



Canadian Radio-television and  
Telecommunications Commission

Conseil de la radiodiffusion et des  
télécommunications canadiennes



# **CONVENTIONAL TELEVISION STATISTICAL AND FINANCIAL SUMMARIES**

## **2004 - 2008**

INDUSTRY ANALYSIS  
POLICY DEVELOPMENT AND RESEARCH SECTOR

**Canada**

# FOREWORD

## Introduction

This report presents the summary of statistical and financial data of the television annual returns provided by conventional television stations for the broadcast year ended August 31, 2008.

Section I provides a five year comparative financial analysis for private television undertakings. Section II presents the detailed programming and production expenses for the broadcast year 2008. Section III provides a 3 year comparative analysis of the radio and television financial data for the CBC.

This report contains only information related to conventional television and does not include not-for-profit and other exempt television undertakings.

The Broadcast Analysis Group would appreciate being informed of any problems encountered with these statistics.

Data contained in this report is subject to change as the Commission receives additional or revised information.

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**INDUSTRY STATISTICS AND FINANCIAL SUMMARIES**

**CANADA TOTAL**

**PRIVATE TELEVISION**

## FDB1 Canada

CRTC - FINANCIAL DATABASE SYSTEM  
FINANCIAL SUMMARY TV

## Canada

Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	<u>99</u>	<u>97</u>	<u>97</u>	<u>96</u>	<u>96</u>	08/07	07/06	06/05	05/04	
<b>(\$000)</b>										
<b>REVENUE</b>										
Local Time Sales	387,270.4	387,929.0	375,374.7	362,883.6	366,807.6	-0.2	3.3	3.4	-1.1	1.4
National Time Sales	1,472,424.5	1,517,288.0	1,510,542.9	1,519,111.8	1,449,764.3	-3.0	0.4	-0.6	4.8	0.4
Network Payments	119,098.7	110,296.2	110,612.2	111,263.5	105,188.7	8.0	-0.3	-0.6	5.8	3.2
Infomercials	21,871.0	24,315.0	23,502.6	19,059.1	17,878.8	-10.1	3.5	23.3	6.6	5.2
Syndication-Production	20,982.3	22,282.4	22,451.3	23,631.7	23,563.5	-5.8	-0.8	-5.0	0.3	-2.9
Other	116,699.7	108,734.2	100,246.1	110,293.3	103,004.8	7.3	8.5	-9.1	7.1	3.2
<b>TOTAL REVENUE</b>	<b>2,138,346.6</b>	<b>2,170,844.8</b>	<b>2,142,729.8</b>	<b>2,146,243.0</b>	<b>2,066,207.7</b>	<b>-1.5</b>	<b>1.3</b>	<b>-0.2</b>	<b>3.9</b>	<b>0.9</b>
<b>EXPENSES</b>										
Programming and Production	1,473,403.4	1,419,575.3	1,408,612.6	1,279,875.4	1,236,174.7	3.8	0.8	10.1	3.5	4.5
Technical	76,603.2	70,773.3	70,137.3	66,280.3	63,586.5	8.2	0.9	5.8	4.2	4.8
Sales and Promotion	223,007.1	226,735.6	244,232.1	224,896.4	217,851.9	-1.6	-7.2	8.6	3.2	0.6
Administration and General	288,194.3	264,814.0	248,778.0	254,781.9	233,480.3	8.8	6.4	-2.4	9.1	5.4
<b>TOTAL EXPENSES</b>	<b>2,061,207.9</b>	<b>1,981,898.2</b>	<b>1,971,760.0</b>	<b>1,825,834.0</b>	<b>1,751,093.4</b>	<b>4.0</b>	<b>0.5</b>	<b>8.0</b>	<b>4.3</b>	<b>4.2</b>
Operating income	77,138.7	188,946.6	170,969.8	320,409.0	315,114.3					
Depreciation	69,091.6	76,005.9	80,026.7	78,231.4	81,746.9	-9.1	-5.0	2.3	-4.3	-4.1
<b>P.B.I.T.</b>	<b>8,047.1</b>	<b>112,940.7</b>	<b>90,943.1</b>	<b>242,177.6</b>	<b>233,367.4</b>					
Interest	49,262.0	54,983.9	53,716.5	48,588.7	51,160.1	-10.4	2.4	10.6	-5.0	-0.9
Adjustments	55,202.1	62,623.0	57,881.9	109,327.5	71,186.0	-11.9	8.2	-47.1	53.6	-6.2
<b>Pre-tax Profit</b>	<b>-96,417.0</b>	<b>-4,666.1</b>	<b>-20,655.4</b>	<b>84,261.5</b>	<b>111,021.3</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	71.48	71.63	71.44	70.10	70.59					
Programming Expense / Revenue Total	68.90	65.39	65.74	59.63	59.83					
<b>STAFF</b>										
Total Salaries (\$)	576,895,783	594,176,743	593,632,346	566,364,312	555,793,367	-2.9	0.1	4.8	1.9	0.9
Staff	7,401.57	7,873.41	8,196.61	8,067.41	8,013.96	-6.0	-3.9	1.6	0.7	
Average Salaries(\$)	77,942	75,466	72,424	70,204	69,353	3.3	4.2	3.2	1.2	3.0
Salaries/Expense Total (%)	27.99	29.98	30.11	31.02	31.74					
<b>PROFITABILITY (%)</b>										
Operating Margin	3.61	8.70	7.98	14.93	15.25					
P.B.I.T. Margin	0.38	5.20	4.24	11.28	11.29					
Pre-tax Margin	-4.51	-0.21	-0.96	3.93	5.37					

2008 includes the results of 2 new stations: CKCS-TV - Calgary and CKES-TV - Edmonton

