



## Broadcasting Decision CRTC 2007-164

Ottawa, 4 June 2007

### **CAB-K Broadcasting Ltd.**

Olds, Alberta

*Application 2006-1273-0, received 16 October 2006*

*Public Hearing in the National Capital Region*

*27 March 2007*

### **English-language FM radio station in Olds**

1. The Commission **approves** the application by CAB-K Broadcasting Limited (CAB-K) for a broadcasting licence to operate an English-language FM radio programming undertaking at Olds, Alberta. The terms and **conditions of licence** are set out in the appendix to this decision.
2. CAB-K is the licensee of CKLJ-FM Olds, which offers a country music format.
3. As part of this process, the Commission received and considered interventions with respect to this application. The public record for this proceeding is available on the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Public Proceedings".
4. The proposed station will offer a Rock/Pop music format including current songs as well as songs from the 60s, 70s, 80s, 90s and the past five years, with a target audience of listeners between the ages of 25 and 54. All of the programming broadcast will be local.
5. CAB-K indicated that it will broadcast 22.5 hours of spoken word programming during each broadcast week. The spoken word programming will include approximately 6.5 hours of local news, 1.75 hours of sports and 8.4 hours of weather reports. The station will also feature daily public service announcements and take part in the Government of Alberta's Emergency Public Warning System, which provides warnings of severe weather. CAB-K also stated that it will broadcast community hotline interviews twice each day, as well as a birthday call.

### **Support for Canadian content development**

6. In *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Public Notice 2006-158), the Commission set out a new approach to the development and promotion of Canadian artists. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcast using Canadian resources, the Commission replaced the expression "Canadian talent development" (CTD) with "Canadian content development" (CCD). Each radio station holding a commercial radio licence is required to make a basic annual CCD contribution

based on its revenues in the previous broadcast year. This requirement will be reflected in amendments to the *Radio Regulations, 1986* (the Regulations). Until such time, it will be implemented by a transitional condition of licence that will expire when the amendments to the Regulations come into force.

7. CAB-K indicated that it will make annual basic contributions to CCD, consistent with the new approach set out in Public Notice 2006-158, and, in addition to that basic CCD requirement, CAB-K proposed the following CCD funding:
  - \$ 800 per year, in each of the first three years of operation;
  - \$1,300 per year, in each of the fourth and fifth years of operation; and
  - \$1,800 per year, in each of the sixth and seventh years of operation.
8. Consistent with the new funding requirement, 20% of the \$8,600 in additional contributions will be contributed to the Foundation Assisting Canadian Talent on Recordings (FACTOR). The remainder will be directed towards a local Star Search initiative.
9. The Commission notes the applicant's commitments to CCD. **Conditions of licence** are set out in the appendix to this decision requiring the applicant to adhere to these commitments.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

## Appendix to Broadcasting Decision CRTC 2007-164

### Terms, conditions of licence, expectation and encouragement

#### Terms

##### Issuance of the broadcasting licence to operate an English-language FM radio programming undertaking in Olds, Alberta

The licence will expire 31 August 2013.

The station will operate at 104.5 MHz (channel 283B) with an effective radiated power of 12,000 watts.

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 4 June 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

#### Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of condition number 5.
2. The licensee shall make a basic annual contribution to CCD as determined in accordance with the policy set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Public Notice 2006-158), as amended from time to time. The contribution shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives in Public Notice 2006-158.

The licensee shall allocate 60% of this basic annual CCD contribution to FACTOR or MUSICACTION.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.

3. Upon commencement of operations, in addition to the basic annual contribution to CCD, the licensee shall contribute a minimum of \$800 per year to CCD of which 20% will be allocated to FACTOR. The remaining annual CCD contribution will be directed towards a local talent search initiative. This amount shall increase in subsequent years of the licence term in accordance with the terms set out in the application as approved.

The Commission reminds the applicant that all development initiatives should be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Public Notice 2006-158.

### **Expectation**

In addition to the basic annual contribution to CCD, the Commission expects the applicant to contribute a total of \$8,600 to CCD over a period of seven consecutive broadcast years upon commencement of operation, as proposed in the application.

### **Encouragement**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.