



## Broadcasting Decision CRTC 2005-160

Ottawa, 18 April 2005

### Island Radio Ltd.

Port Alberni, British Columbia

*Application 2004-0489-8*

*Public Hearing at Vancouver, British Columbia*

*28 February 2005*

### CJAV Port Alberni - Conversion to FM band

1. The Commission **approves** the application by Island Radio Ltd.<sup>1</sup>, formerly CJAV Limited, (Island Radio) for a broadcasting licence to operate a new English-language FM radio programming undertaking at Port Alberni to replace its AM station CJAV. The new station will operate at 93.3 MHz (channel 227A) with an effective radiated power of 6,000 watts.
2. The new station will provide a broad mix of contemporary music from the past and present. The local programming will include news, weather, sports and community information.
3. The Commission received one intervention in support of this application.
4. Island Radio confirmed that it would participate in the plan developed by the Canadian Association of Broadcasters (CAB) for contributions by radio licensees to Canadian talent development. Under this plan, a radio licensee serving a market the size of Port Alberni would be expected to contribute a minimum of \$400 in each broadcast year to eligible third parties for the development of Canadian musical and other artistic talent.
5. The licence will expire 31 August 2011 and will be subject to the conditions of licence set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, as well as the following **condition of licence**:

The licensee is authorized to simulcast the programming of the new FM station on CJAV for a transition period of three months following the commencement of operations of the FM station. The licensee must surrender the AM licence for revocation by the Commission at the end of this period.

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<sup>1</sup> CJAV Limited amalgamated to continue as Central Island Broadcasting Ltd., which subsequently underwent a name change, to Island Radio Ltd.

### **Issuance of the licence**

6. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
7. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.
8. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 18 April 2007. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before that date.

### **Employment equity**

9. In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*