



Broadcasting Decision CRTC 2010-251

Route reference: 2010-72

Ottawa, 5 May 2010

Powell River Community Radio Society
Powell River, British Columbia

Application 2009-1635-6, received 2 December 2009

Public Hearing in the National Capital Region

14 April 2010

CJMP-FM Powell River – Acquisition of assets

1. The Commission **approves** the application by Powell River Community Radio Society for authority to acquire from Powell River Model Community Project for Persons with Disabilities (PRMCP) the assets of the English-language low-power Type B community FM radio programming undertaking CJMP-FM Powell River, and for a new broadcasting licence to continue the operation of this undertaking under the same terms and conditions as those in effect under the current licence. The Commission received an intervention in support of this application.
2. The purchase price for the transaction, pursuant to the terms of the Purchase and Sale Agreement, is \$5,000. The Commission does not normally require payment of tangible benefits in transactions involving community radio stations. Therefore, the payment of tangible benefits is not required for CJMP-FM.
3. The Commission notes that, in Broadcasting Decision 2006-492, it approved the application by PRMCP for a broadcasting licence to operate CJMP-FM. Consequently, this transaction will occur within the first licence term.
4. As explained by the applicant, the vendor, a not-for-profit society that provides employment services for persons with multiple barriers, and that operated the station with moderate success and loyal listeners, decided to focus more on the original goal of the organization, specifically, employment services. The purchaser, on the other hand, is a new entity formed by a group of people who were volunteers of the station, and will focus solely on the operation of the station and on reflecting the community's past, present and future, while bringing music and spoken-word programming to listeners who are underserved and neglected in that community. It will also bring additional staff, as well as financial and other resources to achieve a focused goal and the station's potential within the community.
5. The Commission notes that the acquisition of assets involves two not-for-profit corporations and that the purchaser and the vendor are pursuing the same mandate and guidelines for the station.

6. In view of this, the Commission considers that the licensing process will not be compromised by this transaction and that the public interest will continue to be served.
7. Upon surrender of the current licence issued to Powell River Model Community Project for Persons with Disabilities, the Commission will issue a new licence to Powell River Community Radio Society. The new licence will expire on 31 August 2013, the current expiry date, and will be subject to the same terms and **conditions** as those in effect under the current licence.
8. The Commission considers that community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

Related documents

- *Community radio station in Powell River*, Broadcasting Decision CRTC 2006-492, 8 September 2006
- *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.