



Broadcasting Decision CRTC 2008-107

Ottawa, 20 May 2008

International Harvesters for Christ Evangelistic Association Inc.

Charlottetown and Summerside, Prince Edward Island

Application 2007-1223-3, received 27 August 2007

Public Hearing at Vancouver, British Columbia

25 February 2008

Christian music FM radio station in Charlottetown, with a rebroadcasting transmitter in Summerside

1. The Commission **approves** the application by International Harvesters for Christ Evangelistic Association Inc. (IHC) for a broadcasting licence to operate an English-language, low-power specialty commercial FM radio programming undertaking in Charlottetown, with a rebroadcasting transmitter in Summerside. The terms and **conditions of licence** are set out in the appendix to this decision.
2. The Commission received several interventions in support of this application, as well as a general comment from the Canadian Independent Record Production Association (CIRPA). The interventions and the applicant's reply to the comment from CIRPA can be found on the Commission's website at www.crtc.ca under "Public Proceedings."
3. IHC, a not-for-profit corporation controlled by its board of directors and registered as a charitable institution with the Canada Revenue Agency, is also the licensee of CITA-FM Moncton and CJLU-FM Halifax, both of which broadcast Christian music.
4. The station will broadcast 58 hours of local programming per broadcast week. The remaining 68 hours of programming will consist of brokered spoken word bible programs and music programs, originating from both Canada and the United States.
5. The station will broadcast 24 hours and 40 minutes of spoken word programming per broadcast week, of which 20 hours will be devoted to religious programming. In addition, the applicant specified that, by condition of licence, two hours and 30 minutes per broadcast week will be devoted to balance programming.
6. IHC indicated that 100% of the musical selections broadcast in each broadcast week will be drawn from subcategory 35 (Non-classic religious), as defined in Public Notice 2000-14. In order to provide the station with a measure of programming flexibility, the Commission considers that it is appropriate to require that a minimum of 95% of the musical selections broadcast in each broadcast week be drawn from subcategory 35.

7. The applicant also indicated that, by condition of licence, a minimum of 20% of all musical selections from category 3 (Special interest music) broadcast during the broadcast week will be Canadian selections.

Canadian content development

8. In Broadcasting Public Notice 2006-158, the Commission set out a new approach to the development and promotion of Canadian artists. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcast using Canadian resources, the Commission replaced the expression “Canadian talent development” (CTD) with “Canadian content development” (CCD). Under the new policy, each radio station holding a commercial radio licence is required to make a basic annual CCD contribution based on its total broadcast revenues in the previous broadcast year. This requirement will be reflected in the *Radio Regulations, 1986* (the Regulations). Until such time, it will be implemented by a transitional condition of licence, as set out in the appendix to this decision. This condition of licence will expire upon the coming into force of the amendments to the Regulations.
9. In the present case, IHC made a commitment that, in addition to the required basic annual contribution, it would, by condition of licence, contribute \$6,300 to CCD over the first seven years of operation, and noted that the amount allocated annually will vary.
10. The Commission reminds the applicant that any development initiatives that have not been allocated to specific parties by condition of licence must be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Broadcasting Public Notice 2006-158.

Secretary General

Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000
- *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999
- *A Review of Certain Matters Concerning Radio*, Public Notice CRTC 1995-60, 21 April 1995

- *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993
- *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.

Appendix to Broadcasting Decision CRTC 2008-107

Terms, conditions of licence and encouragement

Issuance of the broadcasting licence to operate an English-language, low-power specialty commercial FM radio programming undertaking in Charlottetown, Prince Edward Island, with a rebroadcasting transmitter in Summerside

Terms

The licence will expire 31 August 2014.

The station will operate at 91.3 MHz (channel 217LP) with an effective radiated power (ERP) of 50 watts. The rebroadcasting transmitter will operate at 91.1 MHz (channel 216LP) with an ERP of 50 watts.

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 20 May 2010. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of conditions of licence numbers 5 and 8.

2. The station shall be operated within the Specialty format as defined in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000 and *A Review of certain matters concerning radio*, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time.
3. A minimum of 95% of all musical selections broadcast during each broadcast week shall be devoted to selections drawn from subcategory 35 (Non-classic religious).
4. The licensee shall ensure that a minimum of 20% of musical selections from category 3 (Special interest music) broadcast during each broadcast week are Canadian selections.
5. Where the licensee broadcasts religious programming as defined in *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993, the licensee shall adhere to the guidelines set out in sections III.B.2.a) and IV of that public notice with respect to the provision of balance and ethics in religious programming, as amended from time to time.
6. The licensee shall broadcast a minimum of two hours and 30 minutes per week of balance programming.

For the purpose of this condition of licence, “balance programming” is defined as programming devoted to providing differing views on issues and events presented during the station’s primary programming, and includes the presentation of different religions.

7. The licensee shall, upon commencement of operations, make a basic annual contribution to Canadian content development (CCD). The amount of the contribution shall be determined in accordance with the policy set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Broadcasting Public Notice 2006-158), as amended from time to time.

The licensee shall allocate 60% of this basic annual CCD contribution to FACTOR or to MUSICACTION.

The remainder of the basic annual CCD contribution shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of Broadcasting Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.

8. In addition to the required basic annual contribution to Canadian content development (CCD), the licensee shall, upon commencement of operations, contribute the following amounts to the promotion and development of Canadian content: Year 1 - \$500; Year 2 - \$700; Year 3 - \$800; Years 4 and 5 – \$1,000 annually; Year 6 - \$1,100; and Year 7 - \$1,200.

The licensee shall allocate 20% of its additional annual CCD contribution to FACTOR or to MUSICACTION.

The remaining amounts of this additional annual CCD contribution shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

Encouragement

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.