



Broadcasting Decision CRTC 2023-65

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Reference: Part 1 licence renewal application posted on 27 October 2022

Ottawa, 14 March 2023

Athabasca Motor Hotel (1972) Limited

Jasper, Alberta

Public record: 2022-0431-1

CJAG-FM Jasper – Licence renewal

1. The Commission has the authority, pursuant to subsection 9(1) of the *Broadcasting Act*, to issue and renew licences for such terms not exceeding seven years and subject to such conditions related to the circumstances of the licensee as it deems appropriate for the implementation of the broadcasting policy set out in subsection 3(1) of the *Broadcasting Act*.
2. Consistent with that authority, the Commission **renews** the broadcasting licence for the English-language, low-power, tourist radio programming undertaking CJAG-FM Jasper, Alberta, from 1 September 2023 to 31 August 2030.¹ The Commission did not receive any interventions in regard to this application. The licensee shall adhere to the **conditions of licence** set out in the appendix to this decision, as well as to the **conditions** set out in the broadcasting licence for the station.

Reminder

3. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licence renewed in this decision will cease to have any force or effect if the broadcasting certificate issued by the Department of Industry (also known as Innovation, Science and Economic Development Canada) lapses.

Practical guide for radio licence renewals

4. To learn more about the Commission's review of compliance with requirements relating to radio licences, and about the radio renewal process, please consult the Commission's [Practical guide to radio licence renewals](#).

Secretary General

This decision is to be appended to the licence.

¹ The original licence expiry date for the station was 31 August 2022. The licence was administratively renewed until 31 August 2023 as a result of *Various radio and audio programming undertakings and network – Administrative renewals*, Broadcasting Decision CRTC 2021-298, 30 August 2021.

Appendix to Broadcasting Decision CRTC 2023-65

Terms, conditions of licence, expectation and encouragement for the English-language, low-power, tourist radio programming undertaking CJAG-FM Jasper, Alberta

Terms

The licence will expire 31 August 2030.

Conditions of licence

1. The licensee must use the station for the purpose of broadcasting locally originated announcements of matters of concern or interest to the residents of and visitors to Jasper and for broadcasting emergency service information when required by the emergency service agencies operating in the Jasper area.
2. Notwithstanding condition of licence 1, the licensee may devote up to a maximum of 50 minutes during each clock hour of its broadcast week to the rebroadcasting of the programming of a licensed Edmonton radio station.
3. During the time periods in which the station rebroadcasts programming of another station, the licensee is prohibited from substituting local advertising and any other type of local programming, with the exception of emergency messages as and when required by the emergency service agencies operating in Jasper.
4. The licensee must not broadcast more than one minute of station-originated advertising material during each ten-minute locally originated programming segment.
5. The licensee may broadcast station-originated advertising material only during periods of locally originated programming.
6. During the periods of locally originated programming, the licensee must not broadcast any musical selections, except as incidental background music.

For the purposes of these conditions, the terms “broadcast week” and “musical selections” shall have the same meanings as those set out in the *Radio Regulations, 1986*.

Expectation

The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Encouragement

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity in its hiring practices and in all other aspects of its management of human resources.