***INDUSTRY STATISTICS AND FINANCIAL SUMMARIES***

***REGIONS***

FDB1										
CRTC - FINANCIAL DATABASE SYSTEM										
FINANCIAL SUMMARY TV										
Atlantic										
Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	8	8	8	8	8	08/07	07/06	06/05	05/04	
(\$000)										
<b>REVENUE</b>										
Local Time Sales	26,927.7	26,558.9	25,862.3	24,080.0	23,442.0	1.4	2.7	7.4	2.7	3.5
National Time Sales	45,349.4	47,726.1	48,399.5	50,710.9	47,299.5	-5.0	-1.4	-4.6	7.2	-1.0
Network Payments	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Infomercials	484.0	655.0	778.7	489.3	308.9	-26.1	-15.9	59.2	58.4	11.9
Syndication-Production	364.1	339.2	432.6	352.7	259.9	7.3	-21.6	22.7	35.7	8.8
Other	2,369.2	2,356.2	1,759.8	1,597.3	1,555.3	0.6	33.9	10.2	2.7	11.1
<b>TOTAL REVENUE</b>	<b>75,494.3</b>	<b>77,635.5</b>	<b>77,233.0</b>	<b>77,230.2</b>	<b>72,865.6</b>	<b>-2.8</b>	<b>0.5</b>	<b>0.0</b>	<b>6.0</b>	<b>0.9</b>
<b>EXPENSES</b>										
Programming and Production	60,547.7	62,092.5	59,179.3	54,249.1	52,630.7	-2.5	4.9	9.1	3.1	3.6
Technical	4,767.8	4,849.6	4,887.8	4,951.8	5,151.2	-1.7	-0.8	-1.3	-3.9	-1.9
Sales and Promotion	8,506.0	8,449.0	9,587.7	9,423.8	8,403.2	0.7	-11.9	1.7	12.1	0.3
Administration and General	14,062.3	12,215.8	12,688.4	12,413.4	11,166.1	15.1	-3.7	2.2	11.2	5.9
<b>TOTAL EXPENSES</b>	<b>87,883.9</b>	<b>87,606.9</b>	<b>86,343.2</b>	<b>81,038.0</b>	<b>77,351.2</b>	<b>0.3</b>	<b>1.5</b>	<b>6.5</b>	<b>4.8</b>	<b>3.2</b>
Operating income	-12,389.6	-9,971.4	-9,110.3	-3,807.9	-4,485.5					
Depreciation	1,886.6	2,045.6	2,546.6	2,708.8	2,397.7	-7.8	-19.7	-6.0	13.0	-5.8
<b>P.B.I.T.</b>	<b>-14,276.2</b>	<b>-12,017.0</b>	<b>-11,656.9</b>	<b>-6,516.7</b>	<b>-6,883.3</b>					
Interest	2,348.0	2,639.6	2,321.9	100.7	69.3	-11.0	13.7	2206.6	45.3	141.3
Adjustments	3,302.8	2,870.3	3,347.5	3,632.6	3,818.7	15.1	-14.3	-7.8	-4.9	-3.6
<b>Pre-tax Profit</b>	<b>-19,927.0</b>	<b>-17,526.9</b>	<b>-17,326.2</b>	<b>-10,249.9</b>	<b>-10,771.2</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	68.90	70.88	68.54	66.94	68.04					
Programming Expense / Revenue Total	80.20	79.98	76.62	70.24	72.23					
<b>STAFF</b>										
Total Salaries (\$)	26,735,146	26,217,037	25,500,808	24,768,974	24,339,132	2.0	2.8	3.0	1.8	2.4
Staff	325.63	352.46	353.97	361.69	368.13	-7.6	-0.4	-2.1	-1.7	
Average Salaries(\$)	82,103	74,383	72,042	68,481	66,116	10.4	3.2	5.2	3.6	5.6
Salaries/Expense Total (%)	30.42	29.93	29.53	30.56	31.47					
<b>PROFITABILITY (%)</b>										
Operating Margin	-16.41	-12.84	-11.80	-4.93	-6.16					
P.B.I.T. Margin	-18.91	-15.48	-15.09	-8.44	-9.45					
Pre-tax Margin	-26.40	-22.58	-22.43	-13.27	-14.78					

FDB1 CRTC - FINANCIAL DATABASE SYSTEM FINANCIAL SUMMARY TV										
Quebec										
Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	<u>26</u>	<u>26</u>	<u>26</u>	<u>26</u>	<u>26</u>	08/07	07/06	06/05	05/04	
(\$000)										
<b>REVENUE</b>										
Local Time Sales	95,106.4	99,383.8	101,139.2	99,079.8	102,971.7	-4.3	-1.7	2.1	-3.8	-2.0
National Time Sales	178,654.0	186,770.1	196,394.2	201,290.4	196,596.9	-4.3	-4.9	-2.4	2.4	-2.4
Network Payments	115,551.8	106,722.7	106,831.0	106,109.4	99,723.6	8.3	-0.1	0.7	6.4	3.8
Infomercials	7,805.5	8,114.1	7,220.6	6,635.6	6,409.8	-3.8	12.4	8.8	3.5	5.0
Syndication-Production	11,801.1	12,084.5	12,926.7	11,174.8	10,091.3	-2.3	-6.5	15.7	10.7	4.0
Other	53,305.7	48,795.1	49,727.0	45,219.2	40,377.8	9.2	-1.9	10.0	12.0	7.2
<b>TOTAL REVENUE</b>	<b>462,224.5</b>	<b>461,870.4</b>	<b>474,238.7</b>	<b>469,509.0</b>	<b>456,171.2</b>	<b>0.1</b>	<b>-2.6</b>	<b>1.0</b>	<b>2.9</b>	<b>0.3</b>
<b>EXPENSES</b>										
Programming and Production	271,253.7	274,239.7	275,903.2	245,904.6	233,419.7	-1.1	-0.6	12.2	5.3	3.8
Technical	17,463.2	17,601.4	17,813.0	15,167.4	14,393.9	-0.8	-1.2	17.4	5.4	5.0
Sales and Promotion	57,379.0	60,340.0	63,364.0	61,079.1	55,982.1	-4.9	-4.8	3.7	9.1	0.6
Administration and General	68,849.5	67,748.9	68,984.9	75,703.4	78,173.1	1.6	-1.8	-8.9	-3.2	-3.1
<b>TOTAL EXPENSES</b>	<b>414,945.4</b>	<b>419,930.1</b>	<b>426,065.0</b>	<b>397,854.5</b>	<b>381,968.7</b>	<b>-1.2</b>	<b>-1.4</b>	<b>7.1</b>	<b>4.2</b>	<b>2.1</b>
Operating income	47,279.1	41,940.3	48,173.6	71,654.5	74,202.5					
Depreciation	18,698.6	18,545.5	19,082.6	19,437.7	20,179.9	0.8	-2.8	-1.8	-3.7	-1.9
<b>P.B.I.T.</b>	<b>28,580.6</b>	<b>23,394.9</b>	<b>29,091.1</b>	<b>52,216.8</b>	<b>54,022.5</b>					
Interest	12,212.3	9,835.5	9,278.8	7,015.5	7,592.9	24.2	6.0	32.3	-7.6	12.6
Adjustments	2,038.8	6,468.9	5,923.1	32,913.1	8,610.8	-68.5	9.2	-82.0	282.2	-30.2
<b>Pre-tax Profit</b>	<b>14,329.4</b>	<b>7,090.5</b>	<b>13,889.2</b>	<b>12,288.2</b>	<b>37,818.8</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	65.37	65.31	64.76	61.81	61.11					
Programming Expense / Revenue Total	58.68	59.38	58.18	52.37	51.17					
<b>STAFF</b>										
Total Salaries (\$)	164,423,814	165,871,054	159,593,116	153,717,577	148,474,078	-0.9	3.9	3.8	3.5	2.6
Staff	2,231.27	2,340.72	2,312.60	2,271.57	2,127.81	-4.7	1.2	1.8	6.8	
Average Salaries(\$)	73,691	70,863	69,010	67,670	69,778	4.0	2.7	2.0	-3.0	1.4
Salaries/Expense Total (%)	39.63	39.50	37.46	38.64	38.87					
<b>PROFITABILITY (%)</b>										
Operating Margin	10.23	9.08	10.16	15.26	16.27					
P.B.I.T. Margin	6.18	5.07	6.13	11.12	11.84					
Pre-tax Margin	3.10	1.54	2.93	2.62	8.29					

