#### Reporting Guide for the Aggregated 2008 Broadcasting Distribution Undertakings (BDU) Annual Return Form

#### CONFIDENTIAL

- 1. Two (2) copies of this aggregated annual return form are to be completed and filed with the Commission. The first copy, labelled *Confidential*, is to be completed in full. The second abridged copy, labelled *Public*, is also to be completed in full, except for the shaded cells which are to be left blank.
- 2. By 30 November of each year, a copy of each of the *Confidential* and *Public* aggregated annual return forms is required to be filed with the Commission with a copy of the *Public* form posted on the ownership group's website. Upon receipt of the completed forms, the *Public* copy will be posted on the Commission's website. The *Confidential* copy will be treated as confidential.
- 3. For ownership groups with interests in both cable and direct-to-home (DTH) satellite distribution services, separate *Confidential* and *Public* group-level aggregated forms must be completed for each service.
- 4. The cell numbers referred to in this aggregated form correspond to the cell numbers in the applicable sections of the annual return(s) for the individual licensed BDUs within the ownership group.
- 5. The amount to be entered in each of the applicable cells on this aggregated form is the aggregate of the individual amounts entered in the corresponding cells for each individual licensed BDU reporting in the annual return(s) for the ownership group.
- 6. A spreadsheet showing the reconciliation of the data reported in each of the individual annual returns for each licensed undertaking in the ownership group to the data filed in the *Confidential* aggregated annual return is required to be filed as part of the *Confidential* aggregated annual return. This reconciliation will be treated as confidential.

Ownership group :

n-marchandica chardec related to broadcacting operations	3			
n-merchandise charges related to broadcasting operations	·	Descipto from	non regidents	
			n non-residents	
	Program Rights	Business services		Interest
	and	Advertising	Other	and
	Royalties			Dividends
		(\$'000 C	Canadian)	
. United States	01	16	31	46
. Office States	01	10	31	40
. United Kingdom	02	17	32	47
. France	03	18	33	48
. European Union (excl. U.K. and France)	04	19	34	49
. Japan	05	20	35	50
. OECD countries (excl. Japan, United States and E.U.)	06	21	36	51
. All other countries  TOTAL	07 <b>08</b>	22	37 38	52 <b>53</b>
		Pi	ayments to Non-res	idents
			ayments to Non-res	
		Program Rights and		
		Program Rights	Business service	Other
United States		Program Rights and Royalties	Advertising  (\$'000 Canadian	Other
		Program Rights and Royalties	Advertising  (\$'000 Canadian	Other
. United States		Program Rights and Royalties	Advertising  (\$'000 Canadian	Other
		Program Rights and Royalties	Advertising  (\$'000 Canadian	Other
. United Kingdom		Program Rights and Royalties	Advertising  (\$'000 Canadian  16	Other 31
. United Kingdom  . France  . European Union (excl. U.K. and France)		Program Rights and Royalties  01  02	Advertising  (\$'000 Canadian  16	Other 31 32 33
. United Kingdom  France  European Union (excl. U.K. and France)		Program Rights and Royalties  01  02  03	Advertising  (\$'000 Canadian  16  17  18	Other 31 32 33
. United Kingdom		Program Rights and Royalties  01  02  03  04	Advertising  (\$'000 Canadian  16  17  18  19	Other 31 32 33 34

# **Summary of revenues and expenses**

Pursuant to Broadcasting Public Notice 2008-97 For year ended August 31, 2008

Please report the aggregate results for all systems (exempted and non-exempted) in Canada.

	Basic and Non-Basic Programming Services	Exempt Programming Services	Non-Programming Services	Total All Services
	(1)	(2)	-3	(4)
1. Revenue	` '	,		,
1. Subscription	\$ 01	21	41	61
2. Connection (install. & reconnect)	\$ 02	22	42	62
3. Community channel and facilities rental	03	23	43	63
4. Digital Addressable DVC Decoders - Rental	\$ 04	24	44	64
5 Net Sales	\$ 05	25	45	65
6. Other (specify)	\$ 06	26	46	66
7. Total Revenue	\$ 07	27	47	67
2. Expenses 1. Programming (community)	\$ 08	28		68
2. Affiliation Payments	\$ 09	29	49	69
3. Technical	\$ 10	30	50	70
4. Sales and Promotion	\$ 11	31	51	71
5. Administration and General	\$ 12	32	52	72
6. Total Expenses	\$ 13	33	53	73
3. 1. Operating Income (loss)	\$ 14	34	54	74
Less: Amortization and Depreciation	\$			75
3. Profit before interest and tax (PBIT)	\$			76

