



## Broadcasting Public Notice CRTC 2008-25

Ottawa, 26 March 2008

### Notice of consultation

#### Applications received

#### Various locations

**Deadline for submission of interventions/comments: 30 April 2008**

The Commission has received the following applications:

[\[Broadcasting intervention/comments form\]](#)

#### Item Applicant and Locality

1. **Country Music Television Ltd.**  
Across Canada  
Application No. 2008-0035-1
2. **591991 B.C. Ltd.**  
Sherbrooke, Quebec  
Application No. 2008-0332-1
3. **Larche Communications (Kitchener) Inc.**  
Orillia, Ontario  
Application No. 2008-0352-9
4. **Canadian Broadcasting Corporation**  
Pukatawagan, Manitoba  
Application No. 2008-0320-7
5. **Canadian Broadcasting Corporation**  
Big River and Tisdale, Saskatchewan  
Application No. 2008-0351-1

1. **Across Canada**  
**Application No. 2008-0035-1**

Application by **Country Music Television Ltd.** to amend the licence of the national specialty television programming undertaking known as Country Music Television (CMT).

The licensee proposes to amend the following five (5) conditions of licence (COL):

COL #1 (a), by adding the following program categories:

Category 7e) Animated television programs and films (excludes computer graphic productions without story lines); and

Category 7f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy.

COL # 1 (c) by increasing the amount of programming that may be drawn from Category 7 (Drama and Comedy), from 14 hours to:

1 (c) No more than 15% (18.9 hours) of the programming broadcast during the broadcast week shall be drawn from Category 7.

COL # 1 (d) by removing the first part of this condition to read as follows:

No feature films (Category 7d) may be broadcast except those in which:

- (i) a country music artist is the key subject of the film;
- (ii) a country music artist is cast in a key performing role.

COL# 2(a) by replacing the section which refers to the definition of Canadian music videos stipulated in PN 2000-4, and replacing it with the MAPL criteria system as set out in PN 2006-158 which is currently applied to radio stations only (also in the *Radio Regulations, 1986*).

To replace COL # 5 (a) relating to the spending requirements on Canadian talent with the following condition:

The licensee shall, in each year of the licence term, allocate not less than 22% of the previous year's gross revenue for investment in Canadian video and program production, through CMT's Video Advantage Program (VAP), to be allocated as follows:

- a) A minimum of 8% of the previous year's gross revenue shall be allocated to develop and produce Canadian country music videos;
- b) Up to 14% of the previous year's gross revenue shall be allocated to develop and create program content featuring Canadian country music artists, to be acquired from Canadian independent producers;
- c) Together with its Annual Return, the licensee shall file a list of the contributions for each year, setting out how the contributions were directed.

The licensee stated the approval of this application will allow them to adapt to the changing environment and to viewer demands.

*Licensee's address:*

BCE Place  
181 Bay Street  
Suite 1630  
Toronto, Ontario  
M5J 2T3  
Fax: 613-692-0505  
E-Mail: [scort1661@rogers.com](mailto:scort1661@rogers.com)

*Examination of application:*

At the licensee's address

**2. Sherbrooke, Quebec  
Application No. 2008-0332-1**

Application by **591991 B.C. Ltd.**, a subsidiary of Corus Entertainment Inc. to amend the licence of the French-language commercial radio programming undertaking CHLT-FM Sherbrooke, Quebec.

The licensee proposes to amend the licence by changing the frequency from 102.1 MHz (channel 271B) to 107.7 MHz (channel 299C1).

The licensee also proposes to change the authorized contours by increasing the average effective radiated power from 5,800 watts to 24,000 watts, by increasing the effective antenna height and by relocating the transmitter (maximum effective radiated power 50,000 watts/effective antenna height of 161.9 metres).

The licensee notes that its signal is inadequate and wishes to improve its coverage in the Sherbrooke market and surrounding areas.

