



## Broadcasting Decision CRTC 2009-435

Route reference: 2009-36

Ottawa, 22 July 2009

**Movie Central Ltd.**  
Western Canada

*Application 2009-0697-7, received 30 April 2009*

### **Movie Central – Licence amendment**

1. The Commission **approves** the application by Movie Central Ltd. to amend the broadcasting licence for the pay television programming undertaking known as Movie Central in order to allow the service to be available for distribution in high definition (HD) format until the end of its licence term. The Commission did not receive any interventions in connection with this application.
2. Consistent with the Commission's approach to HD pay and specialty services set out in Broadcasting Public Notices 2003-61 and 2006-74, as well as with the changes to this approach announced in Broadcasting Public Notice 2008-100, the licensee shall be subject to the following **condition of licence** until the end of its current licence term:

The licensee is authorized to make available for distribution a version of its service in high definition (HD) format, provided that not less than 95% of the video and audio components of the upgraded and standard definition version of the service are the same, exclusive of commercial messages and of any part of the programming making up the 5% allowing shall be provided in HD.

Secretary General

#### **Related documents**

- *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services* – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006
- *The regulatory framework for the distribution of digital television signals*, Broadcasting Public Notice CRTC 2003-61, 11 November 2003

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*