



Broadcasting Notice of Public Hearing CRTC 2007-6

Ottawa, 20 April 2007

The Commission will hold a public hearing commencing on 18 June 2007 at 9:00, at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 25 May 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and locality

1. **Tempo Media Inc.**
Across Canada
Application No. 2007-0173-1
2. **Cosmopolitan Television Canada Company**
Across Canada
Application No. 2007-0406-6
3. **Bell ExpressVu Inc. (the general partner), and BCE Inc. and 4119649 Canada Inc. (partners in BCE Holdings G.P., a general partnership that is the limited partner), carrying on business as Bell ExpressVu Limited Partnership**
Toronto, Hamilton/Niagara, Oshawa, Kitchener, London, Windsor, Ottawa and surrounding area of each location in Ontario; and Montreal, Gatineau, Sherbrooke, Quebec and surrounding area of each location in Quebec
Application No. 2007-0207-8
4. **591989 B.C. Ltd.**
Kingston, Ontario
Application No. 2007-0004-8
5. **K-Rock 1057 Inc.**
Kingston, Ontario
Application No. 2007-0211-9
6. **CHUM Limited**
Kingston, Ontario
Application No. 2006-1094-0
7. **Source Cable Limited**
Hamilton and Glanbrook, Ontario
Application No. 2007-0256-5
8. **Corus Premium Television Ltd.**
Kitchener, Ontario and Winnipeg, Manitoba
Application No. 2007-0382-8
9. **Newcap Radio Manitoba Inc.**
Winnipeg, Manitoba
Application No. 2007-0460-3

10. **Vista Radio Ltd.**
Campbell River, British Columbia
Application No. 2007-0088-2

1. **Across Canada**
Application No. 2007-0173-1

Application by **Tempo Media Inc.** for a licence to operate a national ethnic Category 2 specialty programming undertaking to be known as Maks TV.

The applicant states that the programming will be devoted to Russian speaking people in Canada. The programming will consist of humour, music, fashion, ballroom and other kinds of dancing as well as other forms of entertainment.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 70% of its programming in the Russian language and 30% in English during the broadcast week.

Applicant's address:

4035 Avenue De Lorimier
Montréal, Quebec
H2K 3X8
Fax: 514-525-3132
E-Mail: moskvitch@gmail.com

Examination of application:

At the applicant's address

2. **Across Canada**
Application No. 2007-0406-6

Application by **Cosmopolitan Television Canada Company** for a licence to operate a national English-language Category 2 specialty programming undertaking to be known as Cosmopolitan Television.

The applicant states that its service will be specialty service devoted to young women (18-34) providing high quality entertainment programming as well as other programming related to relationships, lifestyle, beauty, Trends and style of interest to the target audience. The service will focus on the interests and needs of the young working woman, empowering her through programming that provides entertainment and information that relates to her busy lifestyle,

interests and needs.

The applicant proposes to offer programming from the following categories: 2(b), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The conditions of licence proposed by the applicant are:

(1) Any program related to health and wellness issues will be directed to women (18-34).

(2) No more than 15% of programming during the broadcast year will be drawn from any one of the following categories:

2 (b) Long Form Documentary;

7 (e) Animated programs and films;

8 (a) Music and Dance;

8 (b) Music Video Clips; or,

10 Game Shows.

(3) No more than 15% of the programming from category 11 (General Entertainment and Human Interest) during the broadcast year shall be devoted to programs that are primarily about the world of entertainment and its people, including celebrity profiles.

(4) No more than 15% of the programming during the broadcast year shall be from any one of the programming genres: Fashion; Health and wellness; Travel; Food; or Home and garden.

5) No more than 25% of the programming during the broadcast year shall be drawn from Category 7(d) (Theatrical feature films aired on TV).