*Licensee's address:*

181 Bay Street  
Suite 1630  
Toronto, Ontario  
M5J 2T3  
Fax: 416-642-3779  
E-Mail: [sylvie.courtemanche@corusent.com](mailto:sylvie.courtemanche@corusent.com)

*Examination of application:*

4020 De Portland Boulevard  
Sherbrooke, Quebec

3. **Orillia, Ontario**  
**Application No. 2008-0352-9**

Application by **Larche Communications (Kitchener) Inc.** relating to the licence of the English-language commercial radio programming undertaking CICX-FM Orillia, Ontario.

The licensee proposes to change the authorized contours by decreasing the average effective radiated power from 43,000 watts to 10,600 watts, by increasing the effective antenna height and by relocating the antenna (maximum effective radiated power 20,000 watts/effective antenna height 214.3 metres).

The licensee proposes to move the transmitter from its current location to a new site approximately 10 kilometres west. The proposed location is where the transmission facilities of its other radio station is located. The licensee indicated that this change of location of the CICX-FM transmitter would result in considerable cost savings and efficiencies.

*Licensee's address:*

355 Cranston Crescent  
P.O. Box 609  
Midland, Ontario  
L4R 4L3  
Fax: 705-526-3060  
E-Mail: [plarche@kicx\\_fm.com](mailto:plarche@kicx_fm.com)

*Examination of application:*

CICX-FM  
7 Progress Drive  
Orillia, Ontario

4. **Pukatawagan, Manitoba**  
**Application No. 2008-0320-7**

Application by the **Canadian Broadcasting Corporation (CBC)** to amend the licence of the English-language radio programming undertaking CBWK-FM Thompson, Manitoba.

The CBC proposes to convert its AM transmitter CBDS Pukatawagan, Manitoba to the FM band to broadcast the programming of its Radio One service originating from CBWK-FM Thompson, in order to serve the population of Pukatawagan.

The transmitter would operate on frequency 102.5 MHz (channel 273A1) with an effective radiated power of 200 watts (non-directional antenna/effective antenna height of 24.6 metres).

The CBC advises that the FM transmitter is intended to replace its existing AM transmitter CBDS and that recently the Mathias Colomb Cree National Chief and Council advised the CBC that the CBDS site is contaminated and they will proceed to decontaminate it by June 2008. The CBC indicates that the FM transmitter needs to be operational by this date.

The CBC is also requesting to amend the licence of CBWK-FM Thompson by deleting the AM transmitter CBDS Pukatawagan.

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613- 288-6257  
E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

The Reception  
Nursing Station/Health Center  
Pukatawagan, Manitoba

**5. Big River and Tisdale, Saskatchewan  
Application No. 2008-0351-1**

Application by the **Canadian Broadcasting Corporation (CBC)** to amend the licence of the television programming undertaking CBKST Saskatoon, Saskatchewan.

The CBC proposes to delete the transmitters CBKST-12 Big River and CBKST-14 Tisdale, Saskatchewan.

The CBC has informed the Commission that the above-noted transmitters are no longer required since viewers receive identical programming originating from the transmitters CBKST-3 Leoville and CBKST-11 Greenwater Lake, Saskatchewan.

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613-288-6257  
E-Mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

Town Office  
Big River, Saskatchewan

and

Town Office  
Tisdale, Saskatchewan

## **Public Participation**

### **Deadline for Interventions/Comments**

**30 April 2008**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting intervention/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

### **Important notice**

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

### **Examination of Documents**

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

**Central Building**

Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: 819-997-2429  
Toll free Telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782  
Fax: 819-994-0218

**Metropolitan Place**

99 Wyse Road, Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: 514-283-6607

55 St. Clair Avenue East, Suite 624  
Toronto, Ontario M4T 1M2  
Tel: 416-952-9096

**Kensington Building**

275 Portage Avenue, Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: 204-983-6306 – TDD: 204-983-8274  
Fax: 204-983-6317

**Cornwall Professional Building**

2125 – 11<sup>th</sup> Avenue, Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: 306-780-3422

10405 Jasper Avenue, Suite 520  
Edmonton, Alberta T5J 3N4  
Tel: 780-495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: 604-666-2111 – TDD: 604-666-0778  
Fax: 604-666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:*

<http://www.crtc.gc.ca>