#### **GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES**

EXEMPT PROGRAMMING	Licensee Revenue	Affiliate Entity Revenue	Total Revenue
Classified advertising	25	35	45
Teleshopping/general services	26	36	46
Infomercials	27	37	47
Games services	28	38	48
Other exempt	34	44	54
Total (Amount in cell 55 should equal sum in cell 27 on line 1.7 above)	55	56	57
NON-PROGRAMMING SERVICES			
Channel lease	30	40	50
Internet access services	58	61	62
Telephony	66	67	68
Other telecommunications services (incl. security)	29	39	49
Other (specify)	32	42	52
Total (Amount in cell 63 should equal sum in cell 47 on line 1.7 above)	63	64	65

<b>CRTC File Number</b>		

# **EMPLOYMENT INFORMATION**

**Pursuant to Broadcasting Public Notice 2008-97** For year ended August 31, 2008

Please report the aggregate results for all systems (exempted and non-exempted) in Canada.

	Programming	Technical	Sales	Administration and general	Total
otal Remuneration	(1)	(2)	(3)	(4)	(5)
		(\$	omit cents)		
Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and director's fees	42	43	44	45	46
Average number of employees (the typical weekly total of full & equivalent part time employees)	47	48	49	50	51
		•	•	•	52

### **SUMMARY OF FIXED ASSETS**

Please report aggregate assets in Canada.

	Historical cost	Accumulated	Additions to
	of assets	depreciation	fixed assets
	in use at	at August 31, 2008	2008
Negation of Fixed Access	August 31, 2008		
Classification of Fixed Assets	(1)	(2)	(3)
		\$(omit cents)	
	01		26
1. Land			
	02	14	27
2. Buildings (Include land improvements)			
	03	15	28
3. Head-end and components-earth receiving station & associated plant	0.4	10	22
	04	16	29
4. Distribution system plant/transmitters/transponders		1	
	05	17	30
5. Cost of subscriber drops and devices including descramblers			
	06	18	31
6. Test equipment and tools			
	07	19	32
7. Furniture and fixtures			
	08	20	33
8. Other property, plant and equipment			
	09	21	34
9. Cable casting equipment/local program production equipment			
	10	22	35
Leasehold improvements (except cable system plant)			
	11	23	36
1. Automobiles and trucks			
	12	24	37
2. Computers			
	13	25	38
13. Total			

CRTC File Number		

	AFFILIATION PAYMENTS A  Pursuant to Broadcasting Pul		
	Please report the aggregate results for all systems (e		nada
			_
1.	Affiliation payments summary Pay Services	Number of subscribers	Affiliation payments \$ (omit cents)
	Canadian Pay Services	10	30
	Non-Canadian Pay Services	11	31
	3. Total - Pay Services		32
2.	Specialty Services	23	52
	4. Canadian Specialty Services	24	53
	Non-Canadian Speciality Services		54
	6. Total - Speciality Services		55
	7. Total - Affiliation Payments (cell 32 + cell 55 to equal cell 9 on page (ii)		
	CABLE		
2.	Cable		
	Number of Direct subscribers to basic cable services		01
	Number of Indirect subscribers to basic cable services		02
	Total Number of direct and Indirect subscribers to basic cable services		03
	Number of households with access to cable services (homes passed)		04
	5. Number of households in licensed area		05
	INTERNE	т	
	Cable modem, sate	lite or MDS	
3.	Internet		
		This Company	Affiliate
	Revenues from high speed internet access services	01	03
	2. Number of households with access to high speed internet services	02	04
	DIGITAL TELE	VISION	
4	Divital Talevision		
4.	Digital Television		
	Number of subscribers to digital cable services		08
	2. Revenues from digital services		04
	2 Number of households with access to digital TV		07
	VIDEO-ON-DE	EMAND	
5.	Video on demand		
	Number of household with access to Video-on-demand	\.	01
	TELEPHO	NE	
6.	Telephone		
	1. Revenues from telephone services by cable		01
	<ol> <li>Revenues from telephone services by cable</li> <li>Number of households with access to telephone services by cable</li> </ol>		02
	Transport of the decement of the property of the services by cable		
	CRTC File Number		

# REPORTING SUMMARY FOR COMBINED UNDERTAKINGS

**Pursuant to Broadcasting Public Notice 2008-97** 

For Canada, please complete the detailed revenue for all non-exempted systems of class 1, 2 and 3 and please provide the total revenue in its entirety for exempt systems, along with the number of exempt systems.

