



Broadcasting Decision CRTC 2012-111

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Route reference: 2011-595

Ottawa, 22 February 2012

Newcap Inc.
Stettler, Alberta

Application 2011-0902-5, received 31 May 2011
Public hearing in the National Capital Region
21 November 2011

CKSQ Stettler – Conversion to the FM band

1. The Commission **approves** the application by Newcap Inc. (Newcap) for a broadcasting licence to operate a new English-language FM commercial radio programming undertaking in Stettler, Alberta to replace its AM station CKSQ. The Commission did not receive any interventions in connection with this application. The terms and **conditions of licence** are set out in the appendix to this decision.
2. Newcap is controlled by Mr. Harold R. Steele.
3. The new station will operate at 93.3 MHz (channel 227B1) with an average effective radiated power (ERP) of 11,000 watts (maximum ERP of 23,000 watts, directional antenna with an effective height of antenna above average terrain of 88.6 metres).
4. The new station will maintain CKSQ's current country music format targeting adults between the ages of 25 and 54. Local programming will include 3 hours and 10 minutes of pure news during each broadcast week.
5. The station will operate in a single-station market as defined in Public Notice 1993-121. Accordingly, the station is not subject to the requirement that, in order to solicit or accept local advertising, one-third of its programming must be local. The Commission notes, however, that the applicant has committed to offer 126 hours of local programming in each broadcast week.

Canadian content development

6. The Commission reminds Newcap that it must adhere to the requirements relating to contributions to Canadian content development (CCD) set out in section 15 of the *Radio Regulations, 1986*, as amended from time to time. The Commission notes that Newcap has made commitments to CCD that are over and above the basic amount. Specifically, Newcap will, by condition of licence, contribute \$17,500 (\$2,500 annually) to CCD over seven consecutive broadcast years, upon commencement of operations. Of this amount, 20% will be devoted to FACTOR, with the remainder

directed to the Stettler School Division for the purchase of musical instruments and music curriculum materials.

7. The Commission further reminds the licensee that any development initiatives that have not been allocated to specific parties by condition of licence must be allocated to the support, promotion, training and development of Canadian musical and spoken word talent, including journalists. Parties and initiatives eligible for CCD funding are identified in paragraph 108 of Broadcasting Public Notice 2006-158.

Simulcast period and revocation of AM licence

8. As set out in the appendix to this decision, Newcap is authorized to simulcast the programming of the new FM station on CKSQ for a transition period of 3 months following the commencement of operations of the FM station. Pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, and consistent with the licensee's request, the Commission **revokes** the licence for CKSQ effective at the end of the simulcast period.

Employment equity

9. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

Related documents

- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Local programming policy for FM Radio – Definition of a single-station market*, Public Notice CRTC 1993-121, 17 August 1993

**This decision is to be appended to the licence.*

Appendix to Broadcasting Decision CRTC 2012-111

Terms and conditions of licence

Terms

Issuance of the broadcasting licence to operate an English-language commercial FM radio programming undertaking in Stettler, Alberta

The licence will expire 31 August 2018.

The station will operate at 93.3 MHz (channel 227B1) with an average effective radiated power (ERP) of 11,000 watts (maximum ERP of 23,000 watts, directional antenna with an effective height of antenna above average terrain of 88.6 metres).

The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.

The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **22 February 2014**. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Conditions of licence

1. The licence will be subject to the conditions set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, with the exception of condition of licence number 8.
2. The licensee is authorized to simulcast the programming of the new FM station on CKSQ for a transition period of three months following the commencement of operations of the FM station.
3. In addition to the required basic annual contribution to Canadian content development (CCD) set out in section 15 of the *Radio Regulations, 1986*, as amended from time to time, the licensee shall, upon commencement of operations, make an annual

contribution of \$2,500 (\$17,500 over seven consecutive broadcast years) to the promotion and development of Canadian content.

Of this amount, the licensee shall allocate no less than 20% per broadcast year to FACTOR. The remaining amounts of this additional CCD contribution shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.