FDB1 CRTC - FINANCIAL DATABASE SYSTEM FINANCIAL SUMMARY TV										
Ontario										
Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	<u>27</u>	<u>27</u>	<u>27</u>	<u>27</u>	<u>27</u>	08/07	07/06	06/05	05/04	
(\$000)										
<b>REVENUE</b>										
Local Time Sales	100,871.2	103,332.6	97,563.0	97,934.5	98,803.6	-2.4	5.9	-0.4	-0.9	0.5
National Time Sales	757,258.3	794,976.0	778,759.7	773,656.4	755,355.9	-4.7	2.1	0.7	2.4	0.1
Network Payments	1,860.9	1,860.7	1,860.7	1,860.7	2,022.8	0.0	0.0	0.0	-8.0	-2.1
Infomercials	9,247.5	9,227.1	8,815.4	7,281.0	7,666.5	0.2	4.7	21.1	-5.0	4.8
Syndication-Production	2,803.0	3,706.4	3,533.1	7,255.7	7,433.4	-24.4	4.9	-51.3	-2.4	-21.6
Other	35,823.6	35,685.4	30,098.1	45,252.1	42,785.1	0.4	18.6	-33.5	5.8	-4.3
<b>TOTAL REVENUE</b>	<b>907,864.5</b>	<b>948,788.2</b>	<b>920,630.0</b>	<b>933,240.4</b>	<b>914,067.3</b>	<b>-4.3</b>	<b>3.1</b>	<b>-1.4</b>	<b>2.1</b>	<b>-0.2</b>
<b>EXPENSES</b>										
Programming and Production	668,372.9	639,476.8	622,871.1	573,330.3	567,083.3	4.5	2.7	8.6	1.1	4.2
Technical	33,307.9	29,792.3	29,768.4	29,511.1	27,736.8	11.8	0.1	0.9	6.4	4.7
Sales and Promotion	81,313.7	81,689.1	91,106.1	83,575.3	81,151.0	-0.5	-10.3	9.0	3.0	0.1
Administration and General	117,625.9	110,877.4	94,140.4	91,990.9	81,586.1	6.1	17.8	2.3	12.8	9.6
<b>TOTAL EXPENSES</b>	<b>900,620.5</b>	<b>861,835.7</b>	<b>837,886.0</b>	<b>778,407.5</b>	<b>757,557.3</b>	<b>4.5</b>	<b>2.9</b>	<b>7.6</b>	<b>2.8</b>	<b>4.4</b>
Operating income	7,244.0	86,952.6	82,744.0	154,832.9	156,510.0					
Depreciation	29,781.7	33,845.5	38,062.9	35,607.7	36,539.9	-12.0	-11.1	6.9	-2.6	-5.0
<b>P.B.I.T.</b>	<b>-22,537.7</b>	<b>53,107.1</b>	<b>44,681.1</b>	<b>119,225.2</b>	<b>119,970.1</b>					
Interest	20,774.9	23,079.3	25,082.6	34,933.3	33,721.1	-10.0	-8.0	-28.2	3.6	-11.4
Adjustments	34,370.3	25,346.8	29,295.6	69,322.1	37,832.7	35.6	-13.5	-57.7	83.2	-2.4
<b>Pre-tax Profit</b>	<b>-77,682.9</b>	<b>4,681.0</b>	<b>-9,697.0</b>	<b>14,969.8</b>	<b>48,416.3</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	74.21	74.20	74.34	73.65	74.86					
Programming Expense / Revenue Total	73.62	67.40	67.66	61.43	62.04					
<b>STAFF</b>										
Total Salaries (\$)	201,780,147	223,270,014	221,756,819	211,253,802	208,381,624	-9.6	0.7	5.0	1.4	-0.8
Staff	2,372.14	2,711.12	2,897.12	2,823.74	2,863.53	-12.5	-6.4	2.6	-1.4	
Average Salaries(\$)	85,062	82,353	76,544	74,813	72,771	3.3	7.6	2.3	2.8	4.0
Salaries/Expense Total (%)	22.40	25.91	26.47	27.14	27.51					
<b>PROFITABILITY (%)</b>										
Operating Margin	0.80	9.16	8.99	16.59	17.12					
P.B.I.T. Margin	-2.48	5.60	4.85	12.78	13.12					
Pre-tax Margin	-8.56	0.49	-1.05	1.60	5.30					

