



Broadcasting Decision CRTC 2023-125

PDF version

References: Part 1 licence renewal applications posted on 29 September 2022 and 27 October 2022

Ottawa, 3 May 2023

Dufferin Communications Inc.

Various locations in Manitoba and Ontario

Public record: 2022-0346-2, 2022-0347-0, 2022-0349-6 and 2022-0375-1

Various commercial radio stations in Manitoba and Ontario – Licence renewals

1. The Commission has the authority, pursuant to subsection 9(1) of the *Broadcasting Act*, to issue and renew licences for such terms not exceeding seven years and subject to such conditions related to the circumstances of the licensee as it deems appropriate for the implementation of the broadcasting policy set out in subsection 3(1) of the *Broadcasting Act*.
2. Consistent with that authority, the Commission **renews** the broadcasting licences for the English-language commercial radio programming undertakings listed below from 1 September 2023 to 31 August 2030.¹ The Commission did not receive any interventions in regard to these applications. The terms and **conditions of licence** for these stations are set out in the appendix to this decision.

Commercial radio station operating in Manitoba

Call sign and locality	Application
CHWE-FM Winnipeg	2022-0349-6

Commercial radio stations operating in Ontario

Call sign and locality	Application
CFWC-FM Brantford	2022-0347-0
CIDC-FM Orangeville	2022-0375-1

¹ The original licence expiry date for CHWE-FM Winnipeg was 31 August 2022; for CFWC-FM Brantford and CKPC-FM Brantford, it was 31 August 2021. The licences for CFWC-FM and CKPC-FM were administratively renewed until 31 August 2022 as a result of Broadcasting Decision 2020-381. The licences for CFWC-FM, CKPC-FM and CHWE-FM were administratively renewed until 31 August 2023 as a result of Broadcasting Decision 2021-297.

Reminders

Tangible benefits

3. The Commission reminds the licensee that in regard to CFWC-FM, it must pay any outstanding tangible benefits stemming from the ownership transaction that was approved in Broadcasting Decision 2017-260, within the timeline set out in the decision.

Local news

4. Radio stations are an important daily source of local news and information for communities. Holding a broadcasting licence comes with conditions, regulatory obligations and responsibilities, which include contributing to the Canadian broadcasting system by ensuring that Canadians have access to local programming that reflects their needs and interests and informs them of important current issues.
5. Although Broadcasting Regulatory Policy 2022-332 does not specify a minimum level of weekly news to be broadcast, it does specify the type of spoken word material that must be included as part of a station's local programming. In accordance with that regulatory policy, the Commission reminds the licensee that its stations, in their local programming, must incorporate spoken word material of direct and particular relevance to the communities served, and that this programming must include local news, weather, sports coverage, and the promotion of local events and activities. In addition, the Commission encourages the licensee to ensure that a reasonable amount of daily local news and information is made available to those communities.

Force and effect of broadcasting licences

6. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licences renewed in this decision will cease to have any force or effect if the broadcasting certificates issued by the Department of Industry (also known as Innovation, Science and Economic Development Canada) lapse.

Employment equity

7. Because this licensee is subject to the *Employment Equity Act* and file reports concerning employment equity with the Department of Employment and Social Development (also known as Employment and Social Development Canada), its employment equity practices are not examined by the Commission.

Practical guide for radio licence renewals

8. To learn more about the Commission's review of compliance with requirements relating to radio licences, and about the radio renewal process, please consult the Commission's [Practical guide to radio licence renewals](#).

Secretary General

Related documents

- *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022
- *Various commercial radio programming undertakings – Administrative renewals*, Broadcasting Decision CRTC 2021-297, 30 August 2021
- *Various radio programming undertakings – Administrative renewals*, Broadcasting Decision CRTC 2020-381, 27 November 2020
- *CFWC-FM Brantford – Acquisition of assets*, Broadcasting Decision CRTC 2017-260, 20 July 2017

This decision is to be appended to each licence.

Appendix to Broadcasting Decision CRTC 2023-125

Terms, conditions of licence and expectations for the commercial radio programming undertakings for which the broadcasting licences have been renewed in this decision

Terms

The licence will expire 31 August 2030.

Conditions of licence applicable to all stations

1. The licensee shall adhere to the conditions of licence set out in *Revised conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2022-334, 7 December 2022, as well as to the conditions set out in the broadcasting licence for the undertaking.

Additional conditions of licence applicable to CIDC-FM Orangeville, Ontario

2. The licensee shall broadcast programs received from studios located at Etobicoke, Ontario.
3. The licensee is authorized to use a Subsidiary Communications Multiplex Operations (SCMO) channel for the purpose of distributing ethnic programming in the German language.
4. The licensee shall ensure that all station identification announcements broadcast on CIDC-FM Orangeville make specific reference to Orangeville, Ontario and do not refer exclusively to Toronto, Ontario.
5. The licensee shall ensure that CIDC-FM Orangeville provides, on a regular basis during each broadcast day, coverage of local news, sports, events and activities that take place in Orangeville, Ontario and are of direct and particular relevance to Orangeville, and that do not relate exclusively to Toronto, Ontario.
6. The licensee shall ensure that CIDC-FM Orangeville provides, on a regular basis during each broadcast day, traffic and weather reports that are of direct and particular relevance to areas within the station's authorized market, including Orangeville, Ontario, and that do not relate exclusively to Toronto, Ontario.

Additional condition of licence applicable to CHWE-FM Winnipeg, Manitoba

7. As an exception to the percentage of Canadian musical selections set out in subsections 2.2(8) and 2.2(9) of the *Radio Regulations, 1986* (the Regulations), the licensee shall devote at least 40% of its musical selections from content category 2 (Popular Music) in each broadcast week and between 6:00 a.m. and 6:00 p.m. from Monday to Friday to Canadian selections broadcast in their entirety.

For the purposes of this condition, the terms “broadcast week,” “Canadian selection,” “content category” and “musical selection” shall have the same meanings as those set out in the Regulations.

Expectations applicable to all stations

Cultural diversity

The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Canadian emerging artists

Consistent with the Commission’s determination set out in *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022 (Broadcasting Regulatory Policy 2022-332), the Commission expects the licensee to devote, in each broadcast week, at least 5% of the station’s musical selections to selections from Canadian emerging artists broadcast in their entirety. The licensee should report annually on how it has met this expectation, including the percentage of selections from Canadian emerging artists out of the total number of musical selections that were aired, and the number of distinct artists whose music has been aired. The licensee should also be able to provide, upon request, information such as a list of all titles, artists, and International Standard Recording Code (ISRC) numbers.

For the purposes of the above paragraph, the definition of “Canadian emerging artist” is the same as that set out in paragraph 346 of Broadcasting Regulatory Policy 2022-332.

Indigenous musical selections

Consistent with the Commission’s determination set out in *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022 (Broadcasting Regulatory Policy 2022-332), the Commission expects the licensee to include Indigenous musical selections on the station’s playlist. The licensee should report annually on the amount of Indigenous content aired on the station throughout the broadcast year (i.e., from 1 September to 31 August), including the percentage of Indigenous musical selections out of the total number of musical selections that were aired, and the number of distinct artists whose music has been aired. The licensee should also be able to provide, upon request, information such as a list of all titles, artists, and International Standard Recording Code (ISRC) numbers.

For the purposes of the above paragraph, the licensee may use the provisional definition of “Indigenous-Canadian musical selection” set out in paragraph 441 of Broadcasting Regulatory Policy 2022-332 to determine whether a musical selection can be considered an Indigenous musical selection.