenue Sioux Lookout, Ontario

Grant's Store 2nd Street Hudson, Ontario

Municipal Office 15 Spruce Street Ear Falls, Ontario

Municipal Office Fifth St. & Lassie Balmertown, Ontario

Municipal Office 120 Marks Street Atikokan, Ontario

3. Toronto, Ontario

Application No. 2007-0809-2

Application by **CIRC Radio Inc.** (CIRC Radio) relating to the licence of the ethnic radio programming undertaking CIRV-FM Toronto, Ontario.

The licensee proposes using a Subsidiary Communications Multiplex Operations (SCMO) channel to broadcast predominantly Vietnamese-language programming. Programming broadcast using an SCMO is not accessible with standard radio equipment, and requires the use of a special receiver.

The licensee advises that this SCMO service is currently offered using an SCMO channel of the station CKAV-FM Toronto (formerly CFIE-FM), licensed to Aboriginal Voices Radio Inc., which was approved by the Commission in Broadcasting Decision CRTC 2005-154, 14 April 2005 (Decision 2005-154). The service broadcasts programming produced by Thoi Bao Inc. and by TNVN Radio (Tieng Noi Viet Nam – The Vietnamese Voice). CIRC Radio further mentions that Thoi Bao Inc. experienced difficulty in serving the Vietnamese community in the Greater Toronto area due to the low broadcasting power of CKAV-FM.

CIRC Radio also advises that in the event that this application would be approved by the Commission, the SCMO service approved in Decision 2005-154 will cease operating on CKAV-FM.

Licensee's address:

1087 Dundas Street West Toronto, Ontario M6J 1W9

Fax: 416-537-1537

E-Mail: fsalvarez@cirvfm.com

Examination of application:

At the licensee's address

Public Participation

Deadline for Interventions/Comments

2 August 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the

procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the

[Broadcasting intervention/comments form]

or

by mail to CRTC, Ottawa, Ontario K1A 0N2

or

by fax at 819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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Toronto, Ontario M4T 1M2

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Secretary General

This document is available in alternative format upon request, and may also be

examined in PDF format or in HTML at the following Internet site: http://www.crtc.gc.ca