



Broadcasting Notice of Consultation CRTC 2011-95

PDF version

Ottawa, 14 February 2011

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 7 March 2011

[\[Submit an intervention/comment or view related documents\]](#)

The Commission has received the following applications:

Applicant and Locality

1. **Télévision MBS inc.**
Rimouski, Quebec
Application 2010-1885-4
2. **Quebecor Media Inc., on behalf of TVA Group Inc.**
Toronto and Hamilton, Ontario
Applications 2010-1898-7 and 2010-1901-8

1. Rimouski, Quebec Application 2010-1885-4

Application by **Télévision MBS inc.** to amend the broadcasting licence for the French-language conventional television programming undertaking CJPC-TV Rimouski.

The licensee proposes to add a post-transition digital transmitter to serve the population of Rimouski.

The new post-transition digital transmitter, CJPC-DT, would operate on channel 18 with an average effective radiated power (ERP) of 127 watts (maximum ERP of 360 watts with an effective height of antenna above average terrain of 118.2 metres).

The Commission notes that this application is in compliance with *Revised licensing framework for over-the-air digital television services* Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010.

The Commission also notes that this application is not in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* (the Plan) of the Department of Industry since the licensee is proposing different technical parameters than those allocated by the Plan.

The implementation of this transmitter would increase the potential viewership in the regional service area by 36%, from 43 446 to 59 052.

Licensee's address:

103 des Équipements Street
 Rivière-du-Loup, Quebec
 G5R 5W7
 Fax: 418-862-9752
 Email: gdumont.adm@videotron.ca

Examination of application:

298 Armand Thériault Boulevard
 Rivière-du-Loup, Quebec

and

230-2 St-Germain Street East
 Rimouski, Quebec

2. Toronto and Hamilton, Ontario Applications 2010-1898-7 and 2010-1901-8

Applications by **Quebecor Media Inc., on behalf of TVA Group Inc.**, to amend the broadcasting licence for the conventional television programming undertaking CKXT-TV Toronto.

The licensee proposes to add two new post-transition digital transmitters to serve the Toronto and Hamilton areas.

The licensee currently operates two transitional DTV transmitters: one in Toronto on channel 66 with an average effective radiated power (ERP) of 3,000 watts (maximum ERP of 3,000 watts with an effective height of antenna above average terrain (EHAAT) of 458 metres), and one in Hamilton on channel 15 with an average ERP of 4,100 watts (maximum ERP of 8,800 watts with an EHAAT of 193.1 metres).

The new post-transition digital transmitters for CKXT-TV would operate in Toronto on channel 40 with an average ERP of 16,000 watts (maximum ERP of 16,000 watts with an EHAAT of 458 metres) and in Hamilton on channel 15 with average ERP of 4,300 watts (maximum ERP of 9,100 watts with an EHAAT of 193.1 metres).

The Commission notes that these applications are in compliance with Notice No. SMBR-006-08 – *Publication of the Digital Television (DTV) Post-Transition Allotment Plan* of the Department of Industry.

The Commission also notes that these applications would impact the population within the regional service areas. In the Toronto area, the population would increase by 22% (from 5,499,274 for the analog transmitter to 6,723,009 for the post-transition digital transmitter), while in the Hamilton area, the population would increase by 197% (from 782,970 for the analog transmitter to 2,323,006 for the post-transition digital transmitter).

Upon approval of these applications and at the licensee's request, the Commission would be revoking the broadcasting licence for the transitional digital television programming undertaking CKXT-DT as of the date of the decision regarding these applications.

Licensee's address:

25 Ontario Street
Toronto, Ontario
M5A 4L6
Fax: 514-380-4664
Email: reglementaires@quebecor.com

Examination of applications:

At the licensee's address

and

Quebecor Media Inc.
612 St-Jacques Street
15th floor, South Tower
Montréal, Quebec

Website of Quebecor Media Inc.:

<http://www.quebecor.com/NewsCenter/PublicFiles.aspx>

Public participation

Deadline for interventions

7 March 2011

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

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or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
 Central Building
 1 Promenade du Portage, Room 206
 Gatineau, Quebec
 J8X 4B1
 Tel.: 819-997-2429
 Fax: 819-994-0218

Regional offices

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia
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 Fax: 902-426-2721

205 Viger Avenue West
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H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
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Secretary General