



Broadcasting Decision CRTC 2012-411

PDF version

Route reference: Part 1 applications posted on 16 and 17 April 2012

Ottawa, 27 July 2012

Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership

Kelowna, Penticton and Vernon, British Columbia

Applications 2012-0395-0, 2012-0397-6 and 2012-0402-3

CHBC-TV Kelowna and its transmitters CHBC-TV-1 Penticton and CHBC-TV-2 Vernon – Licence amendment

1. The Commission **approves** applications by Shaw Television G.P. Inc. (the general partner) and Shaw Media Global Inc. (the limited partner), carrying on business as Shaw Television Limited Partnership (Shaw), to amend the broadcasting licence for the conventional television programming undertaking CHBC-TV Kelowna and its transmitters CHBC-TV-1 Penticton and CHBC-TV-2 Vernon in order to add post transitional digital transmitters to replace its existing analog transmitters currently serving the areas of Kelowna, Penticton and Vernon. The Commission did not receive any interventions in connection with these applications.
2. The new transmitter CHBC-DT Kelowna will operate on channel 27 with an average effective radiated power (ERP) of 23,300 watts (maximum ERP of 32,600 watts with an effective height of antenna above average terrain (EHAAT) of 509.6 metres).
3. CHBC-DT-1 Penticton will operate on channel 32 with an average ERP of 2,000 watts (maximum ERP of 3,000 watts with an EHAAT of 365.3 metres).
4. CHBC-DT-2 Vernon will operate on channel 20 with an average ERP of 2,200 watts (maximum ERP of 3,000 watts with an EHAAT of 184.6 metres).
5. Shaw indicated that the licence amendment is necessary to fulfill the portion of the tangible benefits package set out in Broadcasting Decision 2010-782 relating to the conversion of analog transmitters outside mandatory markets to digital.
6. The Commission notes that CHBC-DT, CHBC-DT-1 and CHBC-DT-2 will each operate on a channel that is different than the channel allotted in the Department of Industry's (the Department's) DTV Post-Transition Allotment Plan. It further notes that the proposed amendment is consistent with the Commission's new licensing framework for over-the-air digital television services as outlined in Broadcasting Regulatory Policy 2010-69.

7. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued. The Commission notes that such notification by the Department has not been received for CHBC-DT-1 and CHBC-DT-2. Therefore, in the absence of this notification, the licensee will not be able to implement the technical changes for these transmitters as approved in this decision.

Public service announcements

8. The Commission expects the licensee to broadcast public service announcements and to inform viewers of the existence of the new transmitters by way of its website in a manner consistent with the requirements set out in sections 3 and 4 of the appendix to Broadcasting Regulatory Policy 2011-198. Furthermore, the Commission expects the licensee to do this for a period of at least three months from the day this authorization is issued, and before the licensee ceases to broadcast in analog or changes channel, whichever is sooner.

Secretary General

Related documents

- *Regulations for the digital television transition*, Broadcasting Regulatory Policy CRTC 2011-198, 18 March 2011
- *Change in the effective control of Canwest Global Communications Corp.'s licensed broadcasting subsidiaries*, Broadcasting Decision CRTC 2010-782, 22 October 2010
- *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010

**This decision is to be appended to the licence.*