



## Broadcasting Decision CRTC 2007-1

Ottawa, 4 January 2007

**MusiquePlus inc.**  
Across Canada

*Application 2006-0908-4*  
*Broadcasting Public Notice CRTC 2006-102*  
*14 August 2006*

### **MusiquePlus and MusiMax – Licence amendments**

1. The Commission **approves** the application by MusiquePlus inc. to amend the broadcasting licences of the national specialty programming undertakings known as MusiquePlus and MusiMax to allow each service to be available for distribution in high definition (HD) format.
2. The Commission did not receive any interventions in connection with this application.
3. In *The regulatory framework for the distribution of digital television signals*, Broadcasting Public Notice CRTC 2003-61, 11 November 2003 (Public Notice 2003-61) and in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006 (Public Notice 2006-74), the Commission stated that it would authorize the licensee of a Canadian pay or specialty service to make available an upgraded version of its service, by means of an amendment to the licence of the existing service. This authority would be in effect for a term of three years.
4. The Commission further stated in Public Notice 2006-74:

Those services that are authorized to offer HD programming by way of licence amendment will remain subject to the requirement initially imposed in Public Notice 2003-61 that the programming on the analog or SD [standard definition] service and on the upgraded service be comparable, that is, not less than 95% of the video and audio components must be the same. Further, the Commission will require that all of the programming making up the 5% allowance be provided in HD.

5. Accordingly, by **condition of each licence**, MusiquePlus inc. is authorized to make available for distribution, for a period of three years from the date of this decision, versions of MusiquePlus and MusiMax in high definition format, provided that not less than 95% of the video and audio components of the upgraded and standard definition versions of the service are the same, exclusive of commercial messages and of any part of the service carried on a subsidiary signal. All of the programming making up the 5% allowance shall be provided in HD.

Secretary General

*This decision is to be appended to each licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*