



## Broadcasting Decision CRTC 2009-738

Route reference: 2009-461

Additional references: 2009-461-2 and 2009-461-3

Ottawa, 1 December 2009

**Videotron Ltd.**  
Across Canada

*Application 2009-0793-3, received 22 May 2009*  
*Public Hearing in the National Capital Region*  
*29 October 2009*

### **Canal Indigo – Acquisition of assets (corporate reorganization)**

1. The Commission **approves** the application by Videotron Ltd. (Videotron) for authority to acquire from TVA Group Inc. (TVA), as part of a corporate reorganization, the assets of the national French-language general interest pay-per-view (PPV) television programming undertaking distributed by cable known as Canal Indigo and for a new broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence. The Commission did not receive any interventions in connection with this application.
2. Quebecor Media Inc. (QMI) holds almost all of the voting shares for TVA and 100% of the voting shares for Videotron.
3. Videotron stated that because PPV television shares more synergies with video-on-demand than with conventional television, the corporate reorganization will realign the operations of TVA and Videotron and therefore ensure a more efficient management of PPV television.
4. Following the transaction, Videotron will become the licensee of Canal Indigo. The Commission notes that the above corporate reorganization will not affect the effective control of Canal Indigo, which will continue to be exercised by QMI.
5. Upon surrender of the current licence issued to TVA Group Inc., the Commission will issue a new licence to Videotron Ltd. The licence will expire 31 August 2010, the current licence expiry date, and will be subject to the same terms and **conditions** as those in effect under the current licence.

### **Reminder**

6. In *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009 (Broadcasting and Telecom Regulatory Policy 2009-430), the Commission stated its intention to impose on television

broadcasters and broadcasting distribution undertakings, at the time of their licence renewals, conditions of licence relating to accessibility provisions. Accordingly, the Commission will consider imposing such conditions of licence on Canal Indigo at the time of the licence renewal for this service. In the meantime, the Commission expects Canal Indigo to adhere, as soon as possible, to the applicable accessibility requirements specified in Broadcasting and Telecom Regulatory Policy 2009-430.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*