



## Broadcasting Notice of Consultation CRTC 2010-812

PDF version

Ottawa, 2 November 2010

### Notice of application received

**Pembroke, Ontario**

**Deadline for submission of interventions/comments: 7 December 2010**

The Commission has received the following application:

[\[Broadcasting interventions/comments form\]](#)

### Applicant and locality

1. **My Broadcasting Corporation**  
Pembroke, Ontario  
Application 2010-1477-9

1. **Pembroke, Ontario**  
**Application 2010-1477-9**

Application by **My Broadcasting Corporation** relating to the broadcasting licence of the English-language commercial radio programming undertaking CIMY-FM Pembroke.

The licensee proposes to change the authorized contours by increasing the average effective radiated power (ERP) from 1,620 to 19,900 watts (maximum ERP from 2,570 to 31,600 watts with an effective height of antenna above average terrain of 90.5 metres).

The licensee has submitted this application further to complaints it has received of weak or inconsistent reception of its signal.

The Commission notes that the population in the 3 mV/m and 0.5 mV/m contours will increase from 39,943 to 42,610 and from 47,802 to 60,902 respectively.

*Licensee's address:*

321B Raglan Street South  
Renfrew, Ontario  
K7V 4H4  
Fax: 877-840-6936  
E-mail: [andrew@myfmradio.ca](mailto:andrew@myfmradio.ca)

*Examination of application:*

Pembroke Public Library  
237 Victoria Street  
Pembroke, Ontario

## **Public participation**

### **Deadline for interventions**

**7 December 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the application is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved

with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
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Fax: 902-426-2721

205 Viger Avenue West  
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Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
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M4T 1M2  
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Winnipeg, Manitoba  
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Tel.: 204-983-6306  
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Secretary General