FDB1 CRTC - FINANCIAL DATABASE SYSTEM FINANCIAL SUMMARY TV										
Prairies										
Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	<u>26</u>	<u>24</u>	<u>24</u>	<u>23</u>	<u>23</u>	08/07	07/06	06/05	05/04	
(\$000)										
<b>REVENUE</b>										
Local Time Sales	96,518.2	92,214.6	85,137.3	78,658.6	81,156.3	4.7	8.3	8.2	-3.1	4.4
National Time Sales	277,803.6	269,319.8	269,528.6	272,956.6	248,819.2	3.2	-0.1	-1.3	9.7	2.8
Network Payments	976.5	1,009.4	1,126.1	1,518.6	1,550.0	-3.3	-10.4	-25.8	-2.0	-10.9
Infomercials	1,718.8	2,826.5	2,732.3	2,217.7	1,794.6	-39.2	3.4	23.2	23.6	-1.1
Syndication-Production	4,153.5	3,994.7	3,812.2	3,623.1	4,105.2	4.0	4.8	5.2	-11.7	0.3
Other	14,090.6	11,856.6	9,992.2	9,261.2	9,212.5	18.8	18.7	7.9	0.5	11.2
<b>TOTAL REVENUE</b>	<b>395,261.2</b>	<b>381,221.7</b>	<b>372,328.7</b>	<b>368,235.7</b>	<b>346,637.9</b>	<b>3.7</b>	<b>2.4</b>	<b>1.1</b>	<b>6.2</b>	<b>3.3</b>
<b>EXPENSES</b>										
Programming and Production	261,716.5	245,495.2	242,828.0	215,629.2	198,064.1	6.6	1.1	12.6	8.9	7.2
Technical	11,774.3	10,598.2	10,386.0	9,599.5	9,236.4	11.1	2.0	8.2	3.9	6.3
Sales and Promotion	43,166.8	42,016.5	45,973.6	40,067.8	42,111.9	2.7	-8.6	14.7	-4.9	0.6
Administration and General	49,247.0	40,492.0	40,735.6	42,280.6	36,519.8	21.6	-0.6	-3.7	15.8	7.8
<b>TOTAL EXPENSES</b>	<b>365,904.5</b>	<b>338,602.0</b>	<b>339,923.3</b>	<b>307,577.0</b>	<b>285,932.3</b>	<b>8.1</b>	<b>-0.4</b>	<b>10.5</b>	<b>7.6</b>	<b>6.4</b>
Operating income	29,356.7	42,619.7	32,405.4	60,658.7	60,705.6					
Depreciation	8,885.9	10,638.7	9,462.0	8,783.2	10,953.1	-16.5	12.4	7.7	-19.8	-5.1
<b>P.B.I.T.</b>	<b>20,470.8</b>	<b>31,981.0</b>	<b>22,943.5</b>	<b>51,875.5</b>	<b>49,752.5</b>					
Interest	9,534.4	11,868.5	10,424.7	3,140.9	6,379.6	-19.7	13.9	231.9	-50.8	10.6
Adjustments	10,533.3	11,312.6	12,556.1	10,459.4	14,270.1	-6.9	-9.9	20.0	-26.7	-7.3
<b>Pre-tax Profit</b>	<b>403.0</b>	<b>8,799.9</b>	<b>-37.3</b>	<b>38,275.2</b>	<b>29,102.8</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	71.53	72.50	71.44	70.11	69.27					
Programming Expense / Revenue Total	66.21	64.40	65.22	58.56	57.14					
<b>STAFF</b>										
Total Salaries (\$)	101,785,677	99,275,246	100,911,357	92,516,429	89,954,761	2.5	-1.6	9.1	2.8	3.1
Staff	1,496.60	1,462.92	1,522.35	1,498.07	1,475.38	2.3	-3.9	1.6	1.5	
Average Salaries(\$)	68,011	67,861	66,287	61,757	60,971	0.2	2.4	7.3	1.3	2.8
Salaries/Expense Total (%)	27.82	29.32	29.69	30.08	31.46					
<b>PROFITABILITY (%)</b>										
Operating Margin	7.43	11.18	8.70	16.47	17.51					
P.B.I.T. Margin	5.18	8.39	6.16	14.09	14.35					
Pre-tax Margin	0.10	2.31	-0.01	10.39	8.40					

2008 includes the results of 2 new stations: CKCS-TV - Calgary and CKES-TV - Edmonton

FDB1										
CRTC - FINANCIAL DATABASE SYSTEM										
FINANCIAL SUMMARY TV										
British Columbia & Territories										
Reporting Units:	2008	2007	2006	2005	2004	Percent Change				CAGR %
	12	12	12	12	12	08/07	07/06	06/05	05/04	
<b>(\$000)</b>										
<b>REVENUE</b>										
Local Time Sales	67,846.9	66,439.2	65,672.9	63,130.6	60,434.0	2.1	1.2	4.0	4.5	2.9
National Time Sales	213,359.1	218,495.9	217,460.9	220,497.5	201,692.8	-2.4	0.5	-1.4	9.3	1.4
Network Payments	709.6	703.4	794.4	1,774.9	1,892.2	0.9	-11.5	-55.2	-6.2	-21.7
Infomercials	2,615.4	3,492.2	3,955.6	2,435.6	1,699.0	-25.1	-11.7	62.4	43.4	11.4
Syndication-Production	1,860.6	2,157.6	1,746.7	1,225.4	1,673.6	-13.8	23.5	42.5	-26.8	2.7
Other	11,110.6	10,040.8	8,669.0	8,963.7	9,074.1	10.7	15.8	-3.3	-1.2	5.2
<b>TOTAL REVENUE</b>	<b>297,502.1</b>	<b>301,329.0</b>	<b>298,299.5</b>	<b>298,027.7</b>	<b>276,465.8</b>	<b>-1.3</b>	<b>1.0</b>	<b>0.1</b>	<b>7.8</b>	<b>1.9</b>
<b>EXPENSES</b>										
Programming and Production	211,512.5	198,270.9	207,831.0	190,762.3	184,976.9	6.7	-4.6	8.9	3.1	3.4
Technical	9,290.1	7,931.7	7,282.1	7,050.5	7,068.2	17.1	8.9	3.3	-0.3	7.1
Sales and Promotion	32,641.6	34,241.1	34,200.7	30,750.6	30,203.7	-4.7	0.1	11.2	1.8	2.0
Administration and General	38,409.5	33,479.9	32,228.6	32,393.6	26,035.2	14.7	3.9	-0.5	24.4	10.2
<b>TOTAL EXPENSES</b>	<b>291,853.7</b>	<b>273,923.6</b>	<b>281,542.4</b>	<b>260,956.9</b>	<b>248,284.0</b>	<b>6.5</b>	<b>-2.7</b>	<b>7.9</b>	<b>5.1</b>	<b>4.1</b>
Operating income	5,648.4	27,405.4	16,757.1	37,070.7	28,181.7					
Depreciation	9,838.8	10,930.6	10,872.7	11,694.0	11,676.2	-10.0	0.5	-7.0	0.2	-4.2
<b>P.B.I.T.</b>	<b>-4,190.3</b>	<b>16,474.8</b>	<b>5,884.3</b>	<b>25,376.8</b>	<b>16,505.5</b>					
Interest	4,392.3	7,561.0	6,608.7	3,398.3	3,397.1	-41.9	14.4	94.5	0.0	6.6
Adjustments	4,956.9	16,624.4	6,759.6	-6,999.8	6,653.8	-70.2	145.9	-196.6	-205.2	-7.1
<b>Pre-tax Profit</b>	<b>-13,539.5</b>	<b>-7,710.6</b>	<b>-7,484.0</b>	<b>28,978.2</b>	<b>6,454.6</b>					
<b>PROGRAMMING (%)</b>										
Programming Expense / Expense Total	72.47	72.38	73.82	73.10	74.50					
Programming Expense / Revenue Total	71.10	65.80	69.67	64.01	66.91					
<b>STAFF</b>										
Total Salaries (\$)	82,170,999	79,543,392	85,870,246	84,107,530	84,643,772	3.3	-7.4	2.1	-0.6	-0.7
Staff	975.93	1,006.19	1,110.57	1,112.34	1,179.11	-3.0	-9.4	-0.2	-5.7	
Average Salaries(\$)	84,198	79,054	77,321	75,613	71,786	6.5	2.2	2.3	5.3	4.1
Salaries/Expense Total (%)	28.15	29.04	30.50	32.23	34.09					
<b>PROFITABILITY (%)</b>										
Operating Margin	1.90	9.09	5.62	12.44	10.19					
P.B.I.T. Margin	-1.41	5.47	1.97	8.51	5.97					
Pre-tax Margin	-4.55	-2.56	-2.51	9.72	2.33					

