



## Telecom Order CRTC 2014-652

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Ottawa, 16 December 2014

*File number: Tariff Notice 607*

### **TELUS Communications Company – Introduction of Integrated Broadcast NewsRoute Service**

#### **Application**

1. The Commission received an application from TELUS Communications Company (TCC), dated 10 September 2014, in which the company proposed to introduce item 4.15 – Occasional Use Integrated Broadcast NewsRoute Service<sup>1</sup> in its General Tariff so that it can provide a uniform service offering across its Canadian serving territories.
2. TCC submitted that it had filed its application concurrently with Tariff Notice 483, which covers the same service in the company's operating territories in Alberta and British Columbia. In that tariff notice, TCC indicated that the proposed new service would provide a new autosensing feature, which allows the transmission of digital video in different formats over local facilities using different technologies such as Internet and wireless technologies.
3. TCC proposed rate ranges for certain rate elements under the new service, and indicated that these rate ranges meet the price floor test criteria. TCC also proposed that only the maximum rates be publicly specified in its tariff. The company requested that the new service be assigned to the Other Capped Services basket under the Commission's price cap framework.
4. TCC submitted that it did not include a cost study with the present application regarding its proposed minimum rate levels because it had filed a cost study as an appendix to Tariff Notice 483 that includes data for its operating territory in Quebec.
5. The Commission did not receive any interventions regarding TCC's application. The public record of this proceeding, which closed on 6 October 2014, is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) or by using the file number provided above.

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<sup>1</sup> These services provide for the occasional use of the interexchange transmission of data files or of broadcast-quality video and audio from an electronic news-gathering box to the closest in-province television operating centre.

## Commission's analysis and determinations

6. In Telecom Decision 2003-11, the Commission assigned the incumbent local exchange carriers' (ILECs) existing broadcast video services to the Other Capped Services basket. The Commission therefore considers TCC's request to assign the proposed service to this same service basket to be appropriate.
7. In Telecom Decision 2007-36, the Commission determined that an ILEC may request the Commission's approval for a rate range where either the maximum rate or the minimum rate, or both, are publicly specified in the tariff. The Commission therefore considers TCC's proposal to publicly specify in its tariff only the maximum applicable rates under its proposed service to be appropriate.
8. The Commission notes that the proposed new service passes the price floor test, which is required for the introduction of new retail services and certain rate reductions to existing services, as noted in Telecom Regulatory Policy 2009-80.
9. In light of all the above, the Commission **approves** TCC's application. TCC is to issue revised tariff pages<sup>2</sup> within **10 days** of the date of this order.

Secretary General

## Related documents

- *Review of the price floor test and certain wholesale costing methodologies*, Telecom Regulatory Policy CRTC 2009-80, 19 February 2009
- *Follow-up to Decision 2006-75 – Range-within-a-range proposal*, Telecom Decision CRTC 2007-36, 25 May 2007
- *Follow-up to Regulatory framework for second price cap period, Telecom Decision CRTC 2002-34 – Service basket assignment*, Telecom Decision 2003-11, 18 March 2003, as amended by Telecom Decision CRTC 2003-11-1, 23 May 2003

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<sup>2</sup> Revised tariff pages can be submitted to the Commission without a description page or a request for approval; a tariff application is not required.