



Broadcasting Decision CRTC 2010-796

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Route reference: 2010-334

Ottawa, 27 October 2010

CKIK-FM Limited

Calgary and Banff, Alberta

Application 2010-0202-1, 11 February 2010

CFGQ-FM Calgary and its transmitter CFGQ-FM-2 Banff – Licence renewal

*The Commission **renews** the broadcasting licence for the English-language commercial radio station CFGQ-FM Calgary and its transmitter CFGQ-FM-2 Banff from 1 December 2010 to 31 August 2014. This short-term renewal will enable the Commission to review, at an earlier date, the licensee's compliance with the Radio Regulations, 1986 and its conditions of licence.*

Introduction

1. The Commission received an application by CKIK-FM Limited to renew the broadcasting licence for the English-language commercial radio programming undertaking CFGQ-FM Calgary and its transmitter CFGQ-FM-2 Banff, which expires 30 November 2010¹. The Commission did not receive any interventions in connection with this application.
2. In Broadcasting Notice of Consultation 2010-334, the Commission stated that the licensee may have failed to comply with its condition of licence relating to contributions to Canadian talent development (CTD) for the 2007-2008 broadcast year. CTD is now known as Canadian content development (CCD).

Commission's analysis and determinations

3. On 12 May 2010, the Commission asked CKIK-FM Limited to provide a breakdown of expenditures totalling \$920 for the 2007-2008 broadcast year that were directed to an initiative known as Dagaz Talent. The Commission further asked the licensee to indicate why it considered Dagaz Talent to be an eligible CCD initiative according to the criteria set out in Broadcasting Public Notice 2006-158 (the Commercial Radio Policy).
4. In its response dated 21 May 2010, the licensee stated that it now understood that Dagaz Talent was not an eligible CCD initiative given that the programming produced under the

¹ The licence was administratively renewed from 1 September 2010 to 30 November 2010 in Broadcasting Decision 2010-635.

initiative was for broadcast on television. CKIK-FM Limited, however, assured the Commission that this contribution was made in good faith and resulted from a misinterpretation of the Commercial Radio Policy. The Commission notes that CKIK-FM Limited has redirected the \$920 in question to eligible CCD initiatives.

5. Accordingly, the Commission finds that Dagaz Talent is not an eligible CCD initiative, according to the criteria established by the Commission in the Commercial Radio Policy.

Conclusion

6. In light of the above, and in accordance with its practices regarding radio non-compliance set out in Circular No. 444, the Commission considers that a short-term licence renewal would be appropriate. Accordingly, the Commission renews the broadcasting licence for the English-language commercial radio programming undertaking CFGQ-FM Calgary and its transmitter CFGQ-FM-2 Banff from 1 December 2010 to 31 August 2014. This short-term renewal will enable the Commission to review, at an earlier date, the licensee's compliance with the Radio Regulations, 1986 and its conditions of licence. The licence will be subject to the conditions set out in Broadcasting Regulatory Policy 2009-62.

Employment equity

7. In accordance with Public Notice 1992-59, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

Related documents

- *Administrative renewals*, Broadcasting Decision CRTC 2010-635, 30 August 2010
- *Notice of applications received*, Broadcasting Notice of Consultation CRTC 2010-334, 1 June 2010
- *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009
- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Practices regarding radio non-compliance*, Circular No. 444, 7 May 2001
- *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992

* *This decision is to be appended to the licence.*