



## Broadcasting Notice of Consultation CRTC 2011-27

PDF version

Ottawa, 13 January 2011

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 17 February 2011**

[\[Submit an intervention/comment or view related documents\]](#)

The Commission has received the following applications:

#### Applicant and locality

1. **Canadian Broadcasting Corporation**  
Fredericton, New Brunswick  
Application 2010-1687-4
2. **Trust Communications Ministries**  
Barrie, Ontario  
Application 2010-1559-5
3. **Newcap Inc.**  
Wainwright, Alberta  
Application 2010-1609-8

#### 1. **Fredericton, New Brunswick** **Application 2010-1687-4**

Application by the **Canadian Broadcasting Corporation** to amend the broadcasting licence of the English-language conventional television programming undertaking CBAT-TV Fredericton in order to add a post-transition digital transmitter to serve the population of Fredericton.

The analog transmitter associated with CBAT-TV is located on Mount Champlain and provides service to both Fredericton and Saint John. The proposed digital transmitter would be located in Fredericton and would provide service only to that market. The proposal would therefore result in a loss of over-the-air television service to the residents of Saint John.

The new transmitter would operate on channel 19 with an average effective radiated power (PAR) of 3,900 watts (maximum ERP of 7,800 watts directional antenna with an effective height of antenna above average terrain of 102.8 metres).

The Commission notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry. The licensee is proposing to use channel 19 instead of its allotted channel (channel 42).

The Commission also notes that this application is inconsistent with *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010, as the licensee is not proposing digital coverage that matches the current analog coverage. In this regard, the Commission stated broadcasters should, to the greatest extent possible, ensure that Canadians do not lose access to free over-the-air television services as a result of the transition to digital television.

The Commission indicates that this application would decrease the potential viewership in the regional service area by 62.5%, (from 303,465 to 113,930).

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613-288-6257  
E-mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

1160 Regent Street  
Fredericton, New Brunswick

**2. Barrie, Ontario**  
**Application 2010-1559-5**

Application by **Trust Communications Ministries** to amend the broadcasting licence of the commercial radio programming undertaking CJLF-FM Barrie.

The licensee proposes to delete the following condition of licence relating to local programming:

6. During each broadcast week, at least 90% of all programming shall be local programming, as defined in *Policies for local programming on commercial radio stations and advertising on campus stations*, Public Notice CRTC 1993-38, 19 April 1993.

The licensee has confirmed that it would adhere to the standard condition of licence relating to local programming as set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009.

The licensee wishes to offer better programming for its listeners which would include Canadian programming. When it had initially agreed to its current local programming

condition of licence, it believed that its programming would rely more heavily on musical programming rather than spoken word.

The licensee is proposing to increase its current Canadian content development commitment by an additional \$2,000 annually by condition of licence if the present application is approved.

*Licensee's address:*

115 Bell Farm Road  
Suite 111  
Barrie, Ontario  
L4M 5G1  
Fax: 705-735-3301  
E-mail: [scott@christianflamethrower.com](mailto:scott@christianflamethrower.com)

*Examination of application:*

At the licensee's address

### **3. Wainwright, Alberta Application 2010-1609-8**

Application by **Newcap Inc.** to amend the broadcasting licence of the commercial, English-language AM radio programming undertaking CKKY Wainwright by changing the frequency of its transmitter from 830 kHz to 1,080 kHz, and by changing the authorized contours by increasing the night-time transmitter power from 3,500 to 9,000 watts. All other technical parameters would remain unchanged.

The licensee states that the proposed technical amendment would improve night-time service to the listeners in the rural Wainwright area.

*Licensee's address:*

745 Windmill Road  
Dartmouth, Nova Scotia  
B3B 1C2  
Fax: 902-468-5661  
E-mail: [dmurray@ncc.ca](mailto:dmurray@ncc.ca)

*Examination of application:*

1037 2<sup>nd</sup> avenue  
2<sup>nd</sup> floor  
Wainwright, Alberta

## **Public participation**

### **Deadline for interventions**

**17 February 2011**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**

[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**

CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be

entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

### **Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved

with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

### ***Regional offices***

Metropolitan Place  
99 Wyse Road  
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B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
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Tel.: 514-283-6607

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M4T 1M2  
Tel.: 416-952-9096

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Tel.: 204-983-6306  
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Regina, Saskatchewan  
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Tel.: 306-780-3422

10405 Jasper Avenue  
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T5J 3N4  
Tel.: 780-495-3224

858 Beatty Street  
Suite 290  
Vancouver, British Columbia  
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Fax: 604-666-8322

Secretary General