



Broadcasting Decision CRTC 2007-35

Ottawa, 26 January 2007

Vista Radio Ltd.

Greenwood, Christina Lake and Rock Creek, British Columbia

Application 2006-0893-7

Public Hearing in the National Capital Region

14 November 2006

English-language FM radio station in Greenwood

1. The Commission **approves** the application by Vista Radio Ltd. (Vista) for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Greenwood, British Columbia, with rebroadcasting facilities at Christina Lake and at Rock Creek.
2. Approval of this application serves to regularize the authority granted in *CKGF Grand Forks – Licence amendment*, Broadcasting Decision CRTC 2004-356, 18 August 2004. In that decision, the Commission approved an application by Boundary Broadcasting Ltd. to amend the broadcasting licence for the radio programming undertaking consisting of the transmitters CKGF Grand Forks, CKGF-1-FM Christina Lake, CKGF-2-FM Greenwood and CKGF-3-FM Rock Creek,¹ in order to cease operation of CKGF Grand Forks and to recognize that the programming would originate from CKGF-2-FM Greenwood. Vista submitted the present application for a new FM service in Greenwood in order to replace the non-operational CKGF undertaking and to add the rebroadcasting facilities at Rock Creek and Christina Lake, as well as to change the class of licence for CKGF-2-FM Greenwood in order to reflect that it is now an FM radio programming undertaking.
3. The station will operate at 96.7 MHz (channel 244A) with an effective radiated power (ERP) of 40 watts. The rebroadcasting transmitter at Christina Lake will operate at 93.3 MHz (channel 227A1) with an ERP of 88 watts, and the rebroadcasting transmitter at Rock Creek will operate at 103.7 MHz (channel 279A) with an ERP of 130 watts.
4. The station currently provides an Adult Rock / Classic Hits format, with a range of structured spoken word programming totalling 563 minutes (9 hours and 23 minutes) per broadcast week. This amount includes 16 daily newscasts broadcast from Monday to Friday and 12 daily newscasts broadcast on Saturdays and Sundays. Additional

¹ Boundary Broadcasting Ltd. is the former licensee of this radio programming undertaking.

programming includes regular weather and traffic reports, a daily community calendar focusing on the Kootenay / Boundary region, three daily concert calendars profiling concerts being performed in pubs, clubs and arenas in Spokane, Kelowna and Vancouver, and six daily rock reports focusing on artists included in the station's playlist.

5. In *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006 (Public Notice 2006-158), the Commission set out a new approach to the development and promotion of Canadian artists, which is expected to be implemented on 1 September 2007. In order to reflect a new emphasis on development initiatives that lead to the creation of audio content for broadcast using Canadian resources, the Commission will replace the expression "Canadian talent development" (CTD) with "Canadian content development" (CCD). Each radio station holding a commercial radio licence will be required to make a basic annual CCD contribution based on its revenues in the previous broadcast year.
6. The Commission notes that Vista indicated in its application that it would maintain its commitment to the development of Canadian talent through an annual contribution of \$400 to the Foundation Assisting Canadian Talent on Recordings (FACTOR). The Commission notes that this commitment will be imposed as a **condition of licence**. Amounts required under this condition of licence may be deducted from the amounts that will be required under the new basic CCD contribution.
7. The Commission reminds the applicant that any development initiatives that have not been allocated to specific parties by condition of licence should be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Public Notice 2006-158.
8. The Commission did not receive any interventions in connection with this application.
9. The licence will expire 31 August 2013 and will be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of condition of licence no. 5, and to the following **condition**:

The licensee shall make an annual contribution of \$400 to the Foundation Assisting Canadian Talent on Recordings (FACTOR).
10. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.

11. Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 26 January 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.
12. Because this applicant is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>