



## Broadcasting Notice of Consultation CRTC 2010-373

PDF version

Ottawa, 11 June 2010

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 16 July 2010**

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

#### Applicant and locality

1. **Rural STV 1 Limited**  
Tracadie and surrounding area, Nova Scotia  
Application 2009-1620-8
2. **Videotron Ltd.**  
Sherbrooke, Quebec  
Application 2009-1612-4
3. **Videotron Ltd.**  
Granby, Quebec  
Application 2009-1613-2
4. **Videotron Ltd.**  
Chicoutimi, Quebec  
Application 2009-1614-0
5. **Canal Évasion inc.**  
Saint-Lambert, Quebec  
Application 2010-0801-1
6. **Klondike Broadcasting Company Limited**  
Whitehorse, Northwest Territories  
Application 2010-0723-7

#### **1. Tracadie and surrounding area, Nova Scotia** **Application 2009-1620-8**

Application by **Rural STV 1 Limited** to renew the broadcasting licence for its radiocommunication distribution undertaking serving Tracadie and surrounding area, Nova Scotia expiring 31 August 2010.

The licensee proposes to distribute the following programming services in encrypted mode in the next licence term:

"A" Atlantic  
 CITV-TV (Global) Edmonton  
 Country Music Television (CMT)  
 WBZ-TV (CBS) Boston  
 WHDH-TV (NBC) Boston  
 WCVB-TV (ABC) Boston  
 WUHF (FOX) Rochester  
 WGBH-TV (PBS) Boston  
 Cable News Network (CNN)  
 The Arts and Entertainment Network (A&E)

*Licensee's address:*

400 East River Road  
 New Glasgow, Nova Scotia  
 B2K 3P7  
 Fax: 902-755-2823  
 E-mail: [jrawding@ns.sympatico.ca](mailto:jrawding@ns.sympatico.ca)

*Examination of application:*

At the licensee's address

**2. Sherbrooke, Quebec  
 Application 2009-1612-4**

Application by **Videotron Ltd.** (Videotron) to renew the broadcasting licence for its Class 1 terrestrial broadcasting distribution undertaking (BDU) serving Sherbrooke expiring 31 August 2010.

Videotron requests the addition of the following conditions of licence:

- a) The licensee is authorized to distribute, on a discretionary basis, a video games service as a special programming service, subject to the conditions listed in *Licence amendments concerning the distribution of a video games service*, Decision CRTC 95-591, 24 August 1995.
- b) The licensee is authorized to distribute, at its option, WCAX-TV (CBS) Burlington, WPTZ (NBC) Plattsburgh, WFFF-TV (FOX) Burlington and WCFE-TV (PBS) Plattsburgh, as part of the basic service.

Videotron also requests amendments to and the deletion of certain conditions of licence. Further details are available in the application.

Videotron also requests a redefinition of its licensed service area.

In Broadcasting and Telecom Regulatory Policy 2009-430, the Commission stated its intention to impose on BDUs, at the time of their licence renewals, conditions of licence relating to described video. Furthermore, the Commission stated that it would consider imposing conditions of licence on BDUs relating to customer service if such requirements are necessary to achieve the Commission's objectives. Additionally, conditions of licence relating to closed captioning and audio description could be applied to Videotron's community channel to increase accessibility for persons with disabilities.

*Licensee's address:*

612 St-Jacques Street West  
 Montréal, Quebec  
 H3C 4M8  
 Fax : 514-380-4664  
 E-mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of application:*

Canal Vox – Sherbrooke  
 3330 King Street West  
 Suite 182  
 Sherbrooke, Quebec

**3. Granby, Quebec  
 Application 2009-1613-2**

Application by **Videotron Ltd.** (Videotron) to renew the broadcasting licence for its Class 1 terrestrial broadcasting distribution undertaking (BDU) serving Granby expiring 31 August 2010.

Videotron requests the addition of the following conditions of licence:

- a) The licensee is authorized to distribute, on a discretionary basis, a video games service as a special programming service, subject to the conditions listed in *Licence amendments concerning the distribution of a video games service*, Decision CRTC 95-591, 24 August 1995.
- b) The licensee is authorized to distribute, at its option, WCAX-TV (CBS) Burlington, WPTZ (NBC) Plattsburgh, WVNY (ABC) Plattsburgh, WFFF-TV (FOX) Burlington and WCFE-TV (PBS) Plattsburgh as part of the basic service.

Videotron also requests amendments to and the deletion of certain conditions of licence. Further details are available in the application.

Videotron also requests a redefinition of its licensed service area.

In Broadcasting and Telecom Regulatory Policy 2009-430, the Commission stated its intention to impose on BDUs, at the time of their licence renewals, conditions of licence relating to described video. Furthermore, the Commission stated that it would consider imposing conditions of licence on BDUs relating to customer service if such requirements are necessary to achieve the Commission's objectives. Additionally, conditions of licence relating to closed captioning and audio description could be applied to Videotron's community channel to increase accessibility for persons with disabilities.

