



Broadcasting Notice of Consultation CRTC 2009-770-1

Additional reference: 2009-770

Ottawa, 26 January 2010

Notice of application received

Across Canada

Amendment to item 1

Further to its Broadcasting Notice of Consultation 2009-770, the Commission announces that the applicant has withdrawn its request to retain its current definition of “broadcast day” and has indicated that it will adopt the standard conditions of licence set out in *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news*, Broadcasting Regulatory Policy CRTC 2009-562, 4 September 2009.

Accordingly, the paragraphs set out below in bold have been removed from its application.

Item 1

Across Canada

Application No. 2009-1372-4

Application by CTVglobemedia Inc. (CTVgm) to amend the broadcasting licence for the specialty television programming undertaking The Sports Network (TSN) to incorporate the new conditions of licence described in *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news*, Broadcasting Regulatory Policy CRTC 2009-562, 4 September 2009 (Broadcasting Regulatory Policy 2009-562), in which the Commission announced standard conditions of licence for competitive Canadian mainstream sports and news specialty services.

The licensee also states that it wishes to retain its current definition of “broadcast day” as it applies to the conditions of licence for TSN, rather than adopt the definition of this term contemplated in Broadcasting Regulatory Policy 2009-562, which reads as follows:

“broadcast day”, in respect of a licensee, means the period of up to 18 consecutive hours, beginning each day not earlier than six o’clock in the morning and ending not later than one o’clock in the morning of the following day, as selected by the licensee.

The licensee notes that the definition of “broadcast day” that currently applies to the conditions of licence for TSN is the same as that originally proposed by the Commission in *Proposed conditions of licence for competitive Canadian specialty*

services operating in the genres of mainstream sports and mainstream national news –
Notice of consultation, Broadcasting Public Notice CRTC 2008-103, 30 October
2008, which reads as follows:

“broadcast day” means a 24-hour period beginning at six o’clock in the morning, or any other period approved by the Commission.

CTVgm contends that operating with an 18-hour broadcast day would negatively affect its programming strategies. Specifically, CTVgm stated that it would act as a disincentive for the service to invest in and broadcast live Canadian programming from the West Coast, since TSN will no longer receive full credit for airing Canadian sporting events from Western Canada that exceed the time limit set for an 18-hour broadcast day.

Secretary General

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