Applicant's address:

BCE Place
181 Bay Street
Suite 1630
Toronto, Ontario
M5J 2T3
Fax: 613-692-0505
E-Mail: sylvie.courtemanche@corusent.com

Examination of application:

At the applicant's address

3. **Toronto, Hamilton/Niagara, Oshawa, Kitchener, London, Windsor, Ottawa and surrounding area of each location in Ontario; and Montreal, Gatineau, Sherbrooke, Quebec and surrounding area of each location in Quebec**

Application No. 2007-0207-8

Application by **Bell ExpressVu Inc. (the general partner), and BCE Inc. and 4119649 Canada Inc. (partners in BCE Holdings G.P., a general partnership that is the limited partner), carrying on business as Bell ExpressVu Limited Partnership** for a licence to operate a regional terrestrial pay-per-view programming undertaking.

The applicant proposes to offer English and French-language programming focused on live and pre-recorded sporting events, programs covering those competitions, and entertainment programs such as live concerts, galas and other such special performances.

The applicant also proposes to add a condition of licence that would allow it, as an exception to the *Pay Television Regulations, 1990*, to distribute up to 50% of the total hours of Canadian programming made available by it, would be produced each year by itself or a related person.

Applicant's address:

100 Wynford Drive
Suite 300
Toronto, Ontario
M3C 4B4
Fax: 613-594-4579
E-Mail: paul.g.armstrong@bell.ca

Examination of application :

110 O'Connor Street
7th Floor
Ottawa, Ontario

4. **Kingston, Ontario**
Application No. 2007-0004-8

Application by **591989 B.C. Ltd.** to convert radio station CFFX Kingston from the AM band to the FM band.

The new station would operate on frequency 104.3 MHz (channel 282B) with an average effective radiated power of 4,000 watts (maximum effective radiated power of 8,000 watts/antenna height of 247.9 metres).

The applicant would maintain CFFX's current Oldies music format on the proposed new FM undertaking.

The applicant is also requesting that the proposed FM undertaking be allowed to continue to operate under CFFX's current condition of licence allowing it to broadcast a minimum level of 30% Canadian content in any broadcast week where at least 90% of musical selections from content category 2 that it broadcasts are selections released before 1 January 1981, as set out in Public Notice CRTC 1998-132.

The applicant is requesting permission to simulcast the programming of the new FM station on CFFX for a period of three months from the date of implementation of the new FM station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CFFX effective at the end of the simulcast period.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

Applicant's address:

181 Bay Street
Suite 1630
Toronto, Ontario
M5J 2T3
Fax: 613-692-0505
E-Mail: sylvie.courtemanche@corusent.com

Examination of application:

170 Queen Street
Kingston, Ontario

5. **Kingston, Ontario**
Application No. 2007-0211-9

Application by **K-Rock 1057 Inc.** (K-Rock) for a licence to operate an English-language FM commercial radio programming undertaking in Kingston.

The new station would operate on frequency 93.5 MHz (channel 228B) an average effective radiated power of 3,230 watts (maximum effective radiated power of 6,500 watts/antenna height of 113 metres).

K-Rock proposes to operate a predominantly new-country music format.

The Commission may withdraw this application from the public hearing if it is not advised by

the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

863 Princess Street
Suite 301
Kingston, Ontario
K7L 5N4
Fax: 613-549-5302
E-Mail: jpwright@krock1057.ca

Examination of application:

At the applicant's address

**6. Kingston, Ontario
Application No. 2006-1094-0**

Application by **CHUM Ltd.** to convert radio station CKLC Kingston from the AM band to the FM band.

The new station would operate on frequency 98.9 MHz (channel 255B) with an average effective radiated power of 8,700 watts (maximum effective radiated power of 15,000 watts/antenna height of 132.3 metres).

The applicant proposes to operate an adult standard/middle of the road music format.

The applicant is also requesting that the proposed FM undertaking be allowed to continue to operate under CKLC's current condition of licence allowing it to broadcast a minimum level of 30% Canadian content in any broadcast week where at least 90% of musical selections from content category 2 that it broadcasts are selections released before 1 January 1981, as set out in Public Notice CRTC 1998-132.