***PROGRAMMING AND PRODUCTION EXPENSES (private only)***

***CANADA TOTAL***

***PRIVATE TELEVISION***

CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
Canada									
2008									
Reporting units: 99	Information		Sports	Music and Entertainment			Other	Total	
	News (cat. 1)	Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
<b>A. PROGRAMS TELECAST</b>									
<b>1. CANADIAN PROGRAMS</b>									
1. Station production (incl. coop)	308,105,835	45,521,249	5,597,896	6,883,423	247,354	446,299	17,211,360	1,263,387	385,276,803
2. Produced by affiliate production company	0	4,050,098	699,140	49,499	465,964	10,357,501	33,265,514	0	48,887,716
3. Acquired from other stations	0	175,651	0	10,207	0	0	467,557	18,631	672,046
4. Network origination	13,723,579	291,523	22,441	925,662	81,639	2,020,802	12,642,114	224,413	29,932,173
5. Acquired from independent producers	1,167,798	13,802,970	1,183,109	73,960,639	23,967,989	3,736,552	27,847,702	311,485	145,978,244
6. Special recognition programs	0	270,165	0	1,047,473	0	-2,010	0	0	1,315,628
7. Other Canadian programs	0	554,135	3,136	2,928,356	15	0	126,109	2,133	3,613,884
<b>8. Total - Canadian Programming</b>	<b>322,997,212</b>	<b>64,665,791</b>	<b>7,505,722</b>	<b>85,805,259</b>	<b>24,762,961</b>	<b>16,559,144</b>	<b>91,560,356</b>	<b>1,820,049</b>	<b>615,676,494</b>
Amounts included in above									
a) Close Captioning	3,646,084	437,005	10,860	1,019,270	9,753	218,495	937,133	4,940	6,283,540
b) Dubbing	159	499	0	717	0	0	0	0	1,375
c) Program Development	0	0	0	217,455	0	0	203	147	217,805
d) Children's Programming	0	5,003	0	6,000	0	0	0	0	11,003
e) Ownership Transfer Tangible Benefits	0	515,159	127,600	3,365,973	72,000	0	192,000	0	4,272,732
f) Described Video	0	0	0	153,000	0	0	0	0	153,000
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>5,419</b>	<b>11,973,425</b>	<b>11,253,200</b>	<b>515,386,441</b>	<b>28,824,852</b>	<b>47,882,248</b>	<b>151,643,993</b>	<b>71,181</b>	<b>767,040,759</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	3,674,219	0	0	0	3,674,219
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>323,002,631</b>	<b>76,639,216</b>	<b>18,758,922</b>	<b>601,191,700</b>	<b>53,587,813</b>	<b>64,441,392</b>	<b>243,204,349</b>	<b>1,891,230</b>	<b>1,382,717,253</b>
<b>B. OTHER PROGRAMMING EXPENSES</b>									
1. Inventory write-downs - Canadian programs	0	778,007	4,000	1,074,325	-5,612	0	-1,264,130	0	586,590
2. Inventory write-downs - Non-Canadian programs	0	0	8,100	8,848,671	0	9,308	23,476	-690,000	8,199,555
3. Script & Concept - Canadian - not telecast	0	1,746,280	0	1,454,629	-51,782	0	146,293	84,950	3,380,370
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	-2,023,521	5,002,065	27,350	125,860	4,556	36,139	854,126	4,264	4,030,839
<b>6. Total - Other Programming Expenses</b>	<b>-2,023,521</b>	<b>7,526,352</b>	<b>39,450</b>	<b>11,503,485</b>	<b>-52,838</b>	<b>45,447</b>	<b>-240,235</b>	<b>-600,786</b>	<b>16,197,354</b>
7. CTCPPF Credit (elig. Can. prog. exp. not incl. above)	0	1,567,300	0	20,314,501	315,004	0	0	0	22,196,805
<b>C. PRODUCTION EXPENSES</b>									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									24,205,269
4. Infomercials									0
5. Other									50,283,478
<b>6. Total - Production Expenses</b>									<b>74,488,747</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	322,997,212	68,757,378	7,509,722	108,648,714	25,020,571	16,559,144	90,442,519	1,904,999	641,840,259

