



## Broadcasting Decision CRTC 2010-814

PDF version

Route reference: 2010-670

Ottawa, 3 November 2010

### **Newcap Inc.**

St. Paul, Alberta

*Application 2010-1218-7, received 3 August 2010*

### **CHLW-FM St. Paul – Technical change**

1. The Commission **approves** the application by Newcap Inc. (Newcap) relating to the English-language commercial radio programming undertaking CHLW-FM St. Paul to relocate the transmitter site and change the authorized contours by increasing the average effective radiated power (ERP) from 16,000 to 22,000 watts (maximum ERP from 36,000 to 50,000 watts) and by decreasing the effective height of antenna above average terrain from 122.6 to 80.3 metres. The Commission did not receive any interventions in connection with this application.
2. The Commission notes that the population served within the 3 mV/m and 0.5 mV/m contours will decrease from 9,447 to 9,324 (1.3%) and from 27,098 to 22,126 (18.34%), respectively.
3. The licensee stated that the transmitter site approved in *CHLW St. Paul – Conversion to FM band*, Broadcasting Decision CRTC 2009-204, 21 April 2009, can no longer be implemented due to lease negotiation issues. Consequently, the licensee indicated that after examining its options, it proposed to relocate its transmitter on the Telus Tower in St. Paul because this site would better serve the population of St. Paul and would provide a stronger signal to that area. The Commission notes that the decrease in population will be focused on the adjacent Bonnyville market which, according to Newcap, is not the station's target market.
4. The Commission reminds the licensee that pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Secretary General

*\*This decision is to be appended to the licence.*