



Broadcasting Decision CRTC 2010-491

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Route reference: 2010-138

Ottawa, 21 July 2010

Joel Lagacé, on behalf of a not-for-profit corporation to be incorporated Iroquois Falls, Ontario

Application 2010-0025-7, received 12 January 2010
Public Hearing in the National Capital Region
10 May 2010

Community radio station in Iroquois Falls

1. The Commission **approves** the application by Joel Lagacé, on behalf of a not-for-profit corporation to be incorporated (Joel Lagacé (OBCI)), for a broadcasting licence to operate an English-language, low-power Type B community FM radio programming undertaking in Iroquois Falls, Ontario. The terms and **conditions of licence** are set out in the appendix to this decision. The Commission received interventions in support of this application.
2. Joel Lagacé (OBCI) will be a not-for-profit corporation controlled by its board of directors.
3. The station will operate at 104.7 MHz (channel 284LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 22 metres).¹
4. The station will broadcast 126 hours of programming per broadcast week, all of which will be locally produced. Local programming will include the promotion of local activities and festivals, local news, sports and weather. The applicant indicated that it would also broadcast programming directed to the Francophone population in the area. The station will also offer a range of musical selections, including Pop, Rock, Dance, Country, Jazz and Blues.
5. Community access to the station will be encouraged through presentations to the local service groups and schools inviting them to participate in the station's operation, including opportunities to produce programming. The licensee will provide training to interested parties.

¹ These parameters reflect those approved by the Department of Industry.

6. A community radio station is expected to provide a local programming service that differs in style and substance from that provided by commercial stations and the Canadian Broadcasting Corporation. The primary focus of a community radio station is to provide community access to the airwaves and to offer diverse programming that reflects the needs and interests of the community that the station is licensed to serve, including:
 - music by new and local talent;
 - music not generally broadcast by commercial stations;
 - spoken word programming; and
 - local information.

7. The Commission is satisfied that the application is consistent with the provisions for Type B community radio stations set out in *Community radio policy*, Public Notice CRTC 2000-13, 28 January 2000 (the Community Radio Policy). The Commission reminds the applicant that Type B community radio programming undertakings must devote, by condition of licence, 25% of the programming broadcast in each broadcast week to the broadcast of spoken word programming. The Commission further reminds the applicant that it must devote at least 12% of its category 3 (Special Interest Music) selections in each broadcast week to Canadian selections, as set out in the current Community Radio Policy. Finally, a Type B community radio station may not increase or decrease the amount of programming it broadcasts in each broadcast week by more than 20% without the Commission's prior approval.

Secretary General

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2010-491

Terms, conditions of licence and encouragement

Terms

Issuance of the broadcasting licence to operate an English-language, low-power Type B community FM radio programming undertaking in Iroquois Falls, Ontario

The licence will expire 31 August 2016.

The station will operate at 104.7 MHz (channel 284LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 22 metres).

The Department of Industry (the Department) has advised the Commission that while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.

Furthermore, the licence for this undertaking will be issued once the applicant:

- has satisfied the Commission, with supporting documentation, that an eligible Canadian corporation has been incorporated in accordance with the application in all material respects; and
- has informed the Commission in writing that its prepared to commence operations.

The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 21 July 2012. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

The applicant must file the complete ownership information relating to the corporation's directors and officers, including its Chief Executive Officer, no later than 30 days following its incorporation.

Conditions of licence

1. The licence shall be subject to the conditions set out in *New licence form for community radio stations*, Public Notice CRTC 2000-157, 16 November 2000.

Encouragement

The Commission considers that community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.