



Broadcasting Decision CRTC 2010-556

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Route reference: 2010-138

Ottawa, 6 August 2010

CTV Television Inc.

Red Deer and Rocky Mountain House, Alberta

Application 2009-1515-0, received 6 November 2009

Public Hearing in the National Capital Region

10 May 2010

CFRN-TV-6 Red Deer – New television station

1. The Commission **approves** an application by CTV Television Inc. (CTV) for a broadcasting licence to operate an English-language television programming undertaking in Red Deer (CFRN-TV-6) and a transmitter in Rocky Mountain House (CFRN-TV-10). The Commission did not receive any interventions in connection with this application.
2. CTV is controlled by CTVglobemedia Inc. which, in turn, is controlled by its board of directors.
3. The transmitter serving Red Deer will operate on channel 8 with an average effective radiated power (ERP) of 22,000 watts (maximum ERP of 71,000 watts with an effective height of the antenna above average terrain of 289.9 meters). The transmitter serving Rocky Mountain House will operate on channel 12 with an average ERP of 420 watts (maximum ERP of 1,600 watts with an effective height of the antenna above average terrain of 168.5 meters).
4. The applicant stated that it would offer one hour each week of distinct local programming on CFRN-TV-6 Red Deer and rebroadcast the programming of CFRN-TV Edmonton the rest of the time. A condition of licence to this effect is set out in the appendix to this decision. The Commission will review the licensee's local programming at licence renewal.
5. CTV stated that it did not expect that this station would be eligible to access the Local Programming Improvement Fund as outlined in Broadcasting Regulatory Policy 2009-406.

Length of licence term and issuance of the licence

6. In Broadcasting Regulatory Policy 2010-167, the Commission announced that it would renew on an administrative basis the broadcasting licences of all television

licensees controlled by a designated group for which the licences expire 31 August 2010 for a one-year period ending on 31 August 2011, under the same terms and conditions as those set out in the current licences. Accordingly, this licence will expire on 31 August 2011.

7. The Commission notes that the transmitters CFRN-TV-6 Red Deer and CFRN-TV-10 Rocky Mountain House are currently attached to the licence of CFRN-TV Edmonton. Accordingly, the Commission will remove those transmitters from CFRN-TV Edmonton's licence upon issuance of the licence for the television station approved in this decision. An amended licence reflecting this change will be issued to CFRN-TV Edmonton.

Implementation of the Accessibility Policy

8. In Broadcasting and Telecom Regulatory Policy 2009-430, the Commission stated its intention to impose on television broadcasters and broadcasting distribution undertakings, at the time of their licence renewals, conditions of licence relating to accessibility provisions. Accordingly, the Commission will consider imposing such conditions of licence on CFRN-TV-6 Red Deer and its mother station CFRN-TV Edmonton at the time of the licence renewal. In the meantime, the Commission expects the station to adhere, as soon as possible, to the applicable accessibility requirements specified in Broadcasting and Telecom Regulatory Policy 2009-430.

Employment equity

9. Because the licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the department of Human Resources and Social Development Canada, its employment equity practices are not examined by the Commission.

Secretary General

Related documents

- *A group-based approach to the licensing of private television services*, Broadcasting Decision CRTC 2010-167, 22 March 2010
- *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009
- *Policy determinations resulting from the 27 April 2009 public hearing*, Broadcasting Regulatory Policy CRTC 2009-406, 6 July 2009

**This decision is to be appended to the licence*

Appendix to Broadcasting Decision CRTC 2010-556

Terms, conditions of licence and expectation

Terms

Issuance of the broadcasting licence to operate an English-language television programming undertaking and a transmitter to serve Red Deer and Rocky Mountain House, Alberta

The transmitter serving Red Deer will operate on channel 8 with an average effective radiated power (ERP) of 22,000 watts (maximum ERP of 71,000 watts with an effective height of the antenna above average terrain of 289.9 meters).

The transmitter serving Rocky Mountain House will operate on channel 12 with an average ERP of 420 watts (maximum ERP of 1,600 watts with an effective height of the antenna above average terrain of 168.5 meters).

The licence will expire 31 August 2011.

Conditions of licence

1. The licence will be subject to the terms and conditions set out in Appendix 2 to *Licence renewals for the television stations controlled by CTV*, Decision CRTC 2001-457, 2 August 2001.
2. The licensee shall broadcast a minimum of one hour of distinct local programming per week.
3. In each broadcast year, the licensee shall caption 100% of all programming broadcast during the broadcast day, as set out in *A new policy with respect to closed captioning*, Broadcasting Public Notice CRTC 2007-54, 17 May 2007.
4. The licensee may substitute on CFRN-TV-6 Red Deer, for each hour of original station-produced programming broadcast exclusively on the undertaking each week, separate commercial messages in that hour, for those broadcast by CFRN-TV Edmonton, up to a maximum of 6.5% of the commercial availabilities.

Expectation

The Commission expects the station to adhere, as soon as possible, to the applicable accessibility requirements specified in *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy 2009-430, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.