



Broadcasting Notice of Consultation CRTC 2010-468

PDF version

Ottawa, 9 July 2010

Notice of application received

Halifax and Sydney, Nova Scotia; Moncton and Saint John, New Brunswick; Montréal, Quebec; Ottawa, Toronto, Kitchener, Sudbury, Timmins, North Bay and Sault Ste. Marie, Ontario; Winnipeg, Manitoba; Saskatoon, Regina; Prince Albert and Yorkton, Saskatchewan; Calgary, Lethbridge and Edmonton, Alberta; Vancouver, British Columbia

Deadline for submission of interventions/comments: 13 August 2010

The Commission has received the following application:

[\[Broadcasting interventions/comments form\]](#)

Applicant and locality

1. **CTVglobemedia Inc., on behalf of its wholly owned subsidiary CTV Television Inc.**

Halifax and Sydney, Nova Scotia; Moncton and Saint John, New Brunswick; Montréal, Quebec; Ottawa, Toronto, Kitchener, Sudbury, Timmins, North Bay and Sault Ste. Marie, Ontario; Winnipeg, Manitoba; Saskatoon, Regina; Prince Albert and Yorkton, Saskatchewan; Calgary, Lethbridge and Edmonton, Alberta; Vancouver, British Columbia
Application 2010-0880-6

1. **Halifax and Sydney, Nova Scotia; Moncton and Saint John, New Brunswick; Montréal, Quebec; Ottawa, Toronto, Kitchener, Sudbury, Timmins, North Bay and Sault Ste. Marie, Ontario; Winnipeg, Manitoba; Saskatoon, Regina; Prince Albert and Yorkton, Saskatchewan; Calgary, Lethbridge and Edmonton, Alberta; Vancouver, British Columbia**
Application 2010-0880-6

Application by **CTVglobemedia Inc., on behalf of its wholly-owned subsidiary CTV Television Inc.**, to amend the broadcasting licences for the television programming undertakings noted further below.

The licensee is requesting to be relieved of the 60% yearly Canadian program requirement set out in section 4(6) of the *Television Broadcasting Regulations, 1987*. Instead, the licensee proposes the addition of the following condition of licence:

- As an exception to section 4(6) of the *Television Broadcasting Regulations, 1987*, the licensee shall devote not less than 55% of the broadcast year to the broadcasting of Canadian programs.

The licensee stated that this licence amendment is consistent with the policy framework outlined in *A group-based approach to the licensing of private television services*, Broadcasting Regulatory Policy CRTC 2010-167, 22 March 2010. It also wishes to accelerate the implementation of the reduction in overall Canadian content exhibition requirements announced in the policy. It requested that the Commission expedite its application in order to allow it to avail itself of this change beginning 1 September 2010.

The licensee stated that if approved, the 55% Canadian content requirement would give it scheduling flexibility. It submitted that it would be unlikely that this would result in a reduction in the amount of Canadian programming being produced, as most of the shows that would be replaced by foreign content had already had multiple runs on over-the-air television.

The proposed amendment would apply to the following stations:

- CJCH-TV Halifax, NS;
- CJCX-TV Sydney, NS;
- CKCW-TV Moncton, NB;
- CKLT-TV Saint John, NB;
- CFCF-TV Montréal, QC;
- CJOH-TV Ottawa, ON;
- CFTO-TV Toronto, ON;
- CFTO-DT Toronto, ON;
- CKCO-TV Kitchener, ON;
- CICI-TV Sudbury, ON;
- CITO-TV Timmins, ON;
- CKNY-TV North Bay, ON;
- CHBX-TV Sault Ste. Marie, ON;
- CKY-TV Winnipeg, MB;
- CFQC-TV Saskatoon, SK;
- CKCK-TV Regina, SK;
- CIPA-TV Prince Albert, SK;
- CICC-TV Yorkton, SK;
- CFCN-TV Calgary, AB;
- CFCN-DT Calgary, AB;
- CFCN-TV-5 Lethbridge, AB;
- CFRN-TV Edmonton, AB;
- CIVT-TV Vancouver, BC;
- CIVT-DT Vancouver, BC; and
- Atlantic Satellite Network.

Furthermore, in the event that the Commission were to approve application number 2009-1515-0 relating to CFRN-TV-6 Red Deer, Alberta (Broadcasting Notice of Consultation CRTC 2010-138), the licensee stated that it wished to include CFRN-TV-6 in the present application.

Licensee's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-384-4580
E-mail: david.spodek@ctv.ca

Examination of application:

At the licensee's address

and

Atlantic Satellite Network (ASN) and CJCH-TV Halifax
2885 Robie Street
Halifax, Nova Scotia

CJCB-TV Sydney
1283 George Street
Sydney, Nova Scotia

CKCW-TV Moncton
191 Halifax Street
Moncton, New Brunswick

CKLT-TV Saint John
75 Prince William Street
Suite 420
Saint John, New Brunswick

CFCF-TV Montréal
1205 Papineau Avenue
Montréal, Quebec

CJOH-TV Ottawa
87 George Street
Ottawa, Ontario

CFTO-TV/CFTO-DT Toronto
299 Queen Street West
Toronto, Ontario

CKCO-TV Kitchener
864 King Street West
Kitchener, Ontario

CICI-TV Sudbury
699 Frood Road
Sudbury, Ontario

CITO-TV Timmins
681 Pine Street North
Timmins, Ontario

CKNY-TV North Bay
245 Oak Street
North Bay, Ontario

CHBX-TV Sault Ste. Marie
119 East Street
Sault Ste. Marie, Ontario

CKY-TV Winnipeg
400-345 Graham Avenue
Winnipeg, Manitoba

CFQC-TV Saskatoon
216 First Avenue North
Saskatoon, Saskatchewan

CKCK-TV Regina
Highway #1 East
Regina, Saskatchewan

CIPA-TV Prince Albert
22-10th Street West
Prince Albert, Saskatchewan

CICC-TV Yorkton
95 East Broadway
Yorkton, Saskatchewan

CFCN-TV/CFCN-DT Calgary
80 Patina Rise S.-W.
Calgary, Alberta

CFCN-TV-5 Lethbridge
640-13th Street North
Lethbridge, Alberta

CFRN-TV Edmonton
18520 Stony Plain Road
Edmonton, Alberta

CIVT-TV/CIVT-DT Vancouver
750 Burrard Street
Suite 300
Vancouver, British Columbia

Public participation

Deadline for interventions

13 August 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
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Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

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Fax: 902-426-2721

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Secretary General