*Licensee's address:*

612 St-Jacques Street West  
 Montréal, Quebec  
 H3C 4M8  
 Fax : 514-380-4664  
 E-mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of application:*

Canal Vox – Granby  
 611 Cowie Street  
 Granby, Quebec

**4. Chicoutimi, Quebec  
 Application 2009-1614-0**

Application by **Videotron Ltd.** (Videotron) to renew the broadcasting licence for its Class 1 terrestrial broadcasting distribution undertaking (BDU) serving Chicoutimi expiring 31 August 2010.

Videotron requests the addition of the following conditions of licence:

- a) The licensee is authorized to distribute, on a discretionary basis, a video games service as a special programming service, subject to the conditions listed in *Licence amendments concerning the distribution of a video games service*, Decision CRTC 95-591, 24 August 1995.
- b) The licensee is authorized to distribute, at its option, WCAX-TV (CBS) Burlington, WPTZ (NBC) Plattsburgh, WVNY (ABC) Plattsburgh, WFFF-TV (FOX) Burlington and WCFE-TV (PBS) Plattsburgh as part of the basic service.
- c) The licensee is authorized to distribute, at its option, the distant Canadian stations CBFT (SRC) Montréal and CBMT (CBC) Montréal as part of the basic service.

Videotron also requests amendments to and the deletion of certain conditions of licence. Further details are available in the application.

Videotron also requests a redefinition of its licensed service area.

In Broadcasting and Telecom Regulatory Policy 2009-430, the Commission stated its intention to impose on BDUs, at the time of their licence renewals, conditions of licence relating to described video. Furthermore, the Commission stated that it would consider imposing conditions of licence on BDUs relating to customer service if such requirements are necessary to achieve the Commission's objectives. Additionally, conditions of licence relating to closed captioning and audio description could be applied to Videotron's community channel to increase accessibility for persons with disabilities.

*Licensee's address:*

612 St-Jacques Street West  
 Montréal, Quebec  
 H3C 4M8  
 Fax : 514-380-4664  
 E-mail: [reglementaires@quebecor.com](mailto:reglementaires@quebecor.com)

*Examination of application:*

Canal Vox – Saguenay  
 1 du Mont Ste-Claire Street  
 Saguenay, Quebec

**5. Saint-Lambert, Quebec  
 Application 2010-0801-1**

Application by **Canal Évasion inc.** to amend the broadcasting licence for its French-language specialty programming undertaking known as Évasion.

The licensee proposes to modify its condition of licence 1 by adding the following program categories:

- 3 Reporting and actualities
- 4 Religion
- 5(a) Formal education and pre-school
- 6(b) Amateur sports
- 7(a) Ongoing dramatic series
- 7(b) Ongoing comedy series (sitcoms)
- 7(e) Animated television programs and films
- 8(c) Music video programs
- 15 Filler programming

The licensee is submitting this application pursuant to Broadcasting Public Notice 2008-100, in which the Commission announced that it would allow for increased flexibility with regard to programming categories for Category 1 services.

The licensee intends to respect the standard limit of 10% of the broadcasting month for categories 7(e) Animated television programs and films and 8(c) Music video programs categories.

*Licensee's address:*

6 Desaulniers Boulevard  
Suite 500  
Saint-Lambert, Quebec  
J4P 1L3  
Fax: 450-672-0055  
E-mail: [info@canalevasion.com](mailto:info@canalevasion.com)

*Examination of application:*

At the licensee's address

**6. Whitehorse, Northwest Territories  
Application 2010-0723-7**

Application by **Klondike Broadcasting Company Limited** to amend the broadcasting licence for the English-language commercial radio programming undertaking CKRW Whitehorse.

The licensee proposes to add an FM rebroadcasting transmitter at Inuvik to broadcast the programming of CKRW in order to adequately serve the population of Inuvik.

The transmitter would operate on frequency 98.7 MHz (channel 254LP) with an effective radiated power of 43.68 watts (non-directional antenna with an effective height of antenna above average terrain of 30 metres).

The licensee states that the Inuvik rebroadcasting transmitter previously approved in Broadcasting Decision 2007-44 could not be implemented due to management turnover and extended negotiation for a binding agreement to lease the transmitter site.

*Licensee's address:*

203, 4103 4th Ave.  
Whitehorse, Northwest Territories  
Fax: 867-668-4209  
E-mail: [eva@ckrw.com](mailto:eva@ckrw.com)

*Examination of application:*

74 Firth Street  
Inuvik, Northwest Territories

## **Public participation**

### **Deadline for interventions**

**16 July 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
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Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
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Montréal, Quebec  
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Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
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Suite 530  
Vancouver, British Columbia  
V6C 3B6

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Secretary General