



## Broadcasting Decision CRTC 2006-397

Ottawa, 24 August 2006

**Northwest Broadcasting Inc.**  
Kaministiquia, Ontario

*Application 2006-0254-1*  
*Broadcasting Public Notice CRTC 2006-63*  
*19 May 2006*

### **CFQK-FM Kaministiquia – Technical change**

*The Commission **approves** an application to change the authorized contours of CFQK-FM Kaministiquia, by relocating its transmitter.*

#### **The application**

1. The Commission received an application by Northwest Broadcasting Inc. (NBI) to change the authorized contours of the low-power radio programming undertaking CFQK-FM Kaministiquia, by relocating its transmitter.
2. NBI stated that the lease agreement for the current transmitter site expires 30 July 2006, and that it would like to move its transmitter to an existing tower, located approximately five kilometres southwest of the present site. The licensee noted that the proposed relocation of CFQK-FM's transmitter would result in a significant change in the radio station's authorized contours.

#### **Intervention**

3. The Commission received an intervention in opposition to this application by Mr. Robert Seed of Thunder Bay, Ontario.
4. Mr. Seed questioned whether approval of the proposed technical change would enable CFQK-FM's signal to reach Thunder Bay's central area and consequently have an impact on the commercial radio stations serving that market. Mr. Seed noted that CFQK-FM was licensed to serve Kaministiquia and the Lake Superior cottage country, not Thunder Bay. He also claimed that CFQK-FM does not provide adequate reflection of the rural community.

### Licensee's reply

5. In response, NBI maintained that approval of this application would have a negligible impact on the commercial radio stations serving Thunder Bay. NBI noted that CFQK-FM's signal already reaches Thunder Bay, but on a limited and sporadic basis, and that its efforts at selling advertising in Thunder Bay have met with little success. The licensee maintained that relocating CFQK-FM's transmitter to the proposed site would result in a modest reduction in its signal reception in Thunder Bay North and a modest increase in its signal reception in Thunder Bay South. With respect to Mr. Seed's comment about rural reflection, NBI stated that it has received many positive comments from listeners supporting CFQK-FM's format.

### Commission's analysis and determinations

6. In its evaluation of this application, the Commission has considered the views expressed by the intervener and is satisfied with the licensee's response.
7. The Commission notes that Thunder Bay is currently served by four commercial radio stations: CJUK-FM, CKTG-FM, CJSD-FM and CKPR. Of these commercial radio stations, the first two are owned by Newcap Inc. (Newcap) and the second two are owned by H.F. Dougall Company, Limited, which also owns NBI. Newcap did not file an intervention in connection with this application.
8. In *An FM Policy for the Nineties*, Public Notice CRTC 1990-111, 17 December 1990, the Commission defined the market of a station to be any area within either the 3 mV/m signal contour or the Central Area of the community served by the station as defined by the Bureau of Broadcast Measurement, whichever is smaller. The Commission notes that CFQK-FM's 3 mV/m signal contour currently does not include the Thunder Bay market and the proposed relocation of the radio station's transmitter would not change that fact. Furthermore, the proposed relocation of CFQK-FM's transmitter would result in a modest decrease in the station's 0.5 mV/m coverage in Thunder Bay North and a modest increase in Thunder Bay South. Accordingly, the Commission is satisfied that approval of this application would not have a significant impact on the commercial radio stations that currently serve Thunder Bay.
9. In light of the above, the Commission **approves** the application by Northwest Broadcasting Inc. to change the authorized contours of the low-power radio programming undertaking CFQK-FM Kaministiquia, by relocating its transmitter.
10. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

11. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*