



Broadcasting Decision CRTC 2007-298

Ottawa, 13 August 2007

Vista Radio Ltd.

Williams Lake, British Columbia

Application 2007-0480-1, received 29 March 2007

Broadcasting Public Notice CRTC 2007-55

22 May 2007

CFFM-FM Williams Lake – Licence renewal

1. The Commission **renews** the broadcasting licence for the English-language, commercial FM radio programming undertaking CFFM-FM Williams Lake, from 1 September 2007 to 31 August 2014.
2. The Commission did not receive any interventions in connection with this application.
3. The licence will be subject to the **conditions** set out in Public Notice 1999-137, with the exception of condition of licence number 5. The licence will also be subject to the **conditions** set out in the appendix to this decision.
4. In Broadcasting Decision 2005-117, the Commission approved an application to transfer the ownership of CFFM-FM from Cariboo Central Interior Radio Inc. to Vista Radio Ltd. (Vista). As part of that approval, certain funds related to tangible benefits were to be directed to a local talent initiative known as “Front and Centre”. As part of this renewal application, Vista proposed to redirect the funding for Front and Centre to FACTOR. As set out in the appendix to this decision, the Commission expects Vista to fulfil this commitment.

Secretary General

Related documents

- *Ownership applications granted approval, Broadcasting Decision CRTC 2005-117, 5 December 2005*
- *New licence form for commercial radio stations, Public Notice CRTC 1999-137, 24 August 1999*

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-298

Conditions of licence, expectation and encouragement

Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of condition of licence number 5.
2.
 - a) The licensee shall make a basic annual contribution to Canadian Content Development (CCD). The amount of this contribution shall be determined in accordance with *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Broadcasting Public Notice 2006-158), as amended from time to time.
 - b) The licensee shall allocate 60% of its basic annual CCD contribution to FACTOR or MUSICACTION.
 - c) The remaining amounts of this basic annual contribution shall be allocated to eligible parties and activities as defined in Broadcasting Public Notice 2006-158.

This condition of licence shall expire upon the coming into force of the amendments to the *Radio Regulations, 1986* relating to CCD.

Expectation

The Commission expects the licensee to direct the funding originally earmarked for the Front and Centre initiative to FACTOR, over three consecutive broadcast years, in equal annual installments. Further, the Commission expects the licensee to work with FACTOR to ensure that the funds will be allocated locally.

Encouragement

Employment equity

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.