



## Broadcasting Decision CRTC 2014-382

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Route reference: 2014-26

Ottawa, 22 July 2014

**Fiston Kalambay, on behalf of a not-for-profit corporation to be incorporated**  
Ottawa, Ontario

*Application 2013-0713-2, received 24 April 2013*  
*Public hearing in the National Capital Region*  
*8 April 2014*

### **Low-power French-language specialty commercial FM radio station in Ottawa**

1. The Commission **approves** the application by Fiston Kalambay, on behalf of a not-for-profit corporation to be incorporated (OBCI) for a broadcasting licence to operate a low-power French-language specialty commercial FM radio programming undertaking in Ottawa, Ontario. The terms and **conditions of licence** are set out in the appendix to this decision. The Commission received interventions in support of this application.
2. Fiston Kalambay, OBCI will be controlled by its board of directors.
3. The station will operate at 92.7 MHz (channel 224LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 41 metres).<sup>1</sup>
4. The new station will be operated within the specialty format and will offer a Christian music format. Its target audience will be members of the French-language community in Ottawa between the ages of 13 and 55. In each broadcast week, 20% of the new station's musical selections will consist of selections from emerging artists.
5. The station will broadcast 126 hours of programming each broadcast week. Of the weekly musical selections, 90% will be drawn from content subcategory 35 (Non-classic religious) and the remainder from subcategory 33 (World beat and international).
6. The new station will broadcast approximately 12 hours of spoken word programming per broadcast week, distributed as follows:

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<sup>1</sup> These technical parameters reflect those approved by the Department of Industry.

- 50 minutes of music for each hour;
  - 1 one-hour-long community-based program per broadcast week;
  - 2 minutes per hour of news, of which 80% will be local news, between 6 a.m. and 6 p.m.; and
  - 5 hours of pre-recorded programs.
7. The applicant committed to devote 90% of its musical selections from content category 3 (Special Interest Music) to Canadian musical selections (rather than the 10% minimum level required by the *Radio Regulations, 1986*). The applicant also proposed a partnership with broadcasting and radio students at La Cité to help them gain professional experience in their area.
  8. In addition, the applicant committed to contribute \$5,000 each year to Canadian content development initiatives for local artists as of the first year of operations. The applicant also committed not to accept or solicit advertising.
  9. The Commission reminds the applicant that it must adhere to all of its commitments.

Secretary General

*\*This decision is to be appended to the licence.*

## Appendix to Broadcasting Decision CRTC 2014-382

### Terms, conditions of licence and encouragement for the low-power French-language specialty commercial FM radio programming undertaking in Ottawa, Ontario

#### Terms

The licence will take effect 1 September 2014 and expire 31 August 2021.

The station will operate at 92.7 MHz (channel 224LP) with an effective radiated power of 50 watts (non-directional antenna with an effective height of antenna above average terrain of 41 metres).

The Commission reminds the licensee that pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department of Industry (the Department) notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

Given that the technical parameters approved in this decision are for a low-power unprotected FM undertaking, the Commission also reminds the licensee that it will have to select another frequency if the Department so requires.

Furthermore, the Commission will only issue a licence for this undertaking once the licensee has:

- satisfied the Commission, with supporting documentation, that an eligible Canadian corporation has been incorporated in accordance with the application in all material respects; and
- informed the Commission in writing that it is prepared to commence operations.

The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **22 July 2016**. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before this date.

#### Conditions of licence

1. The licensee shall adhere to the conditions set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, as amended from time to time, with the exception of conditions 7 and 9.
2. The licensee shall operate the station within the specialty format as defined in *A review of certain matters concerning radio*, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time, and in *Revised content categories*

*and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2010-819, 5 November 2010, as amended from time to time.

3. The licensee shall devote at least 90% of all musical selections broadcast during the broadcast week to selections drawn from content subcategory 35 (Non-classic religious). The licensee shall devote the remainder of the musical selections broadcast to selections drawn from subcategory 33 (World beat and international).

### **Encouragement**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.