***PROGRAMMING AND PRODUCTION EXPENSES (private only)***

***REGIONS***

FDB2									
CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
Atlantic									
2008									
	Information		Sports	Music and Entertainment			Other	Total	
	Other								
Reporting units: 8	News	Information	Drama	Music/Variety	Game Shows	Human Interest			
A. PROGRAMS TELECAST	(cat. 1)	(cat. 2 to 5)	(cat. 6)	(cat. 7)	(cat. 8 & 9)	(cat. 10)	(cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
<b>1. CANADIAN PROGRAMS</b>									
1. Station production (incl. coop)	12,294,675	1,511,513	11,466	0	0	0	328,134	0	14,145,788
2. Produced by affiliate production company	0	47,356	0	0	6,022	0	596,648	0	650,026
3. Acquired from other stations	0	0	0	0	0	0	0	0	0
4. Network origination	1,011,836	0	0	0	57,800	132,446	0	0	1,202,082
5. Acquired from independent producers	0	462,111	0	2,759,839	1,406,162	-1,346	999,633	0	5,626,399
6. Special recognition programs	0	0	0	0	0	0	0	0	0
7. Other Canadian programs	0	0	0	0	0	0	0	0	0
<b>8. Total - Canadian Programming</b>	<b>13,306,511</b>	<b>2,020,980</b>	<b>11,466</b>	<b>2,759,839</b>	<b>1,469,984</b>	<b>131,100</b>	<b>1,924,415</b>	<b>0</b>	<b>21,624,295</b>
Amounts included in above									
a) Close Captioning	206,022	0	0	63,126	0	0	63,126	0	332,274
b) Dubbing	159	0	0	0	0	0	0	0	159
c) Program Development	0	0	0	0	0	0	0	0	0
d) Children's Programming	0	0	0	0	0	0	0	0	0
e) Ownership Transfer Tangible Benefits	0	0	0	0	0	0	0	0	0
f) Described Video	0	0	0	0	0	0	0	0	0
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>0</b>	<b>17,017</b>	<b>645,973</b>	<b>24,600,674</b>	<b>1,881,564</b>	<b>2,392,442</b>	<b>5,157,093</b>	<b>0</b>	<b>34,694,763</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	0	0	0	0	0
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>13,306,511</b>	<b>2,037,997</b>	<b>657,439</b>	<b>27,360,513</b>	<b>3,351,548</b>	<b>2,523,542</b>	<b>7,081,508</b>	<b>0</b>	<b>56,319,058</b>
<b>B. OTHER PROGRAMMING EXPENSES</b>									
1. Inventory write-downs - Canadian programs	0	0	0	608	0	0	0	0	608
2. Inventory write-downs - Non-Canadian programs	0	0	0	1,440	0	9,308	0	0	10,748
3. Script & Concept - Canadian - not telecast	0	22,715	0	45,881	0	0	0	0	68,596
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	766,308	54,640	4,653	0	0	0	300,012	0	1,125,613
<b>6. Total - Other Programming Expenses</b>	<b>766,308</b>	<b>77,355</b>	<b>4,653</b>	<b>47,929</b>	<b>0</b>	<b>9,308</b>	<b>300,012</b>	<b>0</b>	<b>1,205,565</b>
7. CTCPF Credit (elig. Can. prog. exp. not incl. above)	0	73,843	0	1,346,039	20,570	0	0	0	1,440,452
<b>C. PRODUCTION EXPENSES</b>									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									1,551,835
4. Infomercials									0
5. Other									1,471,287
<b>6. Total - Production Expenses</b>									<b>3,023,122</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	13,306,511	2,117,538	11,466	4,152,367	1,490,554	131,100	1,924,415	0	23,133,951

CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
Quebec									
2008									
Reporting units: 26	Information		Sports	Music and Entertainment			Other	Total	
	News (cat. 1)	Other Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
<b>A. PROGRAMS TELECAST</b>									
<b>1. CANADIAN PROGRAMS</b>									
1. Station production (incl. coop)	61,466,451	5,614,915	546,304	6,201,322	2,086	334,000	7,185,090	35,529	81,385,697
2. Produced by affiliate production company	0	3,341,593	699,140	0	381,428	10,357,501	24,962,507	0	39,742,169
3. Acquired from other stations	0	0	0	0	0	0	0	0	0
4. Network origination	895,846	104,762	12,819	675,102	23,839	281,815	1,199,608	7,023	3,200,814
5. Acquired from independent producers	20,310	4,102,854	743,475	25,904,225	4,567,625	3,537,269	21,333,111	306,085	60,514,954
6. Special recognition programs	0	0	0	0	0	0	0	0	0
7. Other Canadian programs	0	6,997	0	2,905,940	0	0	13,961	0	2,926,898
<b>8. Total - Canadian Programming</b>	<b>62,382,607</b>	<b>13,171,121</b>	<b>2,001,738</b>	<b>35,686,589</b>	<b>4,974,978</b>	<b>14,510,585</b>	<b>54,694,277</b>	<b>348,637</b>	<b>187,770,532</b>
Amounts included in above									
a) Close Captioning	360,664	104,492	10,735	436,952	9,753	218,495	431,124	4,940	1,577,155
b) Dubbing	0	0	0	0	0	0	0	0	0
c) Program Development	0	0	0	0	0	0	0	0	0
d) Children's Programming	0	0	0	0	0	0	0	0	0
e) Ownership Transfer Tangible Benefits	0	0	0	3,245,973	0	0	0	0	3,245,973
f) Described Video	0	0	0	0	0	0	0	0	0
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>0</b>	<b>544,396</b>	<b>827,220</b>	<b>48,473,259</b>	<b>2,600,950</b>	<b>894,273</b>	<b>9,256,097</b>	<b>0</b>	<b>62,596,195</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	0	0	0	0	0
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>62,382,607</b>	<b>13,715,517</b>	<b>2,828,958</b>	<b>84,159,848</b>	<b>7,575,928</b>	<b>15,404,858</b>	<b>63,950,374</b>	<b>348,637</b>	<b>250,366,727</b>
<b>B. OTHER PROGRAMMING EXPENSES</b>									
1. Inventory write-downs - Canadian programs	0	494,469	0	1,073,717	-13,112	0	-1,348,564	0	206,510
2. Inventory write-downs - Non-Canadian programs	0	0	0	-1,800	0	0	0	-690,000	-691,800
3. Script & Concept - Canadian - not telecast	0	97,821	0	318,970	0	0	0	0	416,791
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	-4,420,919	3,979,669	22,697	122,377	4,556	36,139	159,671	4,264	-91,546
<b>6. Total - Other Programming Expenses</b>	<b>-4,420,919</b>	<b>4,571,959</b>	<b>22,697</b>	<b>1,513,264</b>	<b>-8,556</b>	<b>36,139</b>	<b>-1,188,893</b>	<b>-685,736</b>	<b>-160,045</b>
7. CTCPF Credit (elig. Can. prog. exp. not incl. above)	0	50,260	0	1,510,493	26,240	0	0	0	1,586,993
<b>C. PRODUCTION EXPENSES</b>									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									5,675,992
4. Infomercials									0
5. Other									15,371,000
<b>6. Total - Production Expenses</b>									<b>21,046,992</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	62,382,607	13,813,671	2,001,738	38,589,769	4,988,106	14,510,585	53,345,713	348,637	189,980,826

