



Broadcasting Decision CRTC 2010-846

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Route reference: 2010-334

Ottawa, 17 November 2010

CKIK-FM Limited
Calgary, Alberta

Application 2010-0209-7, received 26 May 2010

CHQR Calgary – Licence renewal

*The Commission **renews** the broadcasting licence for the English-language commercial radio station CHQR Calgary from 1 December 2010 to 31 August 2014. This short-term licence renewal will enable the Commission to review the licensee's compliance with the Radio Regulations, 1986 at an earlier date.*

Introduction

1. The Commission received an application by CKIK-FM Limited (CKIK-FM) to renew the broadcasting licence for the English-language commercial radio programming undertaking CHQR Calgary, which expires 30 November 2010.¹ The Commission did not receive any interventions in connection with this application.
2. In Broadcasting Notice of Consultation 2010-334, the Commission noted that in the 2008-2009 broadcast year, the licensee may have failed to comply with the Canadian content development (CCD) contribution requirement set out in section 15(2) of the *Radio Regulations, 1986* (the Regulations).

Commission's analysis and determinations

3. On 12 May 2010, CKIK-FM was asked to provide the Commission with a breakdown for expenditures totalling \$28,450 paid to the following: Forschuk Video reports, C3Q NHL Insider, Jim Barker CFL insider, Deibert Sports Marketing, Rocco Romano pregame show, Scott Coe sports reporting, McCoy Movie Report, Monk Movie Reports, Rob Eng and Rodeo Reporting. The Commission also asked the licensee to specify why it believed these expenditures were eligible CCD expenditures under the Commission's 2006 commercial radio policy (Broadcasting Public Notice 2006-158).
4. In response, the licensee stated that it understood that these expenditures did not qualify as eligible CCD contributions given that they fell within CHQR's normal cost of doing

¹ The licence was administratively renewed from 1 September to 30 November 2010 in *Administrative renewals*, Broadcasting Decision CRTC 2010-635, 30 August 2010.

business. However, CKIK-FM assured the Commission that these contributions were made in good faith and that it had funded these initiatives based on its understanding and interpretation of the CCD regime and believed that they were eligible at the time.

5. The Commission considers that the initiatives described by the licensee do not constitute eligible CCD initiatives according to the criteria established by the Commission. The Commission notes that CKIK-FM has redirected the sum of \$28,450 to eligible CCD initiatives.

Conclusion

6. In light of the above and in accordance with its practice regarding radio non-compliance set out in Circular No. 444, the Commission considers that a short-term renewal for CHQR would be appropriate. Accordingly, the Commission **renews** the broadcasting licence for the English-language commercial radio programming undertaking CHQR Calgary from 1 December 2010 to 31 August 2014. This short-term renewal will enable the Commission to assess the licensee's compliance with the Regulations at an earlier date. The licence will be subject to the **conditions** set out in Broadcasting Regulatory Policy 2009-62.

Employment equity

7. In accordance with Public Notice 1992-59, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

Related documents

- *Notice of applications received*, Broadcasting Notice of Consultation CRTC 2010-334, 1 June 2010
- *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009
- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Practices regarding radio non-compliance*, Circular No. 444, 7 May 2001
- *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992

**This decision is to be appended to the licence.*