



Broadcasting Decision CRTC 2008-114

Ottawa, 28 May 2008

Ultimate Indie Productions Inc. Across Canada

*Application 2007-1319-0, received 18 September 2007
Public Hearing in Vancouver, British Columbia
25 February 2008*

Grown Up Living – Category 2 specialty service

*The Commission **approves** an application for a broadcasting licence to operate a new Category 2 specialty programming undertaking.*

1. Ultimate Indie Productions Inc. filed an application for a broadcasting licence to operate Grown Up Living, a national, English-language Category 2 specialty undertaking that would target Canadians over 45 years of age with programming related to investment, health, entertainment, travel and general lifestyle of interest to Canadians for or approaching retirement age. The applicant indicated that no more than 10% of all programming broadcast during the broadcast year would be drawn from category 7 (Drama and comedy).
2. The applicant also proposed to devote not less than 35% of the broadcast day and of the evening broadcast period to the broadcast of Canadian programs.
3. The Commission did not receive any interventions in connection with this application.
4. The Commission is satisfied that the application is in conformity with all applicable terms and conditions announced in Public Notice 2000-171-1. Accordingly, the Commission **approves** the application by Ultimate Indie Productions Inc. for a broadcasting licence to carry on the national, English-language Category 2 specialty programming undertaking Grown Up Living. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

Related documents

- *A new policy with respect to closed captioning, Broadcasting Public Notice CRTC 2007-54, 17 May 2007*

- *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2, Public Notice CRTC 2000-171-1, 6 March 2001*
- *Licensing framework policy for new digital pay and specialty services, Public Notice CRTC 2000-6, 13 January 2000*

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.

Appendix to Broadcasting Decision CRTC 2008-114

Terms and conditions of licence for the Category 2 specialty programming undertaking **Grown Up Living**

Terms

A licence will be issued once the applicant has satisfied the Commission, with supporting documentation, that the following requirements have been met:

- the applicant has entered into a distribution agreement with at least one licensed distributor; and
- the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 36 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 28 May 2011. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before that date.

The licence will expire 31 August 2014.

Conditions of licence

1. The licence shall be subject to the conditions set out in *Introductory statement – Licensing of new digital pay and specialty services – Corrected Appendix 2*, Public Notice CRTC 2000-171-1, 6 March 2001 and *A new policy with respect to closed captioning*, Broadcasting Public Notice CRTC 2007-54, 17 May 2007.
2. The licensee shall provide a national, English-language Category 2 specialty programming service devoted to Canadians over 45 years of age with programming related to investment, health, entertainment, travel and general lifestyle of interest to Canadians of or approaching retirement age.
3. The programming shall be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:
 - 1 News
 - 2 (a) Analysis and interpretation
(b) Long-form documentary
 - 3 Reporting and actualities
 - 5 (a) Formal education and pre-school
(b) Informal education/Recreation and leisure

7 Drama and comedy

- (a) Ongoing drama series
- (b) Ongoing comedy series (sitcoms)
- (c) Specials, mini-series or made-for-TV feature films
- (d) Theatrical feature films aired on TV
- (e) Animated television programs and films
- (f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy
- (g) Other drama

11 General entertainment and human interest

12 Interstitials

13 Public service announcements

4. The licensee shall devote no more than 10% of all programming broadcast during the broadcast year to programming drawn from category 7.
5. All programming from category 7 shall be consistent with the nature of the service.
6. In order to ensure that the licensee complies at all times with the *Direction to the CRTC (Ineligibility of non-Canadians)*, P.C. 1997-486, 8 April 1997, as amended by P.C. 1998-1268, 15 July 1998, the licensee shall file, for the Commission's prior review, a copy of any programming supply agreement and/or licence trademark agreement it intends to enter into with a non-Canadian party.

For the purposes of the conditions of this licence, including condition of licence no. 1, *broadcast day* means the period of up to 18 consecutive hours, beginning each day not earlier than six o'clock in the morning and ending not later than one o'clock in the morning of the following day, as selected by the licensee, or any other period approved by the Commission.