



Broadcasting Decision CRTC 2007-290

Ottawa, 13 August 2007

Newcap Radio Manitoba Inc.

Winnipeg, Manitoba

Application 2007-0460-3, received 23 March 2007

Public Hearing in the National Capital Region

18 June 2007

CKJS Winnipeg – Acquisition of assets

1. The Commission **approves** the application by Newcap Radio Manitoba Inc. to acquire the assets of the radio programming undertaking CKJS Winnipeg, Manitoba, from CKJS Limited and for a broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those set out in the current licence.
2. The applicant filed the present application following a corporate reorganization that resulted in the wind up of CKJS Limited into Newcap Radio Manitoba Inc.
3. The Commission did not receive any interventions in connection with this application.
4. Upon surrender of the current licence, the Commission will issue a new broadcasting licence to Newcap Radio Manitoba Inc. The terms and **conditions of licence** are set out in the appendix to this decision.

Canadian content development

5. In its *Commercial Radio Policy 2006* announced in Broadcasting Public Notice 2006-158, the Commission set out a new approach to the development and promotion of Canadian artists. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcast using Canadian resources, the Commission replaced the expression “Canadian talent development” (CTD) with “Canadian content development” (CCD). Under the new policy, each radio station holding a commercial radio licence is required to make a basic annual CCD contribution based on its total broadcast revenues in the previous broadcast year. This requirement will be reflected in the *Radio Regulations, 1986* (the Regulations). Until such time, it will be implemented by a transitional condition of licence, as set out in the appendix to this decision. This condition of licence will expire upon the coming into force of the amendments to the Regulations.

Employment equity

6. In accordance with Public Notice 1992-59, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *CKJS Winnipeg – Licence renewal*, Broadcasting Decision CRTC 2004-305, 3 August 2004
- *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-290

Terms and conditions of licence

Terms

Issuance of the broadcasting licence to continue the operation of the English-language radio programming undertaking CKJS Winnipeg

The licence will expire 31 August 2011, the current expiry date.

Conditions of licence

1. The licence shall be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999 with the exception of condition of licence number 5.
2. The licensee shall devote a minimum of 73 hours 30 minutes of the broadcast week to ethnic programs as defined in the *Radio Regulations, 1986*, as amended from time to time.
3. In each broadcast week, the licensee shall broadcast ethnic programming directed towards not less than 19 cultural groups, in not less than 16 different languages.
4. The licensee shall make a basic annual contribution to Canadian content development (CCD). The amount of the contribution shall be determined in accordance with the policy set out in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006, as amended from time to time (Public Notice 2006-158). The basic annual CCD contribution shall be allocated to eligible parties and activities as defined in Broadcasting Public Notice 2006-158.

The licensee shall allocate 60% of this basic annual CCD contribution to FACTOR, MUSICACTION or other eligible initiatives that support the creation of ethnic programs.

The remainder of the annual basic contribution to CCD shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives in Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.