



## Broadcasting Decision CRTC 2013-388

PDF version

Route reference: 2013-19

Additional references: 2013-19-1, 2013-19-3 and 2013-19-4

Ottawa, 8 August 2013

**Vues & Voix**  
Across Canada

*Application 2012-1411-3, received 6 November 2012*  
*Public hearing in the National Capital Region*  
*23 April 2013*

### Canal M – Licence renewal

1. The Commission **renews** the broadcasting licence for the national, French-language audio programming undertaking Canal M (formerly known as La Magnétothèque) from 1 September 2013 to 31 August 2018.<sup>1</sup> Canal M provides a unique reading and information service that benefits visually impaired Canadians.
2. The licensee proposed to operate the service under the same terms and conditions as those set out in the current licence. The terms and **conditions of licence** for this service are set out in the appendix to this decision.
3. In its renewal application, the licensee also requested mandatory distribution of the service on the basic service of Canadian cable and satellite providers, pursuant to an order issued under section 9(1)(h) of the *Broadcasting Act*. This request was granted in Broadcasting Regulatory Policy 2013-372, also issued today.
4. The Commission received interventions supporting, opposing or commenting on the application, and notes that it did not receive any interventions in opposition to the licence renewal request. The public record for this proceeding can be found on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Public Proceedings."
5. As noted above, in Broadcasting Regulatory Policy 2013-372, the Commission has approved the licensee's request for mandatory distribution. In that policy, the Commission decided that a five-year term for the distribution order was appropriate, given the pace of change in the Canadian broadcasting environment. The Commission considers that the licence term should coincide with that of the associated order.

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<sup>1</sup> The broadcasting licence was administratively renewed until 31 August 2013 as a result of Broadcasting Decisions 2010-562 and 2011-417.

Secretary General

**Related documents**

- *Applications for mandatory distribution on cable and satellite systems pursuant to section 9(1)(h) of the Broadcasting Act, Broadcasting Regulatory Policy CRTC 2013-372, 8 August 2013*
- *Administrative renewals, Broadcasting Decision CRTC 2011-417, 12 July 2011*
- *Administrative renewals, Broadcasting Decision CRTC 2010-562, 9 August 2010*

*\*This decision is to be appended to the licence.*

## **Appendix to Broadcasting Decision CRTC 2013-388**

### **Term, conditions of licence and encouragement for the national, French-language audio programming undertaking Canal M**

#### **Term**

The licence will take effect 1 September 2013 and expire 31 August 2018.

#### **Conditions of licence**

1. The licensee shall adhere to the provisions of Part 1.1 of the *Radio Regulations, 1986*, as amended from time to time.
2. The licensee shall broadcast no more than four minutes of advertising in any clock hour.

For the purpose of this condition of licence, “clock hour” shall have the same meaning as that set out in the *Television Broadcasting Regulations, 1987*.

#### **Encouragement**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.