The applicant is requesting permission to simulcast the programming of the new FM station on CKLC for a period of 3 months from the date of implementation of the new station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CKLC effective at the end of the simulcast period.

This application requires the issuance of a new licence.

Applicant's address:

CHUM Limited

299 Queen Street West
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-340-7005
 E-Mail: regulatoryaffairs@chumlimited.com

Examination of application:

993 Princess Street
 Suite 10
 Kingston, Ontario

**7. Hamilton and Glanbrook, Ontario
 Application No. 2007-0256-5**

Application by **Source Cable Limited** for a licence to operate a regional video-on-demand programming undertaking.

The applicant proposes to offer programming that will consist primarily of feature films but may also include other types of programming such as long form documentary, informal education/recreation & leisure, sports, drama and comedy, and general entertainment and human interest.

Applicant's address:

1074 Upper Wellington Street
 Hamilton, Ontario
 L9A 3S6
 Fax: 905-574-4909
 E-Mail: info@sourcecable.ca

Examination of application:

At the applicant's address

**8. Kitchener, Ontario and Winnipeg, Manitoba
 Application No. 2007-0382-8**

Application by **Corus Premium Television Ltd.** to acquire the assets of the radio programming undertakings CKBT-FM Kitchener, Ontario and CJZZ-FM Winnipeg, Manitoba from CanWest MediaWorks Inc.

The applicant is also requesting licences to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licences.

The value of the transaction, based on the purchase and sales agreement, is 14.5 million dollars. No tangible benefits have been proposed by the applicant.

Applicant's address:

181 Bay Street
Suite 1630
Toronto, Ontario
M5J 2T3
Fax: 416-642-3779
E-Mail: sylvie.courtemanche@corusent.com

Examination of application:

At the applicant's address

and

201 Portage Avenue
30th Floor
Winnipeg, Manitoba

235 King Street East
Suite 120
Kitchener, Ontario

9. **Winnipeg, Manitoba**
Application No. 2007-0460-3

Application by **Newcap Radio Manitoba Inc.** to acquire the assets of the radio programming undertakings CKJS Winnipeg, Manitoba, from CKJS Limited, resulting from a corporate reorganization requiring the wind up of CKJS Limited into Newcap Radio Manitoba Inc.

The applicant is also requesting a licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Applicant's address:

745 Windmill Road
Dartmouth, Nova Scotia
B3B 1C2
E-Mail: mmaheu@ncc.ca

Examination of application:

520 Corydon Avenue
Winnipeg, Manitoba

10 **Campbell River, British Columbia**
 . **Application No. 2007-0088-2**

Application by **Vista Radio Ltd.** to convert radio station CFWB Campbell River from the AM band to the FM band.

The new station would operate on frequency 106.1 MHz (channel 291B) with an average effective radiated power of 663 watts (maximum effective radiated power of 5,000 watts/antenna height of 409 metres).

The new FM station would continue to operate the CJGR-FM Gold River transmitter under the presently authorized technical parameters.

The proposed station would maintain its current country music format and the focus it places on local programming.

The applicant is requesting permission to simulcast the programming of the new FM station on CFWB for a period of 3 months from the date of implementation of the new FM station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CFWB effective at the end of the simulcast period.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

This application requires the issuance of a new licence.

Applicant's address:

4615 Canterra Tower
 400 Third Avenue South-West
 Calgary, Alberta
 Fax: 403-265-2887
 E-Mail: margotm@cavendishinvesting.com

Examination of application:

CFWB Radio
 909 Ironwood Street

Campbell River, British Columbia

Public Participation

Deadline for interventions/comments

25 May 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429
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205 Viger Avenue West
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Tel: 514-283-6607

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275 Portage Avenue
Suite 1810

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Secretary General

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