



Broadcasting Notice of Public Hearing CRTC 2008-10-1

Ottawa, 5 September 2008

Notice of consultation and hearing

20 October 2008

Cambridge, Ontario

Addition of an application

Deadline for submission of interventions/comments, for this application only, is 2 October 2008.

Further to its Broadcasting Notice of Public Hearing CRTC 2008-10 dated 21 August 2008, the Commission will also consider the following application:

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

24. **Stingray Digital Group Inc.**
Across Canada
Application No. 2008-0082-2

Preamble for item 24

The Commission intends to consider, subject to interventions, item 24 during the non-appearance phase of the public hearing.

24. **Across Canada**
Application No. 2008-0082-2

Application by **Stingray Digital Group Inc.** (SDG) for a licence to operate a national pay audio programming undertaking to be known as Stingray.

The applicant states that the programming will consist of a maximum of 60 audio channels, in a wide variety of music formats.

SDG has indicated its intention to derive a minimum of 65% of its programming from category 2 musical selections. The programming would be derived from a variety of genres, including pop, rock and dance; country and country-oriented and easy listening. In addition to English and French-language music, third-language musical content will be offered.

Applicant's address:

Canada

c/o Goodmans LLP
2400-250 Yonge Street
Toronto, Ontario
M5B 2M6
Fax: 416-979-2211
E-Mail: rmalcolmson@goodmans.ca

Examination of application:

Davies Ward Phillips & Vineberg LLP
1501 McGill College Avenue, 26th Floor
Montréal, Quebec

Public Participation

Deadline for interventions/comments

2 October 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the Commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Web site with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>