FDB2									
CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
Ontario									
2008									
	Information		Sports	Music and Entertainment			Other	Total	
	News (cat. 1)	Other Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
<u>Reporting units: 27</u>									
A. PROGRAMS TELECAST									
1. CANADIAN PROGRAMS									
1. Station production (incl. coop)	117,847,260	20,720,784	1,867,228	423,591	57,056	37,818	7,515,764	1,064,061	149,533,562
2. Produced by affiliate production company	0	348,579	0	0	44,293	0	4,389,219	0	4,782,091
3. Acquired from other stations	0	143,615	0	10,207	0	0	7,557	18,631	180,010
4. Network origination	7,179,466	186,761	9,622	250,560	0	882,506	6,205,816	217,390	14,932,121
5. Acquired from independent producers	0	5,834,404	407,857	28,249,955	10,202,529	4,065	2,115,757	5,400	46,819,967
6. Special recognition programs	0	0	0	0	0	0	0	0	0
7. Other Canadian programs	0	258,285	0	4,835	0	0	3,507	1,888	268,515
<b>8. Total - Canadian Programming</b>	<b>125,026,726</b>	<b>27,492,428</b>	<b>2,284,707</b>	<b>28,939,148</b>	<b>10,303,878</b>	<b>924,389</b>	<b>20,237,620</b>	<b>1,307,370</b>	<b>216,516,266</b>
Amounts included in above									
a) Close Captioning	1,136,972	186,470	125	160,617	0	0	160,617	0	1,644,801
b) Dubbing	0	0	0	0	0	0	0	0	0
c) Program Development	0	0	0	179,705	0	0	203	147	180,055
d) Children's Programming	0	1,463	0	0	0	0	0	0	1,463
e) Ownership Transfer Tangible Benefits	0	515,159	127,600	120,000	72,000	0	192,000	0	1,026,759
f) Described Video	0	0	0	153,000	0	0	0	0	153,000
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>5,419</b>	<b>7,889,751</b>	<b>5,667,639</b>	<b>271,694,155</b>	<b>13,680,310</b>	<b>29,492,546</b>	<b>87,568,383</b>	<b>66,150</b>	<b>416,064,353</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	3,674,219	0	0	0	3,674,219
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>125,032,145</b>	<b>35,382,179</b>	<b>7,952,346</b>	<b>300,633,303</b>	<b>23,984,188</b>	<b>30,416,935</b>	<b>107,806,003</b>	<b>1,373,520</b>	<b>632,580,619</b>
B. OTHER PROGRAMMING EXPENSES									
1. Inventory write-downs - Canadian programs	0	0	4,000	0	7,500	0	81,274	0	92,774
2. Inventory write-downs - Non-Canadian programs	0	0	8,100	6,101,531	0	0	19,438	0	6,129,069
3. Script & Concept - Canadian - not telecast	0	1,366,575	0	791,001	-54,000	0	48,050	84,950	2,236,576
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	47,885	784,100	0	0	0	0	0	0	831,985
<b>6. Total - Other Programming Expenses</b>	<b>47,885</b>	<b>2,150,675</b>	<b>12,100</b>	<b>6,892,532</b>	<b>-46,500</b>	<b>0</b>	<b>148,762</b>	<b>84,950</b>	<b>9,290,404</b>
7. CTCPF Credit (elig. Can. prog. exp. not incl. above)	0	530,924	0	9,843,093	151,296	0	0	0	10,525,313
C. PRODUCTION EXPENSES									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									7,484,344
4. Infomercials									0
5. Other									19,017,536
<b>6. Total - Production Expenses</b>									<b>26,501,880</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	125,026,726	29,389,927	2,288,707	39,573,242	10,408,674	924,389	20,366,944	1,392,320	229,370,929

CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
2008									
Prairies									
	Information		Sports	Music and Entertainment			Other	Total	
	News (cat. 1)	Other Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
<b>A. PROGRAMS TELECAST</b>									
<b>1. CANADIAN PROGRAMS</b>									
1. Station production (incl. coop)	59,437,426	9,982,136	2,631,738	0	65,448	0	949,407	19,945	73,086,100
2. Produced by affiliate production company	0	196,424	0	1,230	23,810	0	2,359,828	0	2,581,292
3. Acquired from other stations	0	32,036	0	0	0	0	0	0	32,036
4. Network origination	1,991,046	0	0	0	0	368,526	2,471,247	0	4,830,819
5. Acquired from independent producers	1,147,488	1,637,043	0	9,718,561	5,419,772	195,073	2,538,962	0	20,656,899
6. Special recognition programs	0	270,165	0	1,047,473	0	-2,010	0	0	1,315,628
7. Other Canadian programs	0	108,133	0	109	0	0	119	83	108,444
<b>8. Total - Canadian Programming</b>	<b>62,575,960</b>	<b>12,225,937</b>	<b>2,631,738</b>	<b>10,767,373</b>	<b>5,509,030</b>	<b>561,589</b>	<b>8,319,563</b>	<b>20,028</b>	<b>102,611,218</b>
Amounts included in above									
a) Close Captioning	1,244,318	55,150	0	221,998	0	0	234,367	0	1,755,833
b) Dubbing	0	0	0	0	0	0	0	0	0
c) Program Development	0	0	0	17,500	0	0	0	0	17,500
d) Children's Programming	0	3,540	0	6,000	0	0	0	0	9,540
e) Ownership Transfer Tangible Benefits	0	0	0	0	0	0	0	0	0
f) Described Video	0	0	0	0	0	0	0	0	0
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>0</b>	<b>1,211,514</b>	<b>2,712,992</b>	<b>96,100,408</b>	<b>7,284,481</b>	<b>9,083,961</b>	<b>23,343,463</b>	<b>2,341</b>	<b>139,739,160</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	0	0	0	0	0
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>62,575,960</b>	<b>13,437,451</b>	<b>5,344,730</b>	<b>106,867,781</b>	<b>12,793,511</b>	<b>9,645,550</b>	<b>31,663,026</b>	<b>22,369</b>	<b>242,350,378</b>
<b>B. OTHER PROGRAMMING EXPENSES</b>									
1. Inventory write-downs - Canadian programs	0	0	0	0	0	0	1,766	0	1,766
2. Inventory write-downs - Non-Canadian programs	0	0	0	1,254,764	0	0	4,038	0	1,258,802
3. Script & Concept - Canadian - not telecast	0	80,186	0	215,521	2,218	0	98,243	0	396,168
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	1,583,205	137,657	0	0	0	0	0	0	1,720,862
<b>6. Total - Other Programming Expenses</b>	<b>1,583,205</b>	<b>217,843</b>	<b>0</b>	<b>1,470,285</b>	<b>2,218</b>	<b>0</b>	<b>104,047</b>	<b>0</b>	<b>3,377,598</b>
7. CTCPF Credit (elig. Can. prog. exp. not incl. above)	0	733,175	0	5,045,848	81,334	0	0	0	5,860,357
<b>C. PRODUCTION EXPENSES</b>									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									7,408,117
4. Infomercials									0
5. Other									8,580,406
<b>6. Total - Production Expenses</b>									<b>15,988,523</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	62,575,960	13,039,298	2,631,738	16,028,742	5,592,582	561,589	8,419,572	20,028	108,869,509

