



Broadcasting Decision CRTC 2009-626

Route reference: 2009-412

Ottawa, 7 October 2009

Astral Broadcasting Group Inc.
Across Canada

Application 2009-0873-3, received 4 June 2009

VRAK.TV – Licence amendment

1. The Commission **approves** the application by Astral Broadcasting Group Inc. to amend the broadcasting licence for the national, French-language specialty programming undertaking known as VRAK.TV (formerly Canal Famille) by adding program categories 6(a) and 6(b), as set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time, to the list of categories from which it may draw programming. The Commission did not receive any interventions with respect to this application.
2. The licensee stated that its application was made pursuant to *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy, Broadcasting Public Notice CRTC 2008-100, 30 October 2008* (Broadcasting Public Notice 2008-100), in which the Commission stated that it would authorize Category A services (presently known as Category 1 and analog pay and specialty services) to draw their programming from all program categories. The Commission is of the view that adding the program categories mentioned above is appropriate because this amendment complies with the objectives set out in that public notice.
3. The licensee stated that it was prepared to accept a condition of licence stipulating that no more than 10% of all programming broadcast during the broadcast month shall be drawn from category 6(a).
4. Accordingly, the Commission replaces the current condition of licence 1. (b) with the following **condition of licence**:

The programming shall be drawn exclusively from the following categories set out in item 6 of Schedule I to the *Specialty Services Regulations, 1990*, as amended from time to time:

- 1 News
- 2 (a) Analysis and interpretation
(b) Long-form documentary
- 3 Reporting and actualities

- 4 Religion
 - 5 (a) Formal education and pre-school
 - (b) Informal education/Recreation and leisure
 - 6 (a) Professional sports
 - (b) Amateur sports
 - 7 Drama and comedy
 - (a) Ongoing dramatic series
 - (b) Ongoing comedy series (sitcoms)
 - (c) Specials, mini-series or made-for-TV feature films
 - (d) Theatrical feature films aired on TV
 - (e) Animated television programs and films
 - (f) Programs of comedy sketches, improvisations, unscripted works, stand-up comedy
 - (g) Other drama
 - 8 (a) Music and dance other than music video programs or clips
 - (b) Music video clips
 - (c) Music video programs
 - 9 Variety
 - 10 Game shows
 - 11 General entertainment and human interest
 - 12 Interstitials
 - 13 Public service announcements
 - 14 Infomercials, promotional and corporate videos
5. To ensure that this amendment does not result in shifts that could cause VRAK.TV to compete with other Category A services, and consistent with the policy set out in Broadcasting Public Notice 2008-100, the Commission imposes the following **condition of licence**:

The licensee shall devote no more than 10% of all programming broadcast during the broadcast month to programming drawn from category 6(a).

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.