



## Broadcasting Notice of Consultation CRTC 2012-182-1

PDF version

Route reference: 2012-182

Ottawa, 1 May 2012

### Notice of application received

Fredericton and surrounding areas, Moncton and Saint John, New Brunswick; St John's, Paradise and Mount Pearl, Newfoundland and Labrador; and Halifax, Dartmouth, Bedford and Sackville, Nova Scotia

### New information added to the public record of Item 1

**Deadline for submission of interventions/comments/answers on the new information only: 31 May 2012**

**Deadline for submission of a reply to interventions/comments received in regard to the new information only: 11 June 2012**

[\[Submit an intervention/comment/answer or view related documents\]](#)

Further to Broadcasting Notice of Consultation 2012-182, the Commission announces the following:

### New information relating to Item 1 has been added to the public record.

Interested persons and parties may file comments on this new information only by no later than **31 May 2012**. The applicant may file a reply to any comments received in regard to this new information by no later than **11 June 2012**.

#### Item 1

Fredericton and surrounding areas, Moncton and Saint John, New Brunswick; St John's, Paradise and Mount Pearl, Newfoundland and Labrador; and Halifax, Dartmouth, Bedford and Sackville, Nova Scotia  
Application 2012-0114-4

Application by **Bell Aliant Regional Communications Inc., (the general partner), as well as limited partner with 6583458 Canada Inc. (the limited partners), carrying on business as Bell Aliant Regional Communications, Limited Partnership** (Bell Aliant) to renew the regional broadcasting licence for its terrestrial broadcasting distribution undertakings (BDUs) serving the above-noted locations, expiring 31 August 2012.

Bell Aliant requests further amendments to its current conditions of licence to allow it the flexibility to allocate a portion of its contributions to local expression to the broadcast of community programming over the Internet.

Bell Aliant noted that in *Community television policy*, Broadcasting Regulatory Policy CRTC 2010-622, 26 August 2010, the Commission stated that it would consider, at licence renewal, proposals by BDUs to allocate a portion of their local expression to community programming to new media.

The amended conditions of licence would read as follows (changes in bold):

- 1) The licensee may provide an outlet for community expression using its video-on-demand service **and/or its Internet-based online portal**.
- 2) As an exception to the requirements set out in section 34 of the *Broadcasting Distribution Regulations*, **as may be amended from time to time**:
  - a) If the licensee does not distribute its own community programming, or does not produce community programming to be made available on its video-on-demand (VOD) undertaking **or its Internet-based online portal**, and if a community programming undertaking is licensed in the licensed area, the licensee shall make, in each broadcast year, a contribution of 3% of its gross revenues derived from broadcasting activities in the broadcast year to Canadian programming and a contribution of 2% of its gross revenues derived from broadcasting activities to the community programming undertaking.
  - b) If the licensee does not distribute its own community programming, or does not produce community programming to be made available on its VOD undertaking **or its Internet-based online portal**, and if no community programming undertaking is licensed in the licensed area, the licensee shall make, in each broadcast year, a contribution of 5% of its gross revenues derived from broadcasting activities in the broadcast year to Canadian programming.
  - c) If the licensee distributes its own community programming, or produces community programming made available on its VOD undertaking **and/or its Internet-based online portal**, the licensee shall make, in each broadcast year, a contribution to Canadian programming that is equal to the greater of:
    - i. 5% of its gross revenues derived from broadcasting activities in the broadcast year, less any contribution to local expression made by the licensee in that broadcast year; and
    - ii. 3% of its gross revenues derived from broadcasting activities in the broadcast year.

*Licensee's address:*

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E-mail: [regulatory@bellaliant.ca](mailto:regulatory@bellaliant.ca)

Website to view application:

[http://productsandservice.bellaliant.net/PS/ns/english/common/hearings\\_applications.jsp](http://productsandservice.bellaliant.net/PS/ns/english/common/hearings_applications.jsp)

Secretary General