



Broadcasting Decision CRTC 2008-350

Ottawa, 11 December 2008

Videotron Ltd.
Province of Quebec

Application 2008-1189-5, received 3 September 2008
Broadcasting Public Notice CRTC 2008-82
25 September 2008

Illico sur demande – Licence amendment

1. The Commission **approves** the application by Videotron Ltd. to amend the broadcasting licence for the regional, French-language video-on-demand programming undertaking known as Illico sur demande to allow the service to be made available for distribution in high definition (HD) format. The Commission did not receive any interventions in connection with this application.
2. In Broadcasting Public Notices 2003-61 and 2006-74, the Commission stated that it would authorize the licensee of a Canadian pay or specialty service to make available an upgraded version of its service by means of an amendment to the licence of the existing service. This authority would be in effect for a term of three years. The Commission notes, however, that the current licence for the undertaking expires 31 August 2009.
3. The Commission further stated in Broadcasting Public Notice 2006-74:

Those services that are authorized to offer HD programming by way of licence amendment will remain subject to the requirement initially imposed in [Broadcasting] Public Notice 2003-61 that the programming on the analog or [standard definition] service and on the upgraded service be comparable, that is, not less than 95% of the video and audio components must be the same. Further, the Commission will require that all of the programming making up the 5% allowance be provided in HD.
4. Accordingly, by **condition of licence**, the Commission authorizes the licensee to make available for distribution, until the end of its current licence term, a version of Illico sur demande in HD format, provided that not less than 95% of the video and audio components of the upgraded and standard definition versions of the service are the same, exclusive of commercial messages and of any part of the service carried on a subsidiary signal. Further, all of the programming making up the 5% allowance shall be provided in HD.

5. As announced in Broadcasting Public Notice 2008-101, the Commission is currently reviewing its regulatory framework for VOD services. Accordingly, once the new regulatory framework for VOD services is announced, the Commission expects the licensee to submit an application for a licence amendment to reconcile its terms and conditions of licence with the new regulatory framework.

Secretary General

Related documents

- *Call for comments on a proposed regulatory framework for video-on-demand undertakings*, Broadcasting Public Notice CRTC 2008-101, 30 October 2008
- *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006
- *The regulatory framework for the distribution of digital television signals*, Broadcasting Public Notice CRTC 2003-61, 11 November 2003

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.