



Broadcasting Public Notice CRTC 2008-62-3

PDF version

Route reference: Broadcasting Public Notice 2008-62

Additional references: Broadcasting Public Notices 2008-62-1; 2008-62-2

Ottawa, 27 July 2010

Notice of consultation

Closure of the proceeding: Call for comments on proposed amendments to the benefits policy set out in *Building on Success: A Policy Framework for Canadian Television*

The Commission considers that it is no longer necessary to amend the benefits policy due to the certainty created in the industry by the new Canada Media Fund and the need to give this fund time to establish itself. Accordingly, the Commission finds that it is appropriate to close this proceeding.

1. In *Call for comments on proposed amendments to the benefits policy set out in Building on Success: A Policy Framework for Canadian Television*, Broadcasting Public Notice CRTC 2008-62, 14 July 2008 (Broadcasting Public Notice 2008-62), the Commission called for comments on a proposal to amend the benefits policy set out in *Building on Success: A Policy Framework for Canadian Television*, Public Notice CRTC 1999-97, 11 June 1999, so that a percentage of future television benefits would be directed to the Canadian Television Fund (CTF).
2. In Broadcasting Public Notice 2008-62-1, the Commission stated that it would be appropriate to defer the deadline for comments on its proposal to amend the benefits policy until after the Government of Canada responded to the Commission's *Report to the Minister of Canadian Heritage on the Canadian Television Fund* (the CTF Report), submitted 5 June 2008. The Commission stated that the new deadline for the receipt of comments would be two weeks after the official response by the Government to the Commission's CTF Report.
3. On 9 March 2009, the Government announced the creation of the Canada Media Fund (CMF), which combines the CTF and the Canada New Media Fund. In its announcement, the Government stated that it would work with its industry partners to develop this initiative further, and that more details would be provided following in-depth discussions with funders and stakeholders.
4. Consequently in Broadcasting Public Notice 2008-62-2, the Commission announced that it was deferring consideration of its proposal to amend the benefits policy until a partnership agreement was concluded, and more details about the new CMF had been provided.

5. The new CMF officially launched on 1 April 2010 as a partnership between cable and satellite distributors and the Government of Canada.
6. The Commission considers that it is no longer necessary to amend the benefits policy due to the certainty created in the industry by the new CMF and the need to give this fund time to establish itself. Accordingly, the Commission finds that it is appropriate to close this proceeding.

Secretary General