



## Broadcasting Decision CRTC 2010-385

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Route reference: 2010-72

Ottawa, 17 June 2010

**Anong Migwans Beam, carrying on business as GIMA Radio (not for profit)**  
M'Chigeeng, Ontario

*Application 2009-1567-1, received 17 November 2009*

*Public Hearing in the National Capital Region*

*14 April 2010*

### **Type B Native FM radio station in M'Chigeeng, Ontario**

*The Commission **approves** an application for a broadcasting licence to operate an English- and Aboriginal-language, low-power, Type B Native FM radio station in M'Chigeeng, Ontario.*

### **Introduction**

1. The Commission received an application by Anong Migwans Beam, carrying on business as GIMA Radio (not for profit), for a broadcasting licence to operate an English- and Aboriginal-language, low-power, Type B Native FM radio programming undertaking in M'Chigeeng. The Commission received interventions in support of this application.
2. The station would operate on frequency 88.9 MHz (channel 205LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 15.2 metres). The applicant indicated that the station would broadcast 24 hours of programming each broadcast week and that it would offer a format completely devoted to the recovery and sustainment of the Ojibwe language. Programming would include educational and music programs. With respect to the promotion of local artists, the applicant stated that the station would broadcast musical selections performed in Ojibwe and music by local and visiting drum groups.

### **Commission's determination**

3. The Commission is satisfied that the application is consistent with the provisions for Type B Native radio stations set out in *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990. Accordingly, the Commission **approves** the application by Anong Migwans Beam, carrying on business as GIMA Radio (not for profit), for a broadcasting licence to operate an English- and Aboriginal-language, low-power, Type B Native FM radio programming undertaking in M'Chigeeng, Ontario. The terms and **conditions of licence** are set out in the appendix to this decision.

Secretary General

*\*This decision is to be appended to the licence.*

## Appendix to Broadcasting Decision CRTC 2010-385

### Terms, conditions of licence, and encouragement

#### Terms

#### **Issuance of the broadcasting licence to operate an English- and Aboriginal-language, low-power, Type B Native FM radio programming undertaking in M'Chigeeng, Ontario**

The licence will expire 31 August 2016.

The station will operate at 88.9 MHz (channel 205LP) with an effective radiated power of 50 watts.

The Department of Industry (the Department) has advised the Commission that while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 17 June 2012. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

#### **Conditions of licence**

1. The licensee shall devote, in each broadcast week, no less than 35% of its musical selections from content category 2 (Popular Music) to Canadian musical selections broadcast in their entirety.
2. The licensee shall adhere to the Canadian Association of Broadcasters' *Equitable Portrayal Code*, as amended from time to time and approved by the Commission.
3. The licensee shall adhere to the *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission.

## **Encouragement**

Should the licensee wish to broadcast wrap-around programming after its daily sign-off, the Commission encourages the licensee to use programming obtained from another Native radio station or network.