CRTC - FINANCIAL DATABASE SYSTEM									
PROGRAMMING AND PRODUCTION EXPENSES									
2008									
BC & Territories									
	Information		Sports	Music and Entertainment			Other	Total	
	News (cat. 1)	Other Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	(cat. 12 to 15)	(cat. 1 to 15)
Reporting units: 12									
A. PROGRAMS TELECAST									
<b>1. CANADIAN PROGRAMS</b>									
1. Station production (incl. coop)	57,060,023	7,691,901	541,160	258,510	122,764	74,481	1,232,965	143,852	67,125,656
2. Produced by affiliate production company	0	116,146	0	48,269	10,411	0	957,312	0	1,132,138
3. Acquired from other stations	0	0	0	0	0	0	460,000	0	460,000
4. Network origination	2,645,385	0	0	0	0	355,509	2,765,443	0	5,766,337
5. Acquired from independent producers	0	1,766,558	31,777	7,328,059	2,371,901	1,491	860,239	0	12,360,025
6. Special recognition programs	0	0	0	0	0	0	0	0	0
7. Other Canadian programs	0	180,720	3,136	17,472	15	0	108,522	162	310,027
<b>8. Total - Canadian Programming</b>	<b>59,705,408</b>	<b>9,755,325</b>	<b>576,073</b>	<b>7,652,310</b>	<b>2,505,091</b>	<b>431,481</b>	<b>6,384,481</b>	<b>144,014</b>	<b>87,154,183</b>
Amounts included in above									
a) Close Captioning	698,108	90,893	0	136,577	0	0	47,899	0	973,477
b) Dubbing	0	499	0	717	0	0	0	0	1,216
c) Program Development	0	0	0	20,250	0	0	0	0	20,250
d) Children's Programming	0	0	0	0	0	0	0	0	0
e) Ownership Transfer Tangible Benefits	0	0	0	0	0	0	0	0	0
f) Described Video	0	0	0	0	0	0	0	0	0
<b>2. TOTAL NON-CANADIAN PROGRAM EXPENSES</b>	<b>0</b>	<b>2,310,747</b>	<b>1,399,376</b>	<b>74,517,945</b>	<b>3,377,547</b>	<b>6,019,026</b>	<b>26,318,957</b>	<b>2,690</b>	<b>113,946,288</b>
Amounts included in Total Non-CDN									
a) Dubbing	0	0	0	0	0	0	0	0	0
<b>3. TOTAL PROGRAMS TELECAST</b>	<b>59,705,408</b>	<b>12,066,072</b>	<b>1,975,449</b>	<b>82,170,255</b>	<b>5,882,638</b>	<b>6,450,507</b>	<b>32,703,438</b>	<b>146,704</b>	<b>201,100,471</b>
<b>B. OTHER PROGRAMMING EXPENSES</b>									
1. Inventory write-downs - Canadian programs	0	283,538	0	0	0	0	1,394	0	284,932
2. Inventory write-downs - Non-Canadian programs	0	0	0	1,492,736	0	0	0	0	1,492,736
3. Script & Concept - Canadian - not telecast	0	178,983	0	83,256	0	0	0	0	262,239
4. Loss on Equity - Canadian programs	0	0	0	0	0	0	0	0	0
5. Other	0	45,999	0	3,483	0	0	394,443	0	443,925
<b>6. Total - Other Programming Expenses</b>	<b>0</b>	<b>508,520</b>	<b>0</b>	<b>1,579,475</b>	<b>0</b>	<b>0</b>	<b>395,837</b>	<b>0</b>	<b>2,483,832</b>
7. CTCPF Credit (elig. Can. prog. exp. not incl. above)	0	179,098	0	2,569,028	35,564	0	0	0	2,783,690
<b>C. PRODUCTION EXPENSES</b>									
1. Sales/Syndication Canadian									0
2. Sales/Syndication Non-Canadian									0
3. Production Services Sold									2,084,981
4. Infomercials									0
5. Other									5,843,249
<b>6. Total - Production Expenses</b>									<b>7,928,230</b>
<b>GRAND TOTAL - PROGRAM &amp; PRODUCTION</b>									
Eligible Canadian program expenditures	59,705,408	10,396,944	576,073	10,304,594	2,540,655	431,481	6,385,875	144,014	90,485,044

***CBC - RADIO & TELEVISION - FINANCIAL SUMMARY***

**PUBLIC BROADCASTING**  
**CBC - Radio & Television - Financial Summary**

	2008				2007				2006			
	RADIO	TELEVISION	OTHERS	TOTAL	RADIO	TELEVISION	OTHERS	TOTAL	RADIO	TELEVISION	OTHERS	TOTAL
	\$(000)				\$(000)				\$(000)			
Local Time Sales		10,863		10,863		11,250		11,250		10,332		10,332
National Time Sales		90,995		90,995		83,122		83,122		86,670		86,670
Network Payments		263,910		263,910		216,114		216,114		241,852		241,852
Other	2,016	45,756	60,517	108,289	1,864	45,148	40,310	87,322	1,537	52,810	36,442	90,789
<b>Total Revenue</b>	<b>2,016</b>	<b>411,524</b>	<b>60,517</b>	<b>474,057</b>	<b>1,864</b>	<b>355,634</b>	<b>40,310</b>	<b>397,808</b>	<b>1,537</b>	<b>391,664</b>	<b>36,442</b>	<b>429,643</b>
Program				1,447,799				1,274,683				1,352,164
Technical				69,744				72,997				75,142
Sales and Promotion				65,845				80,266				78,285
Administration and General				14,407				16,172				16,450
<b>Operating Expenses</b>				<b>1,597,795</b>				<b>1,444,118</b>				<b>1,522,041</b>
<b>Revenue less Expenses</b>				-1,123,738				-1,046,310				-1,092,398
Book Depreciation				113,515				91,166				126,172
<b>Loss before government funding and other</b>				<b>-1,237,253</b>				<b>-1,137,476</b>				<b>-1,218,570</b>
<b>Adjustments:</b>												
Parliamentary Appropriation				1,033,585				956,536				1,023,902
Amortization of deferred capital funding				105,946				84,912				120,287
Income and large corporation taxes				-48				26				-67
Other (1)				38,160				0				0
<b>Total</b>				<b>1,177,643</b>				<b>1,041,474</b>				<b>1,144,122</b>
<b>Net results of operations for the year</b>				<b>-59,610</b>				<b>-96,002</b>				<b>-74,448</b>
<b>Staff:</b>												
Total Salaries & Benefits				771,074				772,472				766,220
Average number of employees (2)				10,200				10,106				10,047
Remuneration/employee				75,595				76,437				76,264

**Notes:**

(1) Represents proceeds generated from the sale of an unused portion of land in Vancouver (\$34 million) and parliamentary appropriation for working capital (\$4 million).

(2) Average number of employees (permanent, temporary, contract and casual) based on person-years as at August 31.

Includes 2006, 2007 and 2008 data for comparative purposes.