



Broadcasting Decision CRTC 2007-418

Ottawa, 7 December 2007

Radio Boréale

Amos, Quebec

Application 2007-0879-5, received 7 June 2007

Public Hearing in Kelowna, British Columbia

30 October 2007

Community radio station in Amos, Quebec

*The Commission **approves** an application for a broadcasting licence to operate a French-language Type B FM community radio programming undertaking in Amos.*

Introduction

1. The Commission received an application by Radio Boréale for a broadcasting licence to operate a French-language Type B FM community radio programming undertaking in Amos, Quebec.
2. The Commission did not receive any interventions in connection with this application.

Proposed service

3. The applicant proposed to broadcast 126 hours of programming in each broadcast week. A Type B community station cannot increase or reduce the total number of weekly hours of programming by more than 20% without prior Commission approval.
4. The new station would offer music programming mainly consisting of selections from content subcategory 21 (Pop, rock and dance). Spoken word programming, all of which would be local, would include news and current affairs bulletins and theme programs on the environment and culture. The applicant committed to devote, in each broadcast week, not less than 50% of its news bulletins to local news, 25% thereof to regional news and 25% thereof to international news.
5. With respect to local talent development, the applicant proposed to offer maximum visibility to talent in its community, whether it relates to singers, musicians, writers, athletes, painters or artisans. Radio Boréale stated that it intended to participate actively in promoting the cultural events of the Abitibi RCM by developing partnerships with schools and regional organizations that focus on culture and communications.

6. The applicant further indicated that all volunteers interested in acting as hosts would be required to take comprehensive training from an organization chosen by the station. To that end, the applicant intends to partner with a host training program being developed in its region.

Commission's determination

7. The Commission is satisfied that the application is in conformity with the provisions for Type B community stations set out in *Community Radio Policy*, Public Notice CRTC 2000-13, 28 January 2000. Accordingly, the Commission **approves** the application by Radio Boréale for a broadcasting licence to operate a French-language Type B FM community radio programming undertaking in Amos. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in [PDF format](#) or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2007-418

Terms, conditions of licence and encouragement

Terms

Issuance of the broadcasting licence to operate a French-language Type B FM community radio programming undertaking in Amos, Quebec.

The licence will expire 31 August 2014.

The station will operate on frequency 105.3 MHz (channel 287B) with an average effective radiated power of 5,376 watts.

The Department of Industry (the Department) has advised the Commission that while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that it is prepared to issue a broadcasting certificate.

Furthermore, the licence for this undertaking will be issued only after the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 7 December 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

In accordance with *Community radio policy*, Public Notice CRTC 2000-13, 28 January 2000, the licence for this community radio station will be held by a not-for-profit organization without share capital whose structure provides for membership, management, operation and programming by members of the community at large. The board of directors will ultimately control the undertaking and be responsible for adherence to the *Radio Regulations, 1986* and the station's conditions of licence.

Conditions of licence

1. The licence will be subject to the conditions set out in *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000.
2. The licensee shall devote, in each broadcast week, a minimum of 12% of its musical selections from content category 3 (Special Interest Music) to Canadian selections broadcast in their entirety.

Encouragement

The Commission considers that community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.