	Number of Subscribers basic service	Total Basic and Non-Basic Revenue	Exempt Programming Revenue	Non programming Revenue	Total All Services Revenue
	(#) (1)	(\$) (2)	(\$) (3)	(\$) (4)	(\$) (5)
Total of all non- exempt systems					
Fotal of al exempt systems					
Total of all systems					
	Should equal line 2.3, page (iv)	Should equal line 1.7, col. (1), page (ii)	Should equal line 1.7, col (2), page (ii)	Should equal line 1.7, col. (3), page (ii)	Should equal line 1.7 col. (4), page (ii)

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#### FINANCIAL CONTRIBUTIONS to the CREATION and PRODUCTION of CANADIAN PROGRAMMING

Pursuant to Broadcasting Public Notice 2008-97 AGGREGATE - CANADA

(September 1, 2007 to August 31, 2008)

		\$(omit cents)	
_	ross revenues earned from broadcasting activities		
(8	a) Total Basic and Non-Basic Revenue (page (v), col. 02)		
(t	o) Other (please specify):		
(0	2)		
(0	1)		
(6			
(1	f) TOTAL		0
2 C	ontributions to Canadian Programming		
	Contributions to the Canadian Television Fund (ie: CTF, formally CTCPF)		
(0	(1) Contributions paid during the period up to August 31, 2008		
	(2) Add: Contributions payable at September 15, 2007		
	(3) Less: Contributions payable at September 15, 2008		
	(4) Sub-total	0	
	(5) less: Contributions paid during 2008 for the 2007 broadcast year	U	
	(6) TOTAL		0
	(6) TOTAL		0
(b	contributions to independent production funds		
	(1) Contributions paid during the period up to August 31, 2008		
	(2) Add: Contributions payable at September 15, 2007		
	(3) Less: Contributions payable at September 15, 2008		
	(4) Sub-total	0	
	(5) less: Contributions paid during 2008 for the 2007 broadcast year		
	(6) TOTAL	_	0
10	Total eligible contributions to Canadian programming [lines 2(a)(6) + 2(b)(6) above]		
(0			0
3 C	ontributions to Local Expression		
J. U	(1) Direct expenses excluding depreciation		
	(2) Depreciation expenses		
	(3) Sub-total		0
	(4) Indirect expenses		U U
	(5) TOTAL Line 3(3) + 3(4)		0
	(3) TOTAL LINE 3(3) + 3(4)		
	Total of the contribution of the Consultry was a superior and the level consultry (the contribution)	2/5) - 6 1	
	Total of the contributions to the Canadian programming and the local expression [lines 2(c)	+ 3(5) ADOVEJ	0
4 0	and the state of County by the state of the Description of the Description Distribution Description		
	econciliation of Contributions to the Requirements in the Broadcasting Distribution Reg $alculation "A"$	ulations	
Ι.	% of total contributions to Canadian Programming contributed to the Canadian Television fu	na (le: CTF)	
	[[line 2(a)(6) / line 2(c)] x 100%]		
<u>C</u>	alculation "B"		
1.	Total contributions to Canadian programming [from line 2(c)]		0
2.	The total contributions to the Canadian programming must be at least equal to highes	t of the following am	oounts:
۷.	The total contributions to the canadian programming must be at least equal to mights	at of the following and	iounts.
a)	5% of gross revenues earned from broadcasting activities [(amount from line 1(f) above) x	(5%)]	0
	less: Contribution to Local Expression [line 3.5 above]		0
	NET		0
b)	3 % gross revenues earned from broadcasting activities [(amount in line 1(f) above) x (3%)]		0
	Highest amount between a) and b)		0
	Surplus amount of CTF paid (Amount of CTF owing)		0
	·		
	CRTC File Number		
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### **COMMUNITY PROGRAMMING**

Pursuant to Broadcasting Public Notice 2008-97

AGGREGATE - CANADA  (one form per Class 1 or Class 2 (non exempted) for fiscal year ending August 31, 2	008)
(end term per ended t of ended 2 (from exempted) for freed your ending August 01, 2	,
Class:	
	Hours per week on
	locally originated channels
1. Program hours	Chamieis
a) Licensee produced:	
b) Local community produced	
c) Programs from other licensees	
d) Local alphanumeric public service messages	
e) Other (specify)	
Total	
2. Number of community channels	
DIRECT OPERATING EXPENSES SUMMARY	
1. Direct expenses	
2. Indirect expenses	
3. Sub-total - Community Programming Expenses	
Funding of Community Programming Expenses	
a) financial contributions from gross broadcasting revenues	
b) re-investment from community channel sponsorship revenue	
4. Other local programming expenses (e.g. educational, ethnic, barker, etc.)	
5. Total - Programming (sum of lines 3 and 4)	
or rotal registrining (cam or miss o and r